

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/22/2010

Democratic Senatorial Campaign Committee
120 Maryland Avenue, NE

Washington DC 20002
FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/4
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 21 / 2010

Mailing Address
PO Box 7777

Amount
576000.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Dino Rossi

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 2704535.16

Transaction ID: SE-66879

Full Name (Last, First, Middle, Initial) of Payee
Dixon/Davis Media Grp.

Date
MM / DD / YYYY
10 / 21 / 2010

Mailing Address
1028 33rd Street, NW Ste 300

Amount
5000.00

City Washington State DC Zip Code 20007

Office Sought: House State: WV
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
John Raese

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 2766902.12

Transaction ID: SE-66880

(a) SUBTOTAL of Itemized Independent Expenditures	581000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

Date
MM / DD / YYYY
10 / 22 / 2010

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Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Grunwald Communications

Date

MM / DD / YYYY
10 / 21 / 2010

Amount

15695.00

Mailing Address

1306 30th Street, N.W.

City State Zip Code
Washington DC 20007

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Ken Buck

Disbursement For: Primary General 2010

Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 6325070.10

Transaction ID: SE-66882

Full Name (Last, First, Middle, Initial) of Payee

Message and Media

Date

MM / DD / YYYY
10 / 21 / 2010

Amount

12500.00

Mailing Address

100 Albany Street

City State Zip Code
New Brunswick NJ 08901

Office Sought: House State: CT
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Linda McMahon

Disbursement For: Primary General 2010

Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 1597316.00

Transaction ID: SE-66883

(a) SUBTOTAL of Itemized Independent Expenditures 28195.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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Check If 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Shorr Johnson Magnus

Date
MM / DD / YYYY
10 / 21 / 2010

Mailing Address
1831 Chestnut Street, 6th FL

Amount
14000.00

City Philadelphia	State PA	Zip Code 19103
Purpose of Expenditure Media Production Estimate	Category/Type	

Office Sought: House State: WA
 Senate District: 00
 Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Dino Rossi

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
2704535.16

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66884

Full Name (Last, First, Middle, Initial) of Payee
Grunwald Communications

Date
MM / DD / YYYY
10 / 21 / 2010

Mailing Address
1308 30th Street, N.W.

Amount
15380.00

City Washington	State DC	Zip Code 20007
Purpose of Expenditure Media Production Estimate	Category/Type	

Office Sought: House State: CO
 Senate District: 00
 Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Ken Buck

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
6325070.10

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66885

(a) SUBTOTAL of Itemized Independent Expenditures	29380.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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Full Name (Last, First, Middle, Initial) of Payee

Murphy Putman Media LLC

Date

MM / DD / YYYY
10 / 21 / 2010

Mailing Address

901 N. Washington St., Ste 400

Amount

12577.69

City

Alexandria

State

VA

Zip Code

22314

Office Sought:

House

State: KY

Senate

District: 00

Presidential

Purpose of Expenditure

Media Production Estimate

Category/
Type

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Rand Paul

Disbursement For:

Primary

General 2010

Other (specify):

Calendar Year-To-Date Per Election

1566482.57

for Office Sought

Transaction ID: SE-66886

(a) SUBTOTAL of Itemized Independent Expenditures

12577.69

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

651152.69

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John B Poersch, Jr.

Signature

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10 / 22 / 2010

Federal Election Commission
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