

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

PAGE 1 OF 2  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>		FEC IDENTIFICATION NUMBER <b>C 00042366</b>
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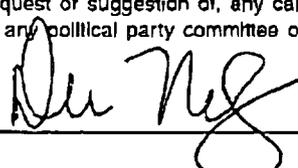
Check If  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>		Date 09 / 28 / 2012
Date of Dissemination: 09/27/12		Amount 401500.00
Mailing Address 3050 K St. NW Suite 100		Transaction ID: SE-78449
City Washington State DC Zip Code 20007	Purpose of Expenditure Media Buy	Office Sought: <input checked="" type="checkbox"/> Senate State: VA District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen	Category/Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 865267.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>		Date 09 / 26 / 2012
Date of Dissemination: 09/27/12		Amount 18125.54
Mailing Address 3050 K St. NW Suite 100		Transaction ID: SE-78437
City Washington State DC Zip Code 20007	Purpose of Expenditure Media Production Estimated Costs	Office Sought: <input checked="" type="checkbox"/> Senate State: VA District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen	Category/Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 865267.33		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	417625.54
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature:  Date: 09 / 29 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 2  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>		FEC IDENTIFICATION NUMBER <b>C 00042366</b>
Check If <input type="checkbox"/> 24-hour report	<input checked="" type="checkbox"/> 48-hour report	<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on

Full Name (Last, First, Middle Initial) of Payee  
**Great American Media**

Mailing Address **3050 K St. NW**  
**Suite 100**

City **Washington** State **DC** Zip Code **20007**

Date **09 / 27 / 2012**

Amount **1757.92**

Transaction ID: **SE-78435**

Purpose of Expenditure  
**Media Production Estimate**

Category/Type

Name of Federal Candidate Supported or Opposed by Expenditure:  
**George Allen**

Calendar Year-To-Date Per Election for Office Sought **865267.33**

Office Sought:  House  Senate  President

State: **VA** District: **00**

Check One:  Support  Oppose

Disbursement For:  Primary  General  Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
**Ralston Lapp Media**

Mailing Address **1054 31st Street, NW**  
**Suite 430**

City **Washington** State **DC** Zip Code **20007**

Date **09 / 27 / 2012**

Amount **16021.97**

Transaction ID: **SE-78435**

Purpose of Expenditure  
**Media Production Estimated Costs**

Category/Type

Name of Federal Candidate Supported or Opposed by Expenditure:  
**Tommy Thompson**

Calendar Year-To-Date Per Election for Office Sought **1512747.13**

Office Sought:  House  Senate  President

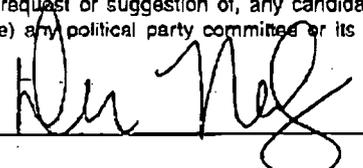
State: **WI** District: **00**

Check One:  Support  Oppose

Disbursement For:  Primary  General  Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>17779.89</b>
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	<b>435405.43</b>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature  Date **09 / 29 / 2012**

Federal Election Commission  
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<input type="checkbox"/> USPS Express Mail	Postmarked
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