

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

RECEIVED PAGE 1 OF 2
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		2014 SEP 19 FEC MAIL CENTER	FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report	<input checked="" type="checkbox"/> 48-hour report	<input checked="" type="checkbox"/> New report	<input type="checkbox"/> Amends report filed on

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 19 / 2014
Mailing Address 815 SLATERS LANE		Amount 21264.00
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation 09 / 12 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought	1946017.81	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 19 / 2014
Mailing Address 815 SLATERS LANE		Amount 14302.72
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation 09 / 17 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought	1946017.81	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	35566.72
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning 

Date 09 / 19 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

RECEIVED

2014 SEP 19 PM 3:09

FEC MAIL CENTER

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		
Mailing Address 815 SLATERS LANE		
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	

Date of Public Distribution/Dissemination 09 / 19 / 2014
Amount 72949.84
Transaction ID : SE24.7523686
Date of Disbursement or Obligation 09 / 17 / 2014

Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
---	--

Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <u>00</u> State: <u>AK</u>
--	---

Calendar Year-To-Date Per Election for Office Sought	1946017.81
--	------------

Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014	<input type="checkbox"/> Other (specify)
---	--

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		
Mailing Address 815 SLATERS LANE		
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure DIGITAL MEDIA	Category/Type	

Date of Public Distribution/Dissemination 09 / 17 / 2014
Amount 3750.00
Transaction ID : SE24.7523687
Date of Disbursement or Obligation 09 / 17 / 2014

Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
---	--

Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <u>00</u> State: <u>IA</u>
--	---

Calendar Year-To-Date Per Election for Office Sought	1643626.64
--	------------

Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014	<input type="checkbox"/> Other (specify)
---	--

(a) SUBTOTAL of Itemized Independent Expenditures.....	76699.84
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	112266.56

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning

Date 09 / 19 / 2014

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt 9/19/2014
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

JB
PREPARER
(8/2013)

9/19/2014
DATE PREPARED