

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C 00042366
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Check If 24-hour report 48-hour report New report Amends report filed on

Full Name (Last, First, Middle Initial) of Payee
Great American Media
Date of Dissemination: 08/11/12

Date
MM / DD / YYYY
08 / 09 / 2012

Mailing Address 1010 Wisconsin Avenue NW
Suite 800

Amount
488028.00
Transaction ID: SE-77338

City State Zip Code
Washington DC 20007

Purpose of Expenditure
Media Buy
Category/Type

Office Sought: House State: MO
 Senate District: 00
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
Todd W. Akin

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
512103.00

Disbursement For: 2012 Primary General
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee
SKD Knickerbocker LLC

Date
MM / DD / YYYY
08 / 11 / 2012

Mailing Address 1818 N Street NW, Suite 450

Amount
24075.00
Transaction ID: SE-77389

City State Zip Code
Washington DC 20036

Purpose of Expenditure
Media Production Estimate
Category/Type

Office Sought: House State: MO
 Senate District: 00
 President

Name of Federal Candidate Supported or Opposed by Expenditure:
Todd W. Akin

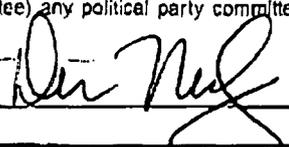
Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
512103.00

Disbursement For: 2012 Primary General
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	512103.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	512103.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.


Signature

Date 08 / 13 / 2012

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
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N/A
 PREPARER

N/A
 DATE PREPARED