

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

RECEIVED

2014 AUG 14 AM 11:31

FEC MAIL CENTER

NAME OF COMMITTEE (In Full) NRSC
FEC IDENTIFICATION NUMBER C00027466

Check if 24-hour report 48-hour report New report Amends report filed on
Full Name of Payee STRATEGIC MEDIA PLACEMENT
Mailing Address 7669 STAGERS LOOP
City DELAWARE State OH Zip Code 43015
Purpose of Expenditure MEDIA Category/Type
Name of Federal Candidate MARK EMERY UDALL Support Oppose Office Sought: House Senate State: CO
Calendar Year-To-Date Per Election for Office Sought 86282.00
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT
Mailing Address 815 SLATERS LANE
City ALEXANDRIA State VA Zip Code 22314
Purpose of Expenditure MEDIA PRODUCTION Category/Type
Name of Federal Candidate MARK EMERY UDALL Support Oppose Office Sought: House Senate State: CO
Calendar Year-To-Date Per Election for Office Sought 86282.00
Disbursement For: Primary General 2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 86282.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date 08 / 13 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
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Check if  24-hour report  48-hour report  New report  Amends report filed on  /  /

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>MEDIA</b>	Category/Type <input type="text"/>	

Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/> <b>08 / 12 / 2014</b>
Amount <input type="text"/> <b>530620.80</b>
Transaction ID : <b>SE24.1919102</b>
Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/> <b>08 / 07 / 2014</b>

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
--	--

Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <u>00</u>
<input type="checkbox"/> President	State: <u>GA</u>

Calendar Year-To-Date Per Election for Office Sought <input type="text"/> <b>864220.80</b>
--

Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General
<input type="checkbox"/> Other (specify) ▶ _____

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>DIGITAL MEDIA</b>	Category/Type <input type="text"/>	

Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/> <b>08 / 12 / 2014</b>
Amount <input type="text"/> <b>300000.00</b>
Transaction ID : <b>SE24.1919103</b>
Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/> <b>08 / 11 / 2014</b>

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
--	--

Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <u>00</u>
<input type="checkbox"/> President	State: <u>GA</u>

Calendar Year-To-Date Per Election for Office Sought <input type="text"/> <b>864220.80</b>
--

Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General
<input type="checkbox"/> Other (specify) ▶ _____

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<input type="text"/> <b>830620.80</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....▶	<input type="text"/>
(c) <b>TOTAL</b> Independent Expenditures.....▶	<input type="text"/>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Jay Banning*  
Signature \_\_\_\_\_

Date  /  /   
**08 / 13 / 2014**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>MEDIA PRODUCTION</b>	Category/Type	

Date of Public Distribution/Dissemination <b>08 / 12 / 2014</b>
Amount <b>23100.00</b>
Transaction ID : <b>SE24.1919104</b>
Date of Disbursement or Obligation <b>08 / 11 / 2014</b>

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <b>864220.80</b>	

Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <b>00</b>	State: <b>GA</b>
Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)		

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>MEDIA PRODUCTION</b>	Category/Type	

Date of Public Distribution/Dissemination <b>08 / 12 / 2014</b>
Amount <b>7166.66</b>
Transaction ID : <b>SE24.1919105</b>
Date of Disbursement or Obligation <b>08 / 12 / 2014</b>

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <b>864220.80</b>	

Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <b>00</b>	State: <b>GA</b>
Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	<b>30266.66</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	
(c) <b>TOTAL</b> Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Jay Banning*  
Signature

Date **08 / 13 / 2014**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C C00027466</b>
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Check if  24-hour report  48-hour report  New report  Amends report filed on  /  /

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>		
Mailing Address <b>815 SLATERS LANE</b>			Amount <input type="text"/> 1666.67		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.1919106</b>		
Purpose of Expenditure <b>MEDIA PRODUCTION</b>		Category/Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>		

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <u>00</u> State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought <input type="text"/> 864220.80		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>			Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>		
Mailing Address <b>815 SLATERS LANE</b>			Amount <input type="text"/> 1666.67		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.1919107</b>		
Purpose of Expenditure <b>MEDIA PRODUCTION</b>		Category/Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>		

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <u>00</u> State: <u>GA</u>
Calendar Year-To-Date Per Election for Office Sought <input type="text"/> 864220.80		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶		

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<input type="text"/> 3333.34
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	<input type="text"/>
(c) TOTAL Independent Expenditures.....▶	<input type="text"/> 950502.80

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Jay Banning*  
Signature \_\_\_\_\_

Date  /  /

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt 8/14/2014
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

JB  
PREPARER  
(8/2013)

8/14/2014  
DATE PREPARED