

**HAND DELIVERED**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

RECEIVED

PAGE 1 OF 5  
FOR SE OF FORM 24/48

|                                                  |                                                    |                                                |                                                 |
|--------------------------------------------------|----------------------------------------------------|------------------------------------------------|-------------------------------------------------|
| NAME OF COMMITTEE (In Full)<br>NRSC              |                                                    | 2014 SEP 18 AM 10:19<br>FEC MAIL CENTER        | FEC IDENTIFICATION NUMBER<br>C00027466          |
| Check if <input type="checkbox"/> 24-hour report | <input checked="" type="checkbox"/> 48-hour report | <input checked="" type="checkbox"/> New report | <input type="checkbox"/> Amends report filed on |

Full Name of Payee  
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination

Mailing Address 815 SLATERS LANE

09 / 16 / 2014

City State Zip Code  
ALEXANDRIA VA 22314

Amount  
179234.80

Purpose of Expenditure  
MEDIA PLACEMENT/PRODUCTION

Category/Type

Transaction ID : SE24.9118799  
Date of Disbursement or Obligation  
09 / 11 / 2014

Name of Federal Candidate  
MARK LUNSFORD PRYOR

Support  
 Oppose

Office Sought:  House District: 00  
 President  Senate State: AR

Calendar Year-To-Date Per Election for Office Sought  
783288.51

Disbursement For:  Primary  General  
2014  Other (specify)

Full Name of Payee  
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination

Mailing Address 815 SLATERS LANE

09 / 16 / 2014

City State Zip Code  
ALEXANDRIA VA 22314

Amount  
10059.20

Purpose of Expenditure  
MEDIA PLACEMENT/PRODUCTION

Category/Type

Transaction ID : SE24.9118800  
Date of Disbursement or Obligation  
09 / 11 / 2014

Name of Federal Candidate  
BRUCE LOWELL BRALEY

Support  
 Oppose

Office Sought:  House District: 00  
 President  Senate State: IA

Calendar Year-To-Date Per Election for Office Sought  
1639876.64

Disbursement For:  Primary  General  
2014  Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures..... 189294.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures.....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature

Date 09 / 18 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

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|                                     |                                         |                                         |
|-------------------------------------|-----------------------------------------|-----------------------------------------|
| NAME OF COMMITTEE (In Full)<br>NRSC | 2014 SEP 18 AM 10:19<br>FEC MAIL CENTER | FEC IDENTIFICATION NUMBER<br>C 00027466 |
|-------------------------------------|-----------------------------------------|-----------------------------------------|

|                                                                                                     |          |                                                                                                |                                                                                                                                                   |                                       |
|-----------------------------------------------------------------------------------------------------|----------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report |          | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on |                                                                                                                                                   | M M / D D / Y Y Y Y<br>09 / 16 / 2014 |
| Full Name of Payee<br>NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT                                |          | Date of Public Distribution/Dissemination                                                      |                                                                                                                                                   |                                       |
| Mailing Address 815 SLATERS LANE                                                                    |          | Amount<br>546822.16                                                                            |                                                                                                                                                   |                                       |
| City ALEXANDRIA                                                                                     | State VA | Zip Code 22314                                                                                 | Transaction ID : SE24.9118801                                                                                                                     |                                       |
| Purpose of Expenditure<br>MEDIA PLACEMENT/PRODUCTION                                                |          | Category/Type                                                                                  | Date of Disbursement or Obligation<br>M M / D D / Y Y Y Y<br>09 / 11 / 2014                                                                       |                                       |
| Name of Federal Candidate<br>BRUCE LOWELL BRALEY                                                    |          | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose                 | Office Sought:<br><input type="checkbox"/> President <input checked="" type="checkbox"/> Senate                                                   | District: 00<br>State: IA             |
| Calendar Year-To-Date<br>Per Election for Office Sought                                             |          | 1639876.64                                                                                     | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014<br><input type="checkbox"/> Other (specify) ▶ |                                       |

