

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

PAGE 1 OF 5  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042366</b>
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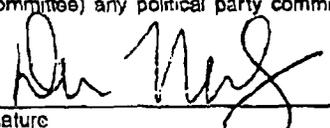
Check If  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 09 / 25 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 13272.00
City Washington State DC Zip Code 20007	Transaction ID: SE-78376
Purpose of Expenditure Media Production Estimated Costs	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Heidi Heitkamp	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: 00 Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1816622.22	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 09 / 04 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 80195.00
City Washington State DC Zip Code 20007	Transaction ID: SE-77738
Purpose of Expenditure Media Buy	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Heidi Heitkamp	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: ND District: 00 Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1816622.22	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	93467.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

  
Signature

Date 09 / 27 / 2012

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042366</b>
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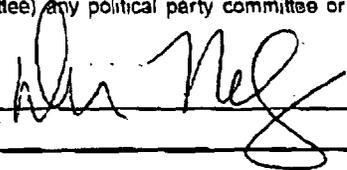
Check if  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 09 / 26 / 2012
Date of Dissemination: 09/25/12	Amount 13109.50
Mailing Address 3050 K St. NW Suite 100	Transaction ID: SE-78435
City Washington State DC Zip Code 20007	Office Sought: <input type="checkbox"/> House State: ND <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Purpose of Expenditure Media Production Estimated Costs	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Heldi Heitkamp	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 181622.22	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 09 / 21 / 2012
Date of Dissemination: 09/25/12	Amount 479336.00
Mailing Address 3050 K St. NW Suite 100	Transaction ID: SE-78435
City Washington State DC Zip Code 20007	Office Sought: <input type="checkbox"/> House State: IN <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Purpose of Expenditure Media Buy	Category/Type
Name of Federal Candidate Supported or Opposed by Expenditure: Richard Mourdock	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 964459.08	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	492445.50
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>		FEC IDENTIFICATION NUMBER <b>C00042368</b>	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>		Date 09 / 21 / 2012	
Date of Dissemination: 09/25/12		Amount 345041.00	
Mailing Address 3050 K St. NW Suite 100		Transaction ID: SE-78346	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure Media Buy	Category/Type	Office Sought: <input checked="" type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: MT District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: Dennis Rehberg		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1771792.02		Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>		Date 09 / 21 / 2012	
Date of Dissemination: 09/25/12		Amount 428177.00	
Mailing Address 3050 K St. NW Suite 100		Transaction ID: SE-78346	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure Media Buy	Category/Type	Office Sought: <input checked="" type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President	State: VA District: 00
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 445883.87		Disbursement For: 2012 <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)	

(a) SUBTOTAL of Itemized Independent Expenditures.....	773218.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042366</b>
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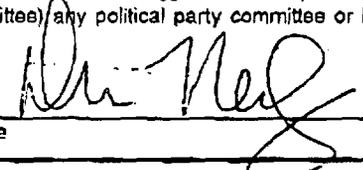
Check If  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 09 / 26 / 2012
Date of Dissemination: 09/25/12	
Mailing Address 3050 K St. NW Suite 100	Amount 15948.95
City Washington State DC Zip Code 20007	Transaction ID: SE-78436
Purpose of Expenditure Media Production Estimated Costs	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 445883.87	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b>	Date 09 / 25 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 1757.92
City Washington State DC Zip Code 20007	Transaction ID: SE-78438
Purpose of Expenditure Media Production Estimate	Office Sought: <input type="checkbox"/> House State: VA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: George Allen	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 445883.87	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	17706.87
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	

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NAME OF COMMITTEE (In Full) <b>Democratic Senatorial Campaign Committee</b>	FEC IDENTIFICATION NUMBER <b>C00042366</b>
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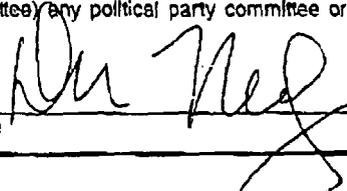
Check If  24-hour report  48-hour report  New report  Amends report filed on

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b> Date of Dissemination: 09/25/12	Date 09 / 21 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 87985.00
City Washington State DC Zip Code 20007	Transaction ID: SE-78352
Purpose of Expenditure Media Buy Category/Type	Office Sought: <input type="checkbox"/> House State: WI <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1495949.24	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee <b>Great American Media</b> Date of Dissemination: 09/25/12	Date 09 / 21 / 2012
Mailing Address 3050 K St. NW Suite 100	Amount 522709.00
City Washington State DC Zip Code 20007	Transaction ID: SE-78353
Purpose of Expenditure Media Buy Category/Type	Office Sought: <input type="checkbox"/> House State: WI <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: Tommy Thompson	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1495949.24	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	810674.00
(b) SUBTOTAL of Unitemized Independent Expenditures.....	
(c) TOTAL Independent Expenditures.....	1987511.37

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature:  Date: 09 / 27 / 2012

Federal Election Commission  
**ENVELOPE REPLACEMENT PAGE  
 FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
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<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
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<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

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N/A  
 PREPARER  
 (5/2004)

N/A  
 DATE PREPARED