

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)**

PAGE 1 OF 3
FOR SE OF FORM 24/48

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NAME OF COMMITTEE (In Full)
NRSC

FEC IDENTIFICATION NUMBER
C00027466

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address **815 SLATERS LANE**

City **ALEXANDRIA** State **VA** Zip Code **22314**

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION Category/Type

Date of Public Distribution/Dissemination
09 / 02 / 2014

Amount
308510.00

Transaction ID : **SE24.1222**

Date of Disbursement or Obligation
08 / 27 / 2014

Name of Federal Candidate
MARY MICHELLE NUNN Support Oppose

Office Sought: House Senate District: **00** State: **GA**

Calendar Year-To-Date Per Election for Office Sought **2037265.69**

Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address **815 SLATERS LANE**

City **ALEXANDRIA** State **VA** Zip Code **22314**

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION Category/Type

Date of Public Distribution/Dissemination
09 / 02 / 2014

Amount
72524.00

Transaction ID : **SE24.1223**

Date of Disbursement or Obligation
08 / 19 / 2014

Name of Federal Candidate
BRUCE LOWELL BRALEY Support Oppose

Office Sought: House Senate District: **00** State: **IA**

Calendar Year-To-Date Per Election for Office Sought **369717.32**

Disbursement For: Primary General 2014 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures..... **381034.00**

(b) **SUBTOTAL** of Unitemized Independent Expenditures.....

(c) **TOTAL** Independent Expenditures.....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Jay Banning Date **09 / 04 / 2014**

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 02 / 2014
Mailing Address 815 SLATERS LANE		Amount 10059.20
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.1224 Date of Disbursement or Obligation 08 / 28 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: IA
Calendar Year-To-Date Per Election for Office Sought	369717.32	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 09 / 02 / 2014
Mailing Address 815 SLATERS LANE		Amount 161909.36
City ALEXANDRIA	State VA	Zip Code 22314
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Transaction ID : SE24.1225 Date of Disbursement or Obligation 08 / 28 / 2014
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: IA
Calendar Year-To-Date Per Election for Office Sought	369717.32	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	171968.56
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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Jay Banning
Signature

Date 09 / 04 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
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NAME OF COMMITTEE (In Full)
NRSC

FEC IDENTIFICATION NUMBER
C00027466

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
09 / 02 / 2014

Mailing Address 815 SLATERS LANE

Amount
5500.00

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.1226
Date of Disbursement or Obligation
08 / 28 / 2014

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

Name of Federal Candidate
BRUCE LOWELL BRALEY

Support
 Oppose

Office Sought: House Senate
 President District: 00
State: IA

Calendar Year-To-Date
Per Election for Office Sought 369717.32

Disbursement For: Primary General
2014 Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
09 / 02 / 2014

Mailing Address 815 SLATERS LANE

Amount
353954.64

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.1227
Date of Disbursement or Obligation
08 / 27 / 2014

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

Name of Federal Candidate
GARY PETERS

Support
 Oppose

Office Sought: House Senate
 President District: 00
State: MI

Calendar Year-To-Date
Per Election for Office Sought 681507.88

Disbursement For: Primary General
2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	359454.64
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	912457.20

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Jay Banning
Signature

Date 09 / 04 / 2014

Federal Election Commission
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
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<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>JB</i> PREPARER (8/2013)	<i>9/4/2014</i> DATE PREPARED