

**HAND DELIVERED**

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES  
(Schedule E)**

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PAGE 1 OF 2  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) NRSC		2014 AUG 21 PM 1:37	FEC IDENTIFICATION NUMBER C00027466
FEC MAIL CENTER			
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report	<input type="checkbox"/> Amends report filed on

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 08 / 19 / 2014	
Mailing Address 815 SLATERS LANE		Amount 298006.00	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.1399
Purpose of Expenditure MEDIA	Category/ Type	Date of Disbursement or Obligation 08 / 13 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: 00 State: GA
Calendar Year-To-Date Per Election for Office Sought 1169393.46		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

Full Name of Payee NATIONAL MEDIA RESEARCH, PLANNING, & PLACEMENT		Date of Public Distribution/Dissemination 08 / 20 / 2014	
Mailing Address 815 SLATERS LANE		Amount 7166.66	
City ALEXANDRIA	State VA	Zip Code 22314	Transaction ID : SE24.1400
Purpose of Expenditure DIGITAL PRODUCTION	Category/ Type	Date of Disbursement or Obligation 08 / 20 / 2014	
Name of Federal Candidate MARY MICHELLE NUNN	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: 00 State: GA
Calendar Year-To-Date Per Election for Office Sought 1169393.46		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify) ▶	

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	305172.66
(b) SUBTOTAL of Unitemized Independent Expenditures.....▶	
(c) TOTAL Independent Expenditures.....▶	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Jay Banning

Signature

Date

08 / 21 / 2014

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES**  
**(Schedule E)**

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2014 AUG 21 PM 1:37

FEC MAIL CENTER

NAME OF COMMITTEE (In Full) <b>NRSC</b>	FEC IDENTIFICATION NUMBER <b>C00027466</b>
Check if <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report	<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination 08 / 19 / 2014	
Mailing Address <b>815 SLATERS LANE</b>		Amount 86036.00	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.1401</b>
Purpose of Expenditure <b>MEDIA</b>	Category/Type	Date of Disbursement or Obligation 08 / 14 / 2014	
Name of Federal Candidate <b>MARK LUNSFORD PRYOR</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <b>00</b> State: <b>AR</b>
Calendar Year-To-Date Per Election for Office Sought	110131.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

Full Name of Payee <b>NATIONAL MEDIA RESEARCH, PLANNING, &amp; PLACEMENT</b>		Date of Public Distribution/Dissemination 08 / 19 / 2014	
Mailing Address <b>815 SLATERS LANE</b>		Amount 24095.00	
City <b>ALEXANDRIA</b>	State <b>VA</b>	Zip Code <b>22314</b>	Transaction ID : <b>SE24.1402</b>
Purpose of Expenditure <b>MEDIA PRODUCTION</b>	Category/Type	Date of Disbursement or Obligation 08 / 19 / 2014	
Name of Federal Candidate <b>MARK LUNSFORD PRYOR</b>	<input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate	District: <b>00</b> State: <b>AR</b>
Calendar Year-To-Date Per Election for Office Sought	110131.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2014 <input type="checkbox"/> Other (specify)	

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures.....	110131.00
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	
(c) <b>TOTAL</b> Independent Expenditures.....	415303.66

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Jay Banning*  
 Signature

Date 08 / 21 / 2014

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS**  
The FEC added this page to the end of this filing to indicate how it was received.

Hand Delivered Date of Receipt  
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Received from Senate Public Records Office Date of Receipt

Received from Electronic Filing Office Date of Receipt

Other (Specify): Date of Receipt or Postmarked

JR  
PREPARER  
(8/2013)

8/21/2014  
DATE PREPARED