

SEIU COPE (Service Employees International Union Committee On Political Education)
1800 Massachusetts Ave NW

Washington DC 20036

FEC ID No. C00004036

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

PAGE OF 1 / 4
FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
SEIU COPE (Service Employees International Union Committee On Political Education)
Check if 24-hour notice 48-hour notice

FEC IDENTIFICATION NUMBER
C C00004036

Full Name (Last, First, Middle, Initial) of Payee
The New Media Firm, Inc.

Date
11 / 20 / 2009

Mailing Address
1325 18th Street NW Suite 207

Amount
58390.34

City Washington State DC Zip Code 20036

Office Sought: House State: IN
Senate District: 02
Presidential

Purpose of Expenditure tv ad Category/Type 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Joe Donnelly

Disbursement For: Primary General 2010
Other (specify):

Calendar Year-To-Date Per Election for Office Sought
58390.34

Transaction ID: D185643

Full Name (Last, First, Middle, Initial) of Payee
The New Media Firm, Inc.

Date
11 / 20 / 2009

Mailing Address
1325 18th Street NW Suite 207

Amount
90493.93

City Washington State DC Zip Code 20036

Office Sought: House State: IN
Senate District: 08
Presidential

Purpose of Expenditure tv ad Category/Type 005

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Brad Ellsworth

Disbursement For: Primary General 2010
Other (specify):

Calendar Year-To-Date Per Election for Office Sought
90493.93

Transaction ID: D185644

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 148884.27

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature: Anna Burger Date: 11 / 22 / 2009

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

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Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm, Inc.

Date

M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 0 9

Mailing Address

1325 18th Street NW Suite 207

Amount

161920.88

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

tv ad

Category/
Type

004

Office Sought:

House

State: IN

Senate

District: 09

Presidential

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Baron Hill

Disbursement For:

Primary

General 2010

Other (specify) : _____

Transaction ID: D185645

Calendar Year-To-Date Per Election

161920.88

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm, Inc.

Date

M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 0 9

Mailing Address

1325 18th Street NW Suite 207

Amount

119055.16

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

tv ad

Category/
Type

004

Office Sought:

House

State: ME

Senate

District: 02

Presidential

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Michael Michaud

Disbursement For:

Primary

General 2010

Other (specify) : _____

Transaction ID: D185646

Calendar Year-To-Date Per Election

119055.16

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

280976.04

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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Anna Burger

Signature

M M / D D / Y Y Y Y
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NAME OF COMMITTEE (In Full) SEIU COPE (Service Employees International Union Committee On Political Education)		FEC IDENTIFICATION NUMBER C C00004036	
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 1 1 / 2 0 / 2 0 0 9	
Full Name (Last, First, Middle, Initial) of Payee The New Media Firm, Inc.		Amount 143603.45	
Mailing Address 1325 18th Street NW Suite 207	City Washington	State DC	Zip Code 20036
Purpose of Expenditure tv ad	Category/ Type	004	
Name of Federal Candidate supported or Opposed by expenditure: Paul Hodes		Office Sought: <input checked="" type="checkbox"/> House State: NH <input type="checkbox"/> Senate District: 02 <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
143603.45		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
		Transaction ID: D185647	

Full Name (Last, First, Middle, Initial) of Payee The New Media Firm, Inc.		Date M M / D D / Y Y Y Y 1 1 / 2 0 / 2 0 0 9	
Mailing Address 1325 18th Street NW Suite 207		Amount 142051.27	
City Washington	State DC	Zip Code 20036	
Purpose of Expenditure tv ad	Category/ Type		
Name of Federal Candidate supported or Opposed by expenditure: Earl Pomeroy		Office Sought: <input checked="" type="checkbox"/> House State: ND <input type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
142051.27		Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
		Transaction ID: D185648	

(a) SUBTOTAL of Itemized Independent Expenditures	285654.72
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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Anna Burger
Signature

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Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm, Inc.

Date

M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 0 9

Amount

156766.67

Mailing Address

1325 18th Street NW Suite 207

City State Zip Code
Washington DC 20036

Office Sought: House State: NV
 Senate District: 03
 Presidential

Purpose of Expenditure
tv ad

Category/
Type 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Dina Titus

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 156766.67

Transaction ID: D185649

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm, Inc.

Date

M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 0 9

Amount

125881.22

Mailing Address

1325 18th Street NW Suite 207

City State Zip Code
Washington DC 20036

Office Sought: House State: VA
 Senate District: 05
 Presidential

Purpose of Expenditure
tv ad

Category/
Type 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Thomas Perriello

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 125881.22

Transaction ID: D185650

(a) SUBTOTAL of Itemized Independent Expenditures

282647.89

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

998162.92

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Anna Burger

Signature

M M / D D / Y Y Y Y
1 1 / 2 2 / 2 0 0 9