

HAND DELIVERED

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)**

PAGE 1 OF 2
FOR SE OF FORM 24/48

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FEC MAIL CENTER

NAME OF COMMITTEE (In Full)
NRSC

FEC IDENTIFICATION NUMBER
C00027466

Check if 24-hour report 48-hour report New report Amends report filed on

MM / DD / YYYY
MM / DD / YYYY
MM / DD / YYYY

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
10 / 17 / 2014

Mailing Address 815 SLATERS LANE

Amount
14262.36

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.998133

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION
Category/Type

Date of Disbursement or Obligation
MM / DD / YYYY
10 / 16 / 2014

Name of Federal Candidate
MARK PETER BEGICH
 Support Oppose

Office Sought: House District: 00
 President Senate State: AK

Calendar Year-To-Date
Per Election for Office Sought
3223298.40

Disbursement For: Primary General
2014 Other (specify)

Full Name of Payee
NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT

Date of Public Distribution/Dissemination
MM / DD / YYYY
10 / 17 / 2017

Mailing Address 815 SLATERS LANE

Amount
386410.37

City State Zip Code
ALEXANDRIA VA 22314

Transaction ID : SE24.998134

Purpose of Expenditure
MEDIA PLACEMENT/PRODUCTION
Category/Type

Date of Disbursement or Obligation
MM / DD / YYYY
10 / 16 / 2014

Name of Federal Candidate
MARK PETER BEGICH
 Support Oppose

Office Sought: House District: 00
 President Senate State: AK

Calendar Year-To-Date
Per Election for Office Sought
3223298.40

Disbursement For: Primary General
2014 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....

400672.73

(b) SUBTOTAL of Unitemized Independent Expenditures.....

(c) TOTAL Independent Expenditures.....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

MM / DD / YYYY
10 / 17 / 2014

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full) NRSC	FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 16 / 2014	
Mailing Address 815 SLATERS LANE		Amount 5500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.998135
Purpose of Expenditure MEDIA PLACEMENT/PRODUCTION	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 16 / 2014	
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: 00 State: IA
Calendar Year-To-Date Per Election for Office Sought	4068159.69	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination MM / DD / YYYY 10 / 16 / 2014	
Mailing Address 815 SLATERS LANE		Amount 6500.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.998136
Purpose of Expenditure DIGITAL MEDIA	Category/Type	Date of Disbursement or Obligation MM / DD / YYYY 10 / 16 / 2014	
Name of Federal Candidate BRUCE LOWELL BRALEY	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: 00 State: IA
Calendar Year-To-Date Per Election for Office Sought	4068159.69	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	12000.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	412672.73

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

 Signature

Date MM / DD / YYYY
10 / 17 / 2014

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
 The FEC added this page to the end of this filing to indicate how it was received.

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<input type="checkbox"/> USPS Priority Mail	Postmarked
<input type="checkbox"/> USPS Priority Mail Express	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>JR</i> PREPARER	<i>10/20/2014</i> DATE PREPARED