

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/21/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/2  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
Murphy Putman Media LLC

Date  
10 / 20 / 2010

Mailing Address  
901 N. Washington St., Ste 400

Amount  
32823.40

City State Zip Code  
Alexandria VA 22314

Office Sought:  House State: IL  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production Estimate

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
Mark Kirk

Check One:  Support  Oppose

Disbursement For:  Primary  General 2010

Other (specify):

Transaction ID: SE-66859

Calendar Year-To-Date Per Election  
for Office Sought 3653681.63

Full Name (Last, First, Middle, Initial) of Payee  
Dixon/Davis Media Grp.

Date  
10 / 20 / 2010

Mailing Address  
1028 33rd Street, NW Ste 300

Amount  
14150.00

City State Zip Code  
Washington DC 20007

Office Sought:  House State: WV  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Production

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
John Raese

Check One:  Support  Oppose

Disbursement For:  Primary  General 2010

Other (specify):

Transaction ID: SE-66862

Calendar Year-To-Date Per Election  
for Office Sought 2761902.12

(a) SUBTOTAL of Itemized Independent Expenditures .....	46973.40
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Boersch, Jr.  
Signature

10 / 21 / 2010

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ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2 / 2  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

**C** C00042366

Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Bully Pulpit Interactive

Date

10 / 20 / 2010

Amount

30000.00

Mailing Address

1750 K Street NW, Ste 450

City

Washington

State

DC

Zip Code

20006

Purpose of Expenditure

On-line Advertising

Category/  
Type

Office Sought:

House

State: IL

Senate

District: 00

Presidential

Check One:

Support

Oppose

Disbursement For:

Primary

General 2010

Other (specify):

Transaction ID: SE-68865

Name of Federal Candidate supported or Opposed by expenditure:

Mark Kirk

Calendar Year-To-Date Per Election  
for Office Sought

3653681.63

Full Name (Last, First, Middle, Initial) of Payee

Bully Pulpit Interactive

Date

10 / 20 / 2010

Amount

15000.00

Mailing Address

1750 K Street NW, Ste 450

City

Washington

State

DC

Zip Code

20006

Purpose of Expenditure

On-line Advertising

Category/  
Type

Office Sought:

House

State: KY

Senate

District: 00

Presidential

Check One:

Support

Oppose

Disbursement For:

Primary

General 2010

Other (specify):

Transaction ID: SE-66866

Calendar Year-To-Date Per Election  
for Office Sought

1553904.88

(a) SUBTOTAL of Itemized Independent Expenditures .....

45000.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

91973.40

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Jong B Poersch, Jr.

Signature

10 / 21 / 2010

Federal Election Commission  
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
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