|                                                                      |          |                                                                                |                                                                                                                                                   |                           |
|----------------------------------------------------------------------|----------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|
| Full Name of Payee<br>NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT |          | Date of Public Distribution/Dissemination                                      |                                                                                                                                                   |                           |
| Mailing Address 815 SLATERS LANE                                     |          | Amount<br>22667.00                                                             |                                                                                                                                                   |                           |
| City ALEXANDRIA                                                      | State VA | Zip Code 22314                                                                 | Transaction ID : SE24.9118802                                                                                                                     |                           |
| Purpose of Expenditure<br>MEDIA PLACEMENT/PRODUCTION                 |          | Category/Type                                                                  | Date of Disbursement or Obligation<br>M M / D D / Y Y Y Y<br>09 / 16 / 2014                                                                       |                           |
| Name of Federal Candidate<br>BRUCE LOWELL BRALEY                     |          | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose | Office Sought:<br><input type="checkbox"/> President <input checked="" type="checkbox"/> Senate                                                   | District: 00<br>State: IA |
| Calendar Year-To-Date<br>Per Election for Office Sought              |          | 1639876.64                                                                     | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014<br><input type="checkbox"/> Other (specify) ▶ |                           |

|                                                           |           |
|-----------------------------------------------------------|-----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....▶   | 569489.16 |
| (b) SUBTOTAL of Unitemized Independent Expenditures.....▶ |           |
| (c) TOTAL Independent Expenditures.....▶                  |           |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning Date 09 / 18 / 2014

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|                                                                                                                                                                                                    |                                         |                                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------|
| NAME OF COMMITTEE (In Full)<br><b>NRSC</b>                                                                                                                                                         | 2014 SEP 18 AM 10:19<br>FEC MAIL CENTER | FEC IDENTIFICATION NUMBER<br><b>C</b> C00027466 |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on |                                         |                                                 |

|                                                                                 |                    |                          |
|---------------------------------------------------------------------------------|--------------------|--------------------------|
| Full Name of Payee<br><b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b> |                    |                          |
| Mailing Address <b>815 SLATERS LANE</b>                                         |                    |                          |
| City<br><b>ALEXANDRIA</b>                                                       | State<br><b>VA</b> | Zip Code<br><b>22314</b> |
| Purpose of Expenditure<br><b>DIGITAL MEDIA</b>                                  | Category/Type      |                          |

|                                                             |
|-------------------------------------------------------------|
| Date of Public Distribution/Dissemination<br>09 / 16 / 2014 |
| Amount<br>6500.00                                           |
| Transaction ID : SE24.9118803                               |
| Date of Disbursement or Obligation<br>09 / 16 / 2014        |

|                                                         |                                                                                |
|---------------------------------------------------------|--------------------------------------------------------------------------------|
| Name of Federal Candidate<br><b>BRUCE LOWELL BRALEY</b> | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose |
| Calendar Year-To-Date Per Election for Office Sought    | 1639876.64                                                                     |

|                                                                                                |                                               |
|------------------------------------------------------------------------------------------------|-----------------------------------------------|
| Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate       | District: 00<br>State: IA                     |
| Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General | 2014 <input type="checkbox"/> Other (specify) |

|                                                                                 |                    |                          |
|---------------------------------------------------------------------------------|--------------------|--------------------------|
| Full Name of Payee<br><b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b> |                    |                          |
| Mailing Address <b>815 SLATERS LANE</b>                                         |                    |                          |
| City<br><b>ALEXANDRIA</b>                                                       | State<br><b>VA</b> | Zip Code<br><b>22314</b> |
| Purpose of Expenditure<br><b>DIGITAL MEDIA</b>                                  | Category/Type      |                          |

|                                                             |
|-------------------------------------------------------------|
| Date of Public Distribution/Dissemination<br>09 / 16 / 2014 |
| Amount<br>30000.00                                          |
| Transaction ID : SE24.9118804                               |
| Date of Disbursement or Obligation<br>09 / 16 / 2014        |

