

HAND DELIVERED

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

PAGE 1 OF 7
FOR SE OF FORM 24/48

RECEIVED

NAME OF COMMITTEE (In Full)
NRSC

FEC IDENTIFICATION NUMBER
C00027466

2014 SEP -5 PM 3

Check if 24-hour report 48-hour report New report Amends report filed on

FEC MAIL CENTER

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
09 / 05 / 2014

Mailing Address 815 SLATERS LANE

Amount
1611308.64

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.191900
Date of Disbursement or Obligation

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION
Category/Type

MM / DD / YYYY
08 / 29 / 2014

Name of Federal Candidate
MARK PETER BEGICH
 Support Oppose

Office Sought: House Senate District: 00
 President State: AK

Calendar Year-To-Date
Per Election for Office Sought 1742579.36

Disbursement For: Primary General 2014
 Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
09 / 05 / 2014

Mailing Address 815 SLATERS LANE

Amount
17362.72

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.191901
Date of Disbursement or Obligation

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION
Category/Type

MM / DD / YYYY
08 / 29 / 2014

Name of Federal Candidate
MARK PETER BEGICH
 Support Oppose

Office Sought: House Senate District: 00
 President State: AK

Calendar Year-To-Date
Per Election for Office Sought 1742579.36

Disbursement For: Primary General 2014
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	1628671.36
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date 09 / 05 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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NAME OF COMMITTEE (In Full) NRSC	2014 SEP -5 PM 3:11	FEC IDENTIFICATION NUMBER C C00027466
FEC MAIL CENTER		
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 05 / 2014	
Mailing Address 815 SLATERS LANE		Amount 61148.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.191902
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 08 / 29 / 2014
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought		1742579.36	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 05 / 2014	
Mailing Address 815 SLATERS LANE		Amount 24100.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.191903
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 03 / 2014
Name of Federal Candidate MARK PETER BEGICH		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought		1742579.36	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	85248.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Signature: Jay Banning 

Date: MM / DD / YYYY
09 / 05 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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2014 SEP -5 PM 3:11

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

FEC MAIL CENTER

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 05 / 2014
Mailing Address 815 SLATERS LANE		Amount 23600.00
City ALEXANDRIA State VA Zip Code 22314	Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Transaction ID : SE24.191904 Date of Disbursement or Obligation 09 / 03 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought	1742579.36	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 05 / 2014
Mailing Address 815 SLATERS LANE		Amount 5060.00
City ALEXANDRIA State VA Zip Code 22314	Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Transaction ID : SE24.191905 Date of Disbursement or Obligation 09 / 04 / 2014
Name of Federal Candidate MARK PETER BEGICH	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: AK
Calendar Year-To-Date Per Election for Office Sought	1742579.36	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	28660.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Signature Jay Banning Date 09 / 05 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

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2014 SEP -5 PM 3: 11

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

FEC MAIL CENTER

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 03 / 2014	
Mailing Address 815 SLATERS LANE		Amount 162092.96	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.191906
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 08 / 27 / 2014	
Name of Federal Candidate MARK LUNSFORD PRYOR	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: 00 State: AR
Calendar Year-To-Date Per Election for Office Sought	388483.48	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 03 / 2014	
Mailing Address 815 SLATERS LANE		Amount 24500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.191907
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 09 / 03 / 2014	
Name of Federal Candidate MARK LUNSFORD PRYOR	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: 00 State: AR
Calendar Year-To-Date Per Election for Office Sought	388483.48	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	186592.96
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Signature

Date **09 / 05 / 2014**

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(Schedule E)

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2014 SEP -5 PM 3:11

FEC MAIL CENTER

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C00027466
Check if <input type="checkbox"/> 24-hour report	<input checked="" type="checkbox"/> 48-hour report	<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 04 / 2014
Mailing Address 815 SLATERS LANE		Amount 110259.20
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.191908 Date of Disbursement or Obligation 09 / 02 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	501836.52	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 04 / 2014
Mailing Address 815 SLATERS LANE		Amount 21860.00
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.191909 Date of Disbursement or Obligation 09 / 03 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	501836.52	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	132119.20
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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NAME OF COMMITTEE (In Full)
NRSC

FEC IDENTIFICATION NUMBER
C C00027466

Check if 24-hour report 48-hour report New report Amends report filed on

MMM / DDD / YYYY

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination

09 / 03 / 2014

Mailing Address 815 SLATERS LANE

Amount

283908.40

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.191910

Date of Disbursement or Obligation

08 / 27 / 2014

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

Name of Federal Candidate
JANET KAY RUTHVEN HAGAN

Support
 Oppose

Office Sought: House District: 00
 President Senate State: NC

Calendar Year-To-Date Per Election for Office Sought 303297.80

Disbursement For: Primary General
2014 Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination

09 / 03 / 2014

Mailing Address 815 SLATERS LANE

Amount

2981.36

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.191911

Date of Disbursement or Obligation

08 / 19 / 2014

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

Name of Federal Candidate
JANET KAY RUTHVEN HAGAN

Support
 Oppose

Office Sought: House District: 00
 President Senate State: NC

Calendar Year-To-Date Per Election for Office Sought 303297.80

Disbursement For: Primary General
2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures..... 286889.76

(b) SUBTOTAL of Unitemized Independent Expenditures.....

(c) TOTAL Independent Expenditures.....

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Signature

Date 09 / 05 / 2014

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Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 03 / 2014
Mailing Address 815 SLATERS LANE		Amount 16408.04
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.191912 Date of Disbursement or Obligation MM / DD / YYYY 09 / 03 / 2014
Name of Federal Candidate JANET KAY RUTHVEN HAGAN	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	303297.80	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶

Full Name of Payee		Date of Public Distribution/Dissemination MM / DD / YYYY
Mailing Address		Amount
City	State	Zip Code
Purpose of Expenditure	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY
Name of Federal Candidate	<input type="checkbox"/> Support <input type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: _____ <input type="checkbox"/> President <input type="checkbox"/> Senate State: _____
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	16408.04
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	2364589.32

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date **09 / 05 / 2014**

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt 9/5/2014
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

Oh
PREPARER
(8/2013)

9/5/2014
DATE PREPARED