

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/21/2010

NATIONAL REPUBLICAN SENATORIAL COMMITTEE

425 2ND STREET NE

WASHINGTON DC 20002

FEC ID No. C00027466

24-Hour Notice 48-Hour Notice

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2010 OCT 21 PM 3:57
FEC MAIL CENTER

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/3
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00027466

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
BRIGHT MEDIA

Date
M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
2109 HUIDEKOPER PL., NW

Amount
4000.00

City State Zip Code
WASHINGTON DC 20007

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
PATTY MURRAY

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
2840050.00

Transaction ID: SE24-0.009576

Full Name (Last, First, Middle, Initial) of Payee
BRIGHT MEDIA

Date
M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
2109 HUIDEKOPER PL., NW

Amount
4000.00

City State Zip Code
WASHINGTON DC 20007

Office Sought: House State: AK
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
SCOTT MCADAMS

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
390942.00

Transaction ID: SE24-0.009577

(a) SUBTOTAL of Itemized Independent Expenditures	8000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date M M / D D / Y Y Y Y 10 / 21 / 2010
Mailing Address 815 SLATERS LANE	Amount 900000.00

City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House State: <u>CO</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/Type <input type="text"/>		

Name of Federal Candidate supported or Opposed by expenditure: KENNETH R BUCK	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 4003881.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____ Transaction ID: SE24-0.009572

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date M M / D D / Y Y Y Y 10 / 21 / 2010
Mailing Address 815 SLATERS LANE	Amount 200000.00

City ALEXANDRIA	State VA	Zip Code 22314	Office Sought: <input type="checkbox"/> House State: <u>WA</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/Type <input type="text"/>		

Name of Federal Candidate supported or Opposed by expenditure: PATTY MURRAY	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 2840050.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____ Transaction ID: SE24-0.009573

(a) SUBTOTAL of Itemized Independent Expenditures	1100000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	<input type="text"/>
(c) TOTAL Independent Expenditures	<input type="text"/>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
 Signature

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NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER

C C00027466

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Amount

75000.00

Mailing Address
815 SLATERS LANE

City State Zip Code
ALEXANDRIA VA 22314

Purpose of Expenditure
MEDIA

Category/
Type

Office Sought: House State: AK
 Senate District: 00
 Presidential

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
SCOTT MCADAMS

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 390942.00

Transaction ID: SE24-0.009574

Full Name (Last, First, Middle, Initial) of Payee
UPGRADE FILMS

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Amount

12000.00

Mailing Address
3299 K ST., NW
SUITE 200

City State Zip Code
WASHINGTON DC 20007

Purpose of Expenditure
MEDIA

Category/
Type

Office Sought: House State: CO
 Senate District: 00
 Presidential

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
KENNETH R BUCK

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 4003881.00

Transaction ID: SE24-0.009575

(a) SUBTOTAL of Itemized Independent Expenditures

87000.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

1195000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

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No Postmark



Overnight Delivery Service (Specify):

Shipping Date

Next Business Day Delivery



Received from House Records & Registration Office

Date of Receipt



Received from Senate Public Records Office

Date of Receipt



Received from Electronic Filing Office

Date of Receipt



Other (Specify):

Date of Receipt or Postmarked

JR
PREPARER

10/24/2010
DATE PREPARED

(3/2005)