

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)PAGE 1 OF 6
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) VoteVets			FEC IDENTIFICATION NUMBER ▼ C C00418897		
Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y					
Full Name of Payee Aisle 518 Strategies			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 22 / 2024		
Non-Contribution Account Mailing Address PO Box 9689			Amount 225000.00		
City Washington		State DC	Zip Code 20016-9689		Transaction ID : 500011714
Purpose of Expenditure Digital Advertising Buy		Category/ Type 004		Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 21 / 2024	
Name of Federal Candidate MERCURI, ROBERT, W, ,			☐ Support ☒ Oppose		Office Sought: ☒ House District: 17 ☐ President ☐ Senate State: PA
Calendar Year-To-Date Per Election for Office Sought			233048.87 Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		
Full Name of Payee Aisle 518 Strategies			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 22 / 2024		
Mailing Address PO Box 9689			Amount 15750.00		
City Washington		State DC	Zip Code 20016-9689		Transaction ID : 500011721
Purpose of Expenditure Digital Advertising Buy		Category/ Type 004		Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 23 / 2024	
Name of Federal Candidate TRUMP, DONALD, J., ,			☐ Support ☒ Oppose		Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought			869646.74 Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶		
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			240750.00		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.					
Signature Hegdahl, Rick, , ,			Date M M / D D / Y Y Y Y Y Y 10 / 23 / 2024		

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Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY	

Full Name of Payee Backstory Strategies LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2024	
Mailing Address 1010 8th St NE # 1		Amount 33309.56	
City Washington	State DC	Zip Code 20002-3621	Transaction ID : 500011718
Purpose of Expenditure Digital Advertising Production		Category/ Type 004	Date of Disbursement or Obligation MM / DD / YYYY 10 / 23 / 2024
Name of Federal Candidate TRUMP, DONALD, J., ,		☐ Support ☒ Oppose	Office Sought: ☐ House District: _____ ☒ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		869646.74	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶ _____

Full Name of Payee Backstory Strategies LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2024	
Mailing Address 1010 8th St NE # 1		Amount 3716.94	
City Washington	State DC	Zip Code 20002-3621	Transaction ID : 500011719
Purpose of Expenditure Radio Advertising Production		Category/ Type 004	Date of Disbursement or Obligation MM / DD / YYYY 10 / 23 / 2024
Name of Federal Candidate MORENO, BERNIE, , ,		☐ Support ☒ Oppose	Office Sought: ☐ House District: _____ ☐ President ☒ Senate State: OH
Calendar Year-To-Date Per Election for Office Sought		93940.44	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶ _____

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	37026.50
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Hegdahl, Rick, , ,

Signature

Date

MM / DD / YYYY
10 / 23 / 2024

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NAME OF COMMITTEE (In Full) VoteVets			FEC IDENTIFICATION NUMBER ▼ C C00418897		
Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y Y Y					
Full Name of Payee Backstory Strategies LLC Non-Contribution Account			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 22 / 2024		
Mailing Address 1010 8th St NE # 1			Amount 8048.87		
City Washington State DC Zip Code 20002-3621		Transaction ID : 500011720 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 23 / 2024			
Purpose of Expenditure Digital Advertising Production		Category/Type 004		Name of Federal Candidate MERCURI, ROBERT, W, , ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought		Office Sought: ☒ House District: 17 ☐ President ☐ Senate State: PA Disbursement For: ☐ Primary ☒ General ☐ Other (specify) ▶			
233048.87					
Full Name of Payee HMP Non-Contribution Account			Date of Public Distribution/Dissemination M M / D D / Y Y Y Y Y Y 10 / 22 / 2024		
Mailing Address 1032 15th St NW Ste 247			Amount 5396.00		
City Washington State DC Zip Code 20005-1502		Transaction ID : 500011712 Date of Disbursement or Obligation M M / D D / Y Y Y Y Y Y 10 / 15 / 2024			
Purpose of Expenditure In-Kind Received for TV Advertising Production		Category/Type 004		Name of Federal Candidate KIGGANS, JENNIFER, , , ☐ Support ☒ Oppose	
Calendar Year-To-Date Per Election for Office Sought		Office Sought: ☒ House District: 02 ☐ President ☐ Senate State: VA Disbursement For: ☐ Primary ☒ General ☐ Other (specify) ▶			
343782.00					
(a) SUBTOTAL of Itemized Independent Expenditures..... ▶			13444.87		
(b) SUBTOTAL of Unitemized Independent Expenditures ▶					
(c) TOTAL Independent Expenditures..... ▶					
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Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY

