

**HAND DELIVERED**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

PAGE 1 OF 8  
FOR SE OF FORM 24/48

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FEC IDENTIFICATION NUMBER  
C00027466

NAME OF COMMITTEE (In Full)  
NRSC

Check if  24-hour report  48-hour report  New report  Amends report filed on

FEC MAIL CENTER

Full Name of Payee  
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination  
10 / 07 / 2014

Mailing Address 815 SLATERS LANE

Amount  
22835.00

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID : SE24.185759

Purpose of Expenditure  
MEDIA PLACEMENT/PRODUCTION

Category/Type

Date of Disbursement or Obligation  
10 / 07 / 2014

Name of Federal Candidate  
MARK PETER BEGICH

Support  
 Oppose

Office Sought:  House District: 00  
 President  Senate State: AK

Calendar Year-To-Date  
Per Election for Office Sought 2541048.68

Disbursement For:  Primary  General  
2014  Other (specify)

Full Name of Payee  
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination  
10 / 07 / 2014

Mailing Address 815 SLATERS LANE

Amount  
5085.00

City State Zip Code  
ALEXANDRIA VA 22314

Transaction ID : SE24.185760

Purpose of Expenditure  
MEDIA PLACEMENT/PRODUCTION

Category/Type

Date of Disbursement or Obligation  
10 / 07 / 2014

Name of Federal Candidate  
MARK PETER BEGICH

Support  
 Oppose

Office Sought:  House District: 00  
 President  Senate State: AK

Calendar Year-To-Date  
Per Election for Office Sought 2541048.68

Disbursement For:  Primary  General  
2014  Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures..... 27920.00

(b) SUBTOTAL of Unitemized Independent Expenditures.....

(c) TOTAL Independent Expenditures.....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature

Date 10 / 09 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
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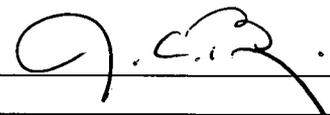
Check if  24-hour report  48-hour report  New report  Amends report filed on  /  /

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/> <b>10 / 08 / 2014</b>	
Mailing Address <b>815 SLATERS LANE</b>		Amount <input type="text"/> <b>30000.00</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185761</b>
Purpose of Expenditure <b>DIGITAL MEDIA</b>	Category/Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/> <b>10 / 07 / 2014</b>	
Name of Federal Candidate <b>MARK PETER BEGICH</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate	District: <b>00</b> State: <b>AK</b>
Calendar Year-To-Date Per Election for Office Sought	<input type="text"/> <b>2541048.68</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/> <b>10 / 07 / 2014</b>	
Mailing Address <b>815 SLATERS LANE</b>		Amount <input type="text"/> <b>302982.94</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185762</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/> <b>10 / 02 / 2014</b>	
Name of Federal Candidate <b>MARK LUNSFORD PRYOR</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate	District: <b>00</b> State: <b>AR</b>
Calendar Year-To-Date Per Election for Office Sought	<input type="text"/> <b>1934784.37</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<input type="text"/> <b>332982.94</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....▶	<input type="text"/>
(c) <b>TOTAL</b> Independent Expenditures.....▶	<input type="text"/>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Jay Banning*  
Signature 

Date  /  /   
**10 / 09 / 2014**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

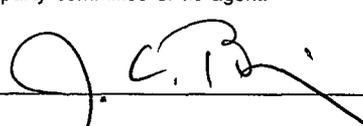
NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination <b>10 / 07 / 2014</b>	
Mailing Address <b>815 SLATERS LANE</b>		Amount <b>27529.59</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185763</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type	Date of Disbursement or Obligation <b>10 / 02 / 2014</b>	
Name of Federal Candidate <b>MARK LUNSFORD PRYOR</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <b>00</b> State: <b>AR</b>
Calendar Year-To-Date Per Election for Office Sought <b>1934784.37</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)		

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination <b>10 / 09 / 2014</b>	
Mailing Address <b>815 SLATERS LANE</b>		Amount <b>89329.24</b>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185764</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type	Date of Disbursement or Obligation <b>10 / 06 / 2014</b>	
Name of Federal Candidate <b>MARK LUNSFORD PRYOR</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <b>00</b> State: <b>AR</b>
Calendar Year-To-Date Per Election for Office Sought <b>1934784.37</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)		

(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>116858.83</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: Jay Banning  Date: **10 / 09 / 2014**



