

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

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2014 OCT 28 PM 4:12

NAME OF COMMITTEE (In Full) NRSC		FEC IDENTIFICATION NUMBER C00027466
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION Category/Type

Name of Federal Candidate MARK LUNSFORD PRYOR Support Oppose

Calendar Year-To-Date Per Election for Office Sought 3742206.78

Date of Public Distribution/Dissemination 10 / 28 / 2014

Amount 493855.27

Transaction ID : SE24.2918849

Date of Disbursement or Obligation 10 / 23 / 2014

Office Sought: House Senate District: 00 State: AR

Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Mailing Address 815 SLATERS LANE

City ALEXANDRIA State VA Zip Code 22314

Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION Category/Type

Name of Federal Candidate MARK LUNSFORD PRYOR Support Oppose

Calendar Year-To-Date Per Election for Office Sought 3742206.78

Date of Public Distribution/Dissemination 10 / 28 / 2014

Amount 41237.02

Transaction ID : SE24.2918850

Date of Disbursement or Obligation 10 / 23 / 2014

Office Sought: House Senate District: 00 State: AR

Disbursement For: Primary General 2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	535092.29
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning
Signature

Date 10 / 28 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 28 / 2014	
Mailing Address 815 SLATERS LANE		Amount 25000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2918851
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 28 / 2014	
Name of Federal Candidate MARK LUNSFORD PRYOR	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate	District: 00 State: AR
Calendar Year-To-Date Per Election for Office Sought 3742206.78		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee STRATEGIC MEDIA PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 28 / 2014	
Mailing Address 7669 STAGERS LOOP		Amount 1110184.00	
City DELAWARE	State OH	Zip Code 43015	Transaction ID : SE24.2918852
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 23 / 2014	
Name of Federal Candidate MARK EMERY UDALL	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate	District: 00 State: CO
Calendar Year-To-Date Per Election for Office Sought 5951038.86		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	1135184.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Date MM / DD / YYYY
 10 / 28 / 2014

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Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
10 / 28 / 2014

Mailing Address **815 SLATERS LANE**

Amount
19325.00

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.2918853
Date of Disbursement or Obligation

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

MM / DD / YYYY
10 / 28 / 2014

Name of Federal Candidate
MARK EMERY UDALL

Support Oppose

Office Sought: House District: 00
 President Senate State: CO

Calendar Year-To-Date Per Election for Office Sought
5951038.86

Disbursement For: Primary General
2014 Other (specify) ▶

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
10 / 28 / 2014

Mailing Address **815 SLATERS LANE**

Amount
370738.51

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.2918854
Date of Disbursement or Obligation

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

MM / DD / YYYY
10 / 23 / 2014

Name of Federal Candidate
MARY MICHELLE NUNN

Support Oppose

Office Sought: House District: 00
 President Senate State: GA

Calendar Year-To-Date Per Election for Office Sought
4412987.67

Disbursement For: Primary General
2014 Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	390063.51
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 28 / 2014	
Mailing Address 815 SLATERS LANE		Amount 174496.16	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2918855
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 23 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: GA	
Calendar Year-To-Date Per Election for Office Sought 4412987.67		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 28 / 2014	
Mailing Address 815 SLATERS LANE		Amount 24000.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2918855
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 28 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: 00 State: GA	
Calendar Year-To-Date Per Election for Office Sought 4412987.67		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	198496.16
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT	
Mailing Address 815 SLATERS LANE	
City ALEXANDRIA	State VA
Zip Code 22314	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	6991323.39

Date of Public Distribution/Dissemination 10 / 28 / 2014
Amount 69663.63
Transaction ID : SE24.2918857
Date of Disbursement or Obligation 10 / 23 / 2014
Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT	
Mailing Address 815 SLATERS LANE	
City ALEXANDRIA	State VA
Zip Code 22314	
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought	6991323.39

Date of Public Distribution/Dissemination 10 / 28 / 2014
Amount 1209197.66
Transaction ID : SE24.2918858
Date of Disbursement or Obligation 10 / 23 / 2014
Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: IA
Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	1278861.29
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

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NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
10 / 28 / 2014

Mailing Address **815 SLATERS LANE**

Amount
23650.00

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.2918859
Date of Disbursement or Obligation

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

MM / DD / YYYY
10 / 28 / 2014

Name of Federal Candidate
BRUCE LOWELL BRALEY

Support Oppose

Office Sought: House Senate District: 00
 President State: IA

Calendar Year-To-Date Per Election for Office Sought
6991323.39

Disbursement For: Primary General 2014
 Other (specify)

Full Name of Payee
STRATEGIC MEDIA PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
10 / 28 / 2014

Mailing Address **7669 STAGERS LOOP**

Amount
582112.24

City State Zip Code
DELAWARE OH 43015

Transaction ID : SE24.2918860
Date of Disbursement or Obligation

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION

Category/Type

MM / DD / YYYY
10 / 23 / 2014

Name of Federal Candidate
JEANNE SHAHEEN

Support Oppose

Office Sought: House Senate District: 00
 President State: NH

Calendar Year-To-Date Per Election for Office Sought
1197562.48

Disbursement For: Primary General 2014
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	605762.24
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 28 / 2014	
Mailing Address 815 SLATERS LANE		Amount 26800.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2918861
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation 10 / 28 / 2014	
Name of Federal Candidate RICHARD PAUL WEILAND		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: SD
Calendar Year-To-Date Per Election for Office Sought 873688.96		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 10 / 28 / 2014	
Mailing Address 815 SLATERS LANE		Amount 147576.81	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.2918862
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation 10 / 28 / 2014	
Name of Federal Candidate RICHARD PAUL WEILAND		<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House District: 00 <input type="checkbox"/> President <input checked="" type="checkbox"/> Senate State: SD
Calendar Year-To-Date Per Election for Office Sought 873688.96		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	174376.81
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	4317836.30

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Jay Banning
Signature _____

Date **10 / 28 / 2014**

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
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<input type="checkbox"/> No Postmark	
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<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

PREPARER

DATE PREPARED

(8/2013)