|                                                         |                                                                                |
|---------------------------------------------------------|--------------------------------------------------------------------------------|
| Name of Federal Candidate<br><b>BRUCE LOWELL BRALEY</b> | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose |
| Calendar Year-To-Date Per Election for Office Sought    | 1639876.64                                                                     |

|                                                                                                |                                               |
|------------------------------------------------------------------------------------------------|-----------------------------------------------|
| Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate       | District: 00<br>State: IA                     |
| Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General | 2014 <input type="checkbox"/> Other (specify) |

|                                                          |          |
|----------------------------------------------------------|----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....   | 36500.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures..... |          |
| (c) TOTAL Independent Expenditures.....                  |          |

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Signature Jay Banning

Date 09 / 18 / 2014

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-----------------------------|
| NAME OF COMMITTEE (In Full)<br><b>NRSC</b>                                                                                                                                                         | 2014 SEP 18 AM 10:20 | FEC IDENTIFICATION NUMBER ▼ |
|                                                                                                                                                                                                    |                      | C C00027466                 |
| FEC MAIL CENTER                                                                                                                                                                                    |                      |                             |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on |                      |                             |

|                                                                                 |                                                                                |                                                                                                                                                   |                               |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Full Name of Payee<br><b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b> |                                                                                | Date of Public Distribution/Dissemination<br>09 / 16 / 2014                                                                                       |                               |
| Mailing Address 815 SLATERS LANE                                                |                                                                                | Amount<br>487947.28                                                                                                                               |                               |
| City<br>ALEXANDRIA                                                              | State<br>VA                                                                    | Zip Code<br>22314                                                                                                                                 | Transaction ID : SE24.9118805 |
| Purpose of Expenditure<br>MEDIA PLACEMENT/PRODUCTION                            | Category/Type                                                                  | Date of Disbursement or Obligation<br>09 / 11 / 2014                                                                                              |                               |
| Name of Federal Candidate<br>JANET KAY RUTHVEN HAGAN                            | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose | Office Sought:<br><input type="checkbox"/> House<br><input checked="" type="checkbox"/> Senate                                                    | District: 00<br>State: NC     |
| Calendar Year-To-Date<br>Per Election for Office Sought                         | 1134163.77                                                                     | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br>2014 <input type="checkbox"/> Other (specify) ▶ |                               |

|                                                                                 |                                                                                |                                                                                                                                                   |                               |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Full Name of Payee<br><b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b> |                                                                                | Date of Public Distribution/Dissemination<br>09 / 16 / 2014                                                                                       |                               |
| Mailing Address 815 SLATERS LANE                                                |                                                                                | Amount<br>4212.18                                                                                                                                 |                               |
| City<br>ALEXANDRIA                                                              | State<br>VA                                                                    | Zip Code<br>22314                                                                                                                                 | Transaction ID : SE24.9118806 |
| Purpose of Expenditure<br>DIGITAL MEDIA                                         | Category/Type                                                                  | Date of Disbursement or Obligation<br>09 / 03 / 2014                                                                                              |                               |
| Name of Federal Candidate<br>JANET KAY RUTHVEN HAGAN                            | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose | Office Sought:<br><input type="checkbox"/> House<br><input checked="" type="checkbox"/> Senate                                                    | District: 00<br>State: NC     |
| Calendar Year-To-Date<br>Per Election for Office Sought                         | 1134163.77                                                                     | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br>2014 <input type="checkbox"/> Other (specify) ▶ |                               |

|                                                           |           |
|-----------------------------------------------------------|-----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....    | 492159.46 |
| (b) SUBTOTAL of Unitemized Independent Expenditures ..... |           |
| (c) TOTAL Independent Expenditures.....                   |           |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning 

Date 09 / 18 / 2014

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2014 SEP 18 AM 10:20

|                                                                                                     |                                                                                                |
|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|
| NAME OF COMMITTEE (In Full)<br><b>NRSC</b>                                                          | FEC IDENTIFICATION NUMBER<br><b>C</b> C00027466                                                |
| Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report | <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on |

