

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) BOLD America			FEC IDENTIFICATION NUMBER ▼ C C00854299		
Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on			MM / DD / YYYY		
Full Name of Payee Sena Kozar Strategies			Date of Public Distribution/Dissemination MM / DD / YYYY 07 / 21 / 2026		
Mailing Address 3723 Jenifer St NW			Amount 15936.81		
City Washington		State DC	Zip Code 20015-1805	Transaction ID : 500341891	
Purpose of Expenditure Advertising Production		Category/ Type		Date of Disbursement or Obligation MM / DD / YYYY 07 / 21 / 2026	
Name of Federal Candidate HERNANDEZ, MELISSA, , ,		☒ Support ☐ Oppose		Office Sought: ☒ House District: 14 ☐ President ☐ Senate State: CA	
Calendar Year-To-Date Per Election for Office Sought		869230.81		Disbursement For: ☐ Primary ☐ General 2026 ☒ Other (specify) ▶ Special General	
Full Name of Payee Targeted Platform Media, LLC			Date of Public Distribution/Dissemination MM / DD / YYYY 07 / 21 / 2026		
Mailing Address PO Box 237			Amount 628294.00		
City Crownsville		State MD	Zip Code 21032-0237	Transaction ID : 500341685	
Purpose of Expenditure TV Buy		Category/ Type		Date of Disbursement or Obligation MM / DD / YYYY 07 / 21 / 2026	
Name of Federal Candidate HERNANDEZ, MELISSA, , ,		☒ Support ☐ Oppose		Office Sought: ☒ House District: 14 ☐ President ☐ Senate State: CA	
Calendar Year-To-Date Per Election for Office Sought		869230.81		Disbursement For: ☐ Primary ☐ General 2026 ☒ Other (specify) ▶ Special General	
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			644230.81		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶			644230.81		
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Koob, Christopher, , ,			Date MM / DD / YYYY 07 / 22 / 2026		