Full Name of Payee Left Hook		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2024	
Non-Contribution Account		Amount 10000.00	
Mailing Address 2601 Ocean Park Blvd Ste 324		Transaction ID : 500011703	
City Santa Monica	State CA	Zip Code 90405-5297	Date of Disbursement or Obligation MM / DD / YYYY 10 / 17 / 2024
Purpose of Expenditure TV Advertising Production		Category/ Type 004	
Name of Federal Candidate KIGGANS, JENNIFER, , ,		☐ Support ☒ Oppose	Office Sought: ☒ House District: 02 ☐ President ☐ Senate State: VA
Calendar Year-To-Date Per Election for Office Sought		343782.00	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

Full Name of Payee Targeted Platform Media, LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2024	
Mailing Address 1291 Hollywood Ave		Amount 90000.00	
City Annapolis		State MD	Zip Code 21403-4909
Purpose of Expenditure Radio Advertising Buy		Category/ Type 004	Date of Disbursement or Obligation MM / DD / YYYY 10 / 21 / 2024
Name of Federal Candidate MORENO, BERNIE, , ,		☐ Support ☒ Oppose	Office Sought: ☐ House District: _____ ☐ President ☒ Senate State: OH
Calendar Year-To-Date Per Election for Office Sought		93940.44	Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	100000.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶	
(c) TOTAL Independent Expenditures.....▶	

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Hegdahl, Rick, , ,

Signature

Date

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Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY

Full Name of Payee Trilogy Interactive LLC		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 23 / 2024	
Non-Contribution Account		Amount 500000.00	
Mailing Address PO Box 4177		Transaction ID : 500011715	
City State Zip Code Mountain View CA 94040-0177		Date of Disbursement or Obligation MM / DD / YYYY 10 / 22 / 2024	
Purpose of Expenditure Digital Advertising Buy	Category/Type 004		
Name of Federal Candidate ALLRED, COLIN, ,		Office Sought: ☐ House District: ☐ President ☒ Senate State: TX	
Support ☒ Oppose ☐			
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	
509500.00			

Full Name of Payee Waterfront Strategies		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 22 / 2024	
Non-Contribution Account		Amount 215136.00	
Mailing Address 3050 K St NW		Transaction ID : 500011704	
City State Zip Code Washington DC 20007-5108		Date of Disbursement or Obligation MM / DD / YYYY 10 / 17 / 2024	
Purpose of Expenditure TV Advertising Buy	Category/Type 004		
Name of Federal Candidate KIGGANS, JENNIFER, ,		Office Sought: ☒ House District: 02 ☐ President ☐ Senate State: VA	
Support ☐ Oppose ☒			
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	
343782.00			

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	715136.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	

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Hegdahl, Rick, ,

Signature

Date

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Check if ☒ 24-hour report ☐ 48-hour report ☒ New report ☐ Amends report filed on		MM / DD / YYYY

Full Name of Payee WINSENATE		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 23 / 2024	
Non-Contribution Account		Amount 9500.00	
Mailing Address 1032 15th St NW Ste 247		Transaction ID : 500011723	
City Washington	State DC	Zip Code 20005-1502	Date of Disbursement or Obligation MM / DD / YYYY 10 / 23 / 2024
Purpose of Expenditure In-Kind Received for Digital Advertising Production		Category/ Type 004	
Name of Federal Candidate ALLRED, COLIN, , ,		☒ Support ☐ Oppose	Office Sought: ☐ House District: _____ ☐ President ☒ Senate State: TX
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☒ General 2024 ☐ Other (specify) ▶	

Full Name of Payee		Date of Public Distribution/Dissemination MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	Date of Disbursement or Obligation MM / DD / YYYY
Purpose of Expenditure		Category/ Type	
Name of Federal Candidate		☐ Support ☐ Oppose	Office Sought: ☐ House District: _____ ☐ President ☐ Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: ☐ Primary ☐ General ☐ Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶	9500.00
(b) SUBTOTAL of Unitemized Independent Expenditures ▶	
(c) TOTAL Independent Expenditures..... ▶	1115857.37

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Hegdahl, Rick, , ,

Signature

Date

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