**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

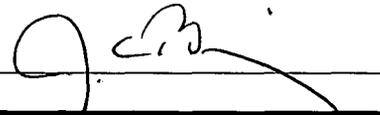
NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>STRATEGIC MEDIA PLACEMENT</b>	Date of Public Distribution/Dissemination <b>10 / 07 / 2014</b>
Mailing Address <b>7669 STAGERS LOOP</b>	Amount <b>496760.00</b>
City <b>DELAWARE</b> State <b>OH</b> Zip Code <b>43015</b>	Transaction ID : <b>SE24.185767</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b> Category/Type	Date of Disbursement or Obligation <b>10 / 06 / 2014</b>
Name of Federal Candidate <b>MARK EMERY UDALL</b> <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <b>CO</b>
Calendar Year-To-Date Per Election for Office Sought <b>1745772.86</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>	Date of Public Distribution/Dissemination <b>10 / 07 / 2014</b>
Mailing Address <b>815 SLATERS LANE</b>	Amount <b>23720.00</b>
City <b>ALEXANDRIA</b> State <b>VA</b> Zip Code <b>22314</b>	Transaction ID : <b>SE24.185768</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b> Category/Type	Date of Disbursement or Obligation <b>10 / 07 / 2014</b>
Name of Federal Candidate <b>MARK EMERY UDALL</b> <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <b>00</b> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <b>CO</b>
Calendar Year-To-Date Per Election for Office Sought <b>1745772.86</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	<b>520480.00</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	
(c) <b>TOTAL</b> Independent Expenditures.....	

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Jay Banning  
Signature 

Date **10 / 09 / 2014**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER ▼ <b>C00027466</b>
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Check if  24-hour report  48-hour report  New report  Amends report filed on  /  /

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>		
Mailing Address <b>815 SLATERS LANE</b>			Amount <input type="text"/>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185769</b>		
Purpose of Expenditure <b>DIGITAL MEDIA</b>		Category/Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>		
Name of Federal Candidate <b>MARK EMERY UDALL</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <u>00</u> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <u>CO</u>		
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>		<b>1745772.86</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>		
Mailing Address <b>815 SLATERS LANE</b>			Amount <input type="text"/>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185770</b>		
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>		Category/Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>		
Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: <u>00</u> <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: <u>IA</u>		
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>		<b>2949434.57</b>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<input type="text"/>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....▶	<input type="text"/>
(c) <b>TOTAL</b> Independent Expenditures.....▶	<input type="text"/>

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*Jay Banning*  
Signature 

Date  /  /

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on <span style="border: 1px solid black; padding: 2px;">MM / DD / YYYY</span>	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination <span style="border: 1px solid black; padding: 2px;">MM / DD / YYYY</span> 10 / 07 / 2014	
Mailing Address <b>815 SLATERS LANE</b>		Amount <span style="border: 1px solid black; padding: 2px;">10030.73</span>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185771</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type <span style="border: 1px solid black; padding: 2px;"> </span>	Date of Disbursement or Obligation <span style="border: 1px solid black; padding: 2px;">MM / DD / YYYY</span> 10 / 02 / 2014	
Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: <u>00</u> State: <u>IA</u>	
Support <input type="checkbox"/> Oppose <input checked="" type="checkbox"/>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Calendar Year-To-Date Per Election for Office Sought <span style="border: 1px solid black; padding: 2px;">2949434.57</span>			

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination <span style="border: 1px solid black; padding: 2px;">MM / DD / YYYY</span> 10 / 08 / 2014	
Mailing Address <b>815 SLATERS LANE</b>		Amount <span style="border: 1px solid black; padding: 2px;">30000.00</span>	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.185772</b>
Purpose of Expenditure <b>DIGITAL MEDIA</b>	Category/Type <span style="border: 1px solid black; padding: 2px;"> </span>	Date of Disbursement or Obligation <span style="border: 1px solid black; padding: 2px;">MM / DD / YYYY</span> 10 / 07 / 2014	
Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: <u>00</u> State: <u>IA</u>	
Support <input type="checkbox"/> Oppose <input checked="" type="checkbox"/>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	
Calendar Year-To-Date Per Election for Office Sought <span style="border: 1px solid black; padding: 2px;">2949434.57</span>			

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<span style="border: 1px solid black; padding: 2px;">40030.73</span>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....▶	<span style="border: 1px solid black; padding: 2px;"> </span>
(c) <b>TOTAL</b> Independent Expenditures.....▶	<span style="border: 1px solid black; padding: 2px;"> </span>

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*Jay Banning*  
Signature \_\_\_\_\_

Date MM / DD / YYYY  
10 / 09 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type	

Date of Public Distribution/Dissemination <b>10 / 08 / 2014</b>
Amount <b>23825.00</b>
Transaction ID : <b>SE24.185773</b>
Date of Disbursement or Obligation <b>10 / 08 / 2014</b>

Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President
District: <b>00</b>	State: <b>IA</b>	
Calendar Year-To-Date Per Election for Office Sought <b>2949434.57</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type	

Date of Public Distribution/Dissemination <b>10 / 07 / 2014</b>
Amount <b>788587.93</b>
Transaction ID : <b>SE24.185774</b>
Date of Disbursement or Obligation <b>10 / 02 / 2014</b>

Name of Federal Candidate <b>JANET KAY RUTHVEN HAGAN</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President
District: <b>00</b>	State: <b>NC</b>	
Calendar Year-To-Date Per Election for Office Sought <b>3648781.38</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	<b>812412.93</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures .....	
(c) <b>TOTAL</b> Independent Expenditures.....	<b>2393085.01</b>

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*Jay Banning*  
Signature

Date **10 / 09 / 2014**

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
 The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/9/2014</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

*JB*  
 PREPARER  
 (8/2013)

*10/10/2014*  
 DATE PREPARED