FEC MAIL CENTER

|                                                                                 |                                                                                |                                                                                                                                              |                                         |
|---------------------------------------------------------------------------------|--------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| Full Name of Payee<br><b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b> |                                                                                | Date of Public Distribution/Dissemination<br>09 / 16 / 2014                                                                                  |                                         |
| Mailing Address <b>815 SLATERS LANE</b>                                         |                                                                                | Amount<br>20186.16                                                                                                                           |                                         |
| City<br><b>ALEXANDRIA</b>                                                       | State<br><b>VA</b>                                                             | Zip Code<br><b>22314</b>                                                                                                                     | Transaction ID : <b>SE24.9118807</b>    |
| Purpose of Expenditure<br><b>MEDIA PLACEMENT/PRODUCTION</b>                     | Category/Type                                                                  | Date of Disbursement or Obligation<br>09 / 15 / 2014                                                                                         |                                         |
| Name of Federal Candidate<br><b>JANET KAY RUTHVEN HAGAN</b>                     | <input type="checkbox"/> Support<br><input checked="" type="checkbox"/> Oppose | Office Sought:<br><input type="checkbox"/> House <input checked="" type="checkbox"/> Senate                                                  | District: <b>00</b><br>State: <b>NC</b> |
| Calendar Year-To-Date<br>Per Election for Office Sought                         | 1134163.77                                                                     | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶ |                                         |

|                                                         |                                                                     |                                                                                                                                   |                                    |
|---------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------|
| Full Name of Payee                                      |                                                                     | Date of Public Distribution/Dissemination                                                                                         |                                    |
| Mailing Address                                         |                                                                     | Amount                                                                                                                            |                                    |
| City                                                    | State                                                               | Zip Code                                                                                                                          | Date of Disbursement or Obligation |
| Purpose of Expenditure                                  | Category/Type                                                       |                                                                                                                                   |                                    |
| Name of Federal Candidate                               | <input type="checkbox"/> Support<br><input type="checkbox"/> Oppose | Office Sought:<br><input type="checkbox"/> House <input type="checkbox"/> Senate                                                  | District: _____<br>State: _____    |
| Calendar Year-To-Date<br>Per Election for Office Sought |                                                                     | Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General<br><input type="checkbox"/> Other (specify) ▶ |                                    |

|                                                                 |            |
|-----------------------------------------------------------------|------------|
| (a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....   | 20186.16   |
| (b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures..... |            |
| (c) <b>TOTAL</b> Independent Expenditures.....                  | 1307628.78 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning Date 09 / 18 / 2014

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

|                                                                            |                                                                      |
|----------------------------------------------------------------------------|----------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Hand Delivered                         | Date of Receipt<br>9/18/2014                                         |
| <input type="checkbox"/> USPS First Class Mail                             | Postmarked                                                           |
| <input type="checkbox"/> USPS Registered/Certified                         | Postmarked (R/C)                                                     |
| <input type="checkbox"/> USPS Priority Mail                                | Postmarked                                                           |
| <input type="checkbox"/> USPS Priority Mail Express                        | Postmarked                                                           |
| <input type="checkbox"/> Postmark Illegible                                |                                                                      |
| <input type="checkbox"/> No Postmark                                       |                                                                      |
| <input type="checkbox"/> Overnight Delivery Service (Specify):             | Shipping Date<br>Next Business Day Delivery <input type="checkbox"/> |
| <input type="checkbox"/> Received from House Records & Registration Office | Date of Receipt                                                      |
| <input type="checkbox"/> Received from Senate Public Records Office        | Date of Receipt                                                      |
| <input type="checkbox"/> Received from Electronic Filing Office            | Date of Receipt                                                      |
| <input type="checkbox"/> Other (Specify):                                  | Date of Receipt or Postmarked                                        |

JR  
PREPARER  
(8/2013)

9/18/2014  
DATE PREPARED