

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Ending Spending Action Fund
FEC IDENTIFICATION NUMBER C C00489856
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Advantage Direct
Mailing Address 2300 Clarendon Blvd. Suite 303
City Alexandria State VA Zip Code 22201
Purpose of Expenditure telephone calls Category/Type
Name of Federal Candidate Scott Brown [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 2240811.11

Date of Public Distribution/Dissemination 10 / 24 / 2014
Amount 68000.00
Transaction ID : SE.6028
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: []
[] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee Crossroads Media, LLC
Mailing Address 66 Canal Center Plaza Suite 555
City Alexandria State VA Zip Code 22314
Purpose of Expenditure media placement Category/Type
Name of Federal Candidate Jeanne Shaheen [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 2440811.11

Date of Public Distribution/Dissemination 10 / 24 / 2014
Amount 200000.00
Transaction ID : SE.6031
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: []
[] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 268000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature Nancy H. Watkins [Electronically Filed] Date 10 / 25 / 2014

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FEC IDENTIFICATION NUMBER C C00489856
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee Crossroads Media, LLC
Mailing Address 66 Canal Center Plaza Suite 555
City Alexandria State VA Zip Code 22314
Purpose of Expenditure media placement Category/Type
Name of Federal Candidate Jeanne Shaheen [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 2782361.11

Date of Public Distribution/Dissemination 10 / 24 / 2014
Amount 341550.00
Transaction ID : SE.6032
Date of Disbursement or Obligation 10 / 22 / 2014
Office Sought: [] House District: []
[] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee Crossroads Media, LLC
Mailing Address 66 Canal Center Plaza Suite 555
City Alexandria State VA Zip Code 22314
Purpose of Expenditure media placement Category/Type
Name of Federal Candidate Jeanne Shaheen [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 3384186.11

Date of Public Distribution/Dissemination 10 / 24 / 2014
Amount 601825.00
Transaction ID : SE.6033
Date of Disbursement or Obligation 10 / 23 / 2014
Office Sought: [] House District: []
[] President [X] Senate State: NH
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 943375.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Full Name of Payee: McCarthy Hennings Media, Inc.
Mailing Address: 1850 M Street, N.W., #235
City: Washington State: DC Zip Code: 20004
Purpose of Expenditure: media production
Name of Federal Candidate: Jeanne Shaheen
Calendar Year-To-Date Per Election for Office Sought: 3397138.11

Date of Public Distribution/Dissemination: 10/24/2014
Amount: 12952.00
Transaction ID: SE.6030
Date of Disbursement or Obligation: 10/24/2014
Office Sought: [] House [X] Senate
Disbursement For: [] Primary [X] General

Full Name of Payee: Spectrum Marketing Companies
Mailing Address: 95 Eddy Road Suite 101
City: Manchester State: NH Zip Code: 03102
Purpose of Expenditure: direct mail
Name of Federal Candidate: Jeanne Shaheen
Calendar Year-To-Date Per Election for Office Sought: 2172811.11

Date of Public Distribution/Dissemination: 10/24/2014
Amount: 159777.60
Transaction ID: SE.6029
Date of Disbursement or Obligation: 10/20/2014
Office Sought: [] House [X] Senate
Disbursement For: [] Primary [X] General

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures: 172729.60; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures: 1384104.60

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature: Nancy H. Watkins [Electronically Filed] Date: 10/25/2014