

**HAND DELIVERED**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

RECEIVED

PAGE 1 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C00027466	
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		New report <input checked="" type="checkbox"/> Amends report filed on	

2014 OCT 29 PM 1:34  
FEC MAIL CENTER

Full Name of Payee  
**NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT**

Mailing Address 815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure  
MEDIA PLACEMENT/PRODUCTION

Category/Type

Date of Public Distribution/Dissemination  
10 / 29 / 2014

Amount  
24485.00

Transaction ID : SE24.454199663

Date of Disbursement or Obligation  
10 / 29 / 2014

Name of Federal Candidate  
MARK PETER BEGICH

Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
4703688.70

Office Sought:  House  Senate District: 00 State: AK

Disbursement For:  Primary  General 2014  Other (specify)

Full Name of Payee  
**NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT**

Mailing Address 815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure  
MEDIA PLACEMENT/PRODUCTION

Category/Type

Date of Public Distribution/Dissemination  
10 / 29 / 2014

Amount  
4130.00

Transaction ID : SE24.454199664

Date of Disbursement or Obligation  
10 / 29 / 2014

Name of Federal Candidate  
MARK PETER BEGICH

Support  Oppose

Calendar Year-To-Date Per Election for Office Sought  
4703688.70

Office Sought:  House  Senate District: 00 State: AK

Disbursement For:  Primary  General 2014  Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures..... 28615.00

(b) SUBTOTAL of Unitemized Independent Expenditures.....

(c) TOTAL Independent Expenditures.....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  
Signature

Date 10 / 29 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C</b> C00027466
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Check if  24-hour report     48-hour report     New report     Amends report filed on

Full Name of Payee <b>STRATEGIC MEDIA PLACEMENT</b>		Date of Public Distribution/Dissemination 10 / 28 / 2014	
Mailing Address 7669 STAGERS LOOP		Amount 57816.00	
City DELAWARE	State OH	Zip Code 43015	Transaction ID : SE24.454199665
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION		Category/Type	Date of Disbursement or Obligation 10 / 29 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought 6029718.36		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination 10 / 28 / 2014	
Mailing Address 815 SLATERS LANE		Amount 9076.50	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.454199666
Purpose of Expenditure DIGITAL MEDIA		Category/Type	Date of Disbursement or Obligation 10 / 29 / 2014
Name of Federal Candidate MARK EMERY UDALL		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: CO
Calendar Year-To-Date Per Election for Office Sought 6029718.36		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	66892.50
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning  Date 10 / 29 / 2014

Signature

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
(Schedule E)

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>MEDIA PLACEMENT/PRODUCTION</b>	Category/Type	

Date of Public Distribution/Dissemination <b>10 / 28 / 2014</b>
Amount <b>154551.75</b>
Transaction ID : <b>SE24.454199667</b>
Date of Disbursement or Obligation <b>10 / 29 / 2014</b>

Name of Federal Candidate <b>MARY MICHELLE NUNN</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <b>4567539.42</b>	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate District: <b>00</b> State: <b>GA</b>

Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶
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Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		
Mailing Address <b>815 SLATERS LANE</b>		
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>
Purpose of Expenditure <b>DIGITAL MEDIA</b>	Category/Type	

Date of Public Distribution/Dissemination <b>10 / 28 / 2014</b>
Amount <b>5500.00</b>
Transaction ID : <b>SE24.454199668</b>
Date of Disbursement or Obligation <b>10 / 29 / 2014</b>

Name of Federal Candidate <b>BRUCE LOWELL BRALEY</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought <b>6996823.39</b>	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate District: <b>00</b> State: <b>IA</b>

Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶
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(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....▶	<b>160051.75</b>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....▶	
(c) <b>TOTAL</b> Independent Expenditures.....▶	<b>255559.25</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Jay Banning*  
Signature

Date **10 / 29 / 2014**

Federal Election Commission  
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Date of Receipt

10/28/2014



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USPS Priority Mail Express

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Postmark Illegible



No Postmark



Overnight Delivery Service (Specify):

Shipping Date

Next Business Day Delivery



Received from House Records & Registration Office

Date of Receipt



Received from Senate Public Records Office

Date of Receipt



Received from Electronic Filing Office

Date of Receipt



Other (Specify):

Date of Receipt or Postmarked

Jz

PREPARER  
(8/2013)

10/29/2014

DATE PREPARED