

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

PAGE 1 OF 4  
FOR USE OF FORM 24/48

NAME OF COMMITTEE (If Full) <b>Democratic Senatorial Campaign Committee</b>		FEC IDENTIFICATION NUMBER <b>C 00042366</b>	
Check if <input type="checkbox"/> 24-hour report	<input checked="" type="checkbox"/> 48-hour report	<input checked="" type="checkbox"/> New report	<input type="checkbox"/> Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>		Date MM / DD / YYYY <b>10 / 09 / 2012</b>	
Date of Dissemination: 10/10/12		Amount <b>149993.00</b>	
Mailing Address <b>3050 K St. NW</b>		Transaction ID: <b>SE-78863</b>	
Suite 100			
City <b>Washington</b>	State <b>DC</b>	Zip Code <b>20007</b>	
Purpose of Expenditure <b>Media Buy</b>	Category/Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: <b>CT</b> District: <b>00</b>
Name of Federal Candidate Supported or Opposed by Expenditure: <b>Linda McMahon</b>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>2130657.60</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee <b>Grunwald Communications</b>		Date MM / DD / YYYY <b>10 / 10 / 2012</b>	
Mailing Address <b>1306 30th Street, N.W.</b>		Amount <b>14700.60</b>	
City <b>Washington</b>		Transaction ID: <b>SE-78905</b>	
State <b>DC</b>			
Zip Code <b>20007</b>			
Purpose of Expenditure <b>Media Production Estimated Costs</b>	Category/Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: <b>CT</b> District: <b>00</b>
Name of Federal Candidate Supported or Opposed by Expenditure: <b>Linda McMahon</b>		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>2130657.60</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>164693.60</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date

MM / DD / YYYY  
**10 / 12 / 2012**

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042386</b>
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Check if  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 10 / 10 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount <b>30979.00</b>
City: Washington State: DC Zip Code: 20007	

Purpose of Expenditure Media Buy	Category/Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: IN District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	

Calendar Year-To-Date Per Election for Office Sought <b>178359.44</b>	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)
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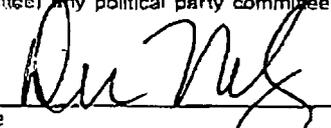
Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b> Date of Dissemination: 10/10/12	Date 10 / 09 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount <b>349971.00</b>
City: Washington State: DC Zip Code: 20007	

Purpose of Expenditure Media Buy	Category/Type	Office Sought: <input checked="" type="checkbox"/> Senate <input type="checkbox"/> House <input type="checkbox"/> President	State: NV District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Dean Heller		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	

Calendar Year-To-Date Per Election for Office Sought <b>3317785.34</b>	Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)
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(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>380950.00</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature:  Date: 10 / 12 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

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FOR SE OF FORM 24/48

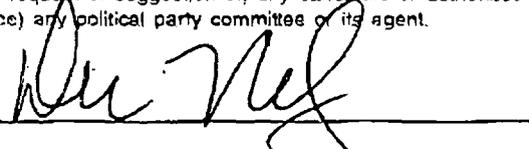
NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042366</b>
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>SKD Knickerbocker LLC</b>	Date 10 / 10 / 2012
Mailing Address 1818 N Street NW, Suite 450	Amount 11120.00
City Washington State DC Zip Code 20036	Transaction ID: SE-78906
Purpose of Expenditure Media Production Estimate	Category/Type
Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: NV District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Dean Heller	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 3317785.34	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>SKD Knickerbocker LLC</b>	Date 10 / 10 / 2012
Mailing Address 1818 N Street NW, Suite 450	Amount 4425.00
City Washington State DC Zip Code 20036	Transaction ID: SE-78908
Purpose of Expenditure Media Production Estimate	Category/Type
Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: NV District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Dean Heller	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 3317785.34	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	15545.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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Signature  Date 10 / 12 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042366</b>
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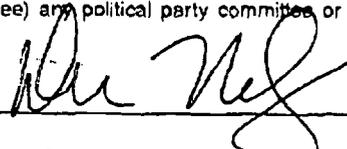
Check if  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 10 / 10 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 7398.72
City Washington	State DC
Zip Code 20007	Transaction ID: SE-78897
Purpose of Expenditure Media Production Estimated Costs	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Rick Berg	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: 00 Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 2485702.89	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 10 / 11 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 117071.00
City Washington	State DC
Zip Code 20007	Transaction ID: SE-78911
Purpose of Expenditure Media Buy	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Rick Berg	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: 00 Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 2485702.89	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	124469.72
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	695658.32

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature:  Date: 10 / 12 / 2012

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE  
 FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

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 PREPARER

N/A  
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