

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

PAGE 1 OF 1  
FOR SE OF FORM 24/48

|  |   |
|--|---|
| NAME OF COMMITTEE (In Full)<br><b>Democratic Senatorial Campaign Committee</b> | FEC IDENTIFICATION NUMBER<br><b>C 000042366</b> |
|--|---|

Check If  24-hour report  48-hour report  New report  Amends report filed on

|   |   |
|---|---|
| Full Name (Last, First, Middle Initial) of Payee<br><b>SKD Knickerbocker LLC</b>          | Date<br>10 / 12 / 2012  |
| Mailing Address<br>1818 N Street NW, Suite 450  | Amount<br>19010.00  |
| City<br>Washington  | State<br>DC   |
| Zip Code<br>20036   | Transaction ID: SE-78949  |
| Purpose of Expenditure<br>Media Production Estimate                                       | Category/Type   |
| Office Sought:<br><input checked="" type="checkbox"/> Senate                              | State: NV   |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Dean Heller             | District: 00  |
| Check One:<br><input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |   |
| Calendar Year-To-Date Per Election for Office Sought<br>3335846.43                        | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br>2012 <input type="checkbox"/> Other (specify) |

|   |   |
|---|---|
| Full Name (Last, First, Middle Initial) of Payee<br><b>Great American Media</b>           | Date<br>10 / 12 / 2012  |
| Mailing Address<br>3050 K St. NW<br>Suite 100   | Amount<br>7892.46   |
| City<br>Washington  | State<br>DC   |
| Zip Code<br>20007   | Transaction ID: SE-78954  |
| Purpose of Expenditure<br>Media Production Estimated Costs                                | Category/Type   |
| Office Sought:<br><input checked="" type="checkbox"/> Senate                              | State: ND   |
| Name of Federal Candidate Supported or Opposed by Expenditure:<br>Rick Berg               | District: 00  |
| Check One:<br><input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose |   |
| Calendar Year-To-Date Per Election for Office Sought<br>2493595.35                        | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General<br>2012 <input type="checkbox"/> Other (specify) |

|  |          |
|--|----------|
| (a) SUBTOTAL of Itemized Independent Expenditures.....   | 26902.46 |
| (b) SUBTOTAL of Unitemized Independent Expenditures..... |          |
| (c) TOTAL Independent Expenditures.....                  | 26902.46 |

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature

Date 10 / 14 / 2012

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE  
 FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

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| Delivery Confirmation™ Label <input type="checkbox"/>                      |                  |
| <input type="checkbox"/> USPS Express Mail                                 | Postmarked       |
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| <input type="checkbox"/> Received from Electronic Filing Office            | Date of Receipt  |

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| <input checked="" type="checkbox"/> Other (Specify): | Date of Receipt or Postmarked |
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| N/A<br>PREPARER | N/A<br>DATE PREPARED |
|-----------------|----------------------|