

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) GEN-DEMOCRACY		FEC IDENTIFICATION NUMBER ▼ C C00874750
Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY

Full Name of Payee Strategic Blue Media		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 10 / 2024
Mailing Address 11700 Plaza America Drive Suite 1000		Amount 7366.50
City Reston	State VA	Zip Code 20190
Purpose of Expenditure Digital Advertising - Estimate	Category/ Type	Transaction ID : SE.4144 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Harris, Kamala, , ,		Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Umbrella Street Media LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 10 / 2024
Mailing Address 831 S Gretna Green Way #301		Amount 12500.00
City Los Angeles	State CA	Zip Code 90049
Purpose of Expenditure Digital Production - Estimate	Category/ Type	Transaction ID : SE.4148 Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate Harris, Kamala, , ,		Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	19866.50
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	19866.50

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Karsch, Andrew, , ,

Signature

Date

MM / DD / YYYY
09 / 12 / 2024