

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on **RECEIVED**

NATIONAL REPUBLICAN SENATORIAL COMMITTEE

425 2ND STREET NE

WASHINGTON DC 20002
FEC ID No. C00027466

2010 OCT 26 PM 3:41
FEC MAIL CENTER

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1 / 6
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 26 / 2010

Mailing Address
815 SLATERS LANE

Amount
150000.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
MICHAEL F BENNET

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
5032330.00

Transaction ID: SE24-0.009619

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 26 / 2010

Mailing Address
815 SLATERS LANE

Amount
1186530.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: IL
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
ALEXANDER GIANNOULIAS

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
2011860.00

Transaction ID: SE24-0.009620

(a) SUBTOTAL of Itemized Independent Expenditures	1336530.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

M M / D D / Y Y Y Y
10 / 26 / 2010

2010 OCT 26 PM 3:41

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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date M M / D D / Y Y Y Y 1 0 / 2 6 / 2 0 1 0
Mailing Address 815 SLATERS LANE	Amount 50000.00

City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House State: KY <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/ Type		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: JOHN WILLIAM CONWAY			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____
Calendar Year-To-Date Per Election for Office Sought			Transaction ID: SE24-0.009621
1792597.18			

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date M M / D D / Y Y Y Y 1 0 / 2 6 / 2 0 1 0
Mailing Address 815 SLATERS LANE	Amount 937900.00

City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House State: WV <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/ Type		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: JOE MANCHIN, III			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____
Calendar Year-To-Date Per Election for Office Sought			Transaction ID: SE24-0.009622
3883250.00			

(a) SUBTOTAL of Itemized Independent Expenditures	987900.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

M M / D D / Y Y Y Y
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PAGE OF 3/6
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NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date MM / DD / YYYY 10 / 26 / 2010
Mailing Address 815 SLATERS LANE	Amount 683655.00
City ALEXANDRIA	State VA
Zip Code 22314	Office Sought: <input type="checkbox"/> House State: WA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/Type
Name of Federal Candidate supported or Opposed by expenditure: PATTY MURRAY	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 3523705.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):
	Transaction ID: SE24-0.009623

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date MM / DD / YYYY 10 / 26 / 2010
Mailing Address 815 SLATERS LANE	Amount 631960.00
City ALEXANDRIA	State VA
Zip Code 22314	Office Sought: <input type="checkbox"/> House State: PA <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/Type
Name of Federal Candidate supported or Opposed by expenditure: JOSEPH A. SESTAK, JR.	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 4343755.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):
	Transaction ID: SE24-0.009624

(a) SUBTOTAL of Itemized Independent Expenditures	1315615.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

Date: MM / DD / YYYY
10 / 26 / 2010

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SCHEDULE E (FEC Form 3X)

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NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address
815 SLATERS LANE

Amount
756200.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: PA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOSEPH A. SESTAK, JR.

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 4343755.00

Transaction ID: SE24-0.009625

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address
815 SLATERS LANE

Amount
249980.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: PA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOSEPH A. SESTAK, JR.

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 4343755.00

Transaction ID: SE24-0.009625

(a) SUBTOTAL of Itemized Independent Expenditures	1006180.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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JAY C BANNING
Signature 

Date
M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

2010 OCT 26 PM 3:41

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**SCHEDULE E (FEC Form 3X)
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address
815 SLATERS LANE

Amount
350101.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: NV
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
HARRY REID

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 712041.00

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE24-0.009627

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address
815 SLATERS LANE

Amount
2750000.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: CA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
BARBARA BOXER

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 2767942.88

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE24-0.009628

(a) SUBTOTAL of Itemized Independent Expenditures	3100101.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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JAY C BANNING

Signature



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**SCHEDULE E (FEC Form 3X)
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FOR LINE 24 OF FORM 3X

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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
THE STEVENS & SCHREIFER GROUP

Mailing Address
4455 CONNECTICUT AVE., NW
SUITE 250

Date
M M / D D / Y Y Y Y
10 / 26 / 2010

Amount
17942.88

City State Zip Code
WASHINGTON DC 20008

Office Sought: House State: CA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
BARBARA BOXER

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
2767942.88

Transaction ID: SE24-0.009629

Full Name (Last, First, Middle, Initial) of Payee
UPGRADE FILMS

Date
M M / D D / Y Y Y Y
10 / 26 / 2010

Mailing Address
3299 K ST., NW
SUITE 200

Amount
4000.00

City State Zip Code
WASHINGTON DC 20007

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
MICHAEL F BENNET

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
5032330.00

Transaction ID: SE24-0.009630

(a) SUBTOTAL of Itemized Independent Expenditures	21942.88
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	7768268.88

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

Date
M M / D D / Y Y Y Y
10 / 26 / 2010

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
 The FEC added this page to the end of this filing to indicate how it was received.

Hand Delivered Date of Receipt
10/26/2016

USPS First Class Mail Postmarked

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USPS Priority Mail Postmarked
 Delivery Confirmation™ or Signature Confirmation™ Label

USPS Express Mail Postmarked

Postmark Illegible

No Postmark

Overnight Delivery Service (Specify): Shipping Date
 Next Business Day Delivery

Received from House Records & Registration Office Date of Receipt

Received from Senate Public Records Office Date of Receipt

Received from Electronic Filing Office Date of Receipt

Other (Specify): Date of Receipt or Postmarked

JB
 PREPARER

10/27/2016
 DATE PREPARED