

Image# 10931592675

10/20/2010 11:11

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/20/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratio Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
10 / 19 / 2010

Mailing Address
PO Box 7777

Amount
951334.82

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Ken Buck

Check One: Support Oppose
Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
6293995.10

Transaction ID: SE-66828

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
10 / 19 / 2010

Mailing Address
PO Box 7777

Amount
48665.18

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Ken Buck

Check One: Support Oppose
Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
6293995.10

Transaction ID: SE-66829

(a) SUBTOTAL of Itemized Independent Expenditures	1000000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature
John B Poersch, Jr.

Date
10 / 20 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 19 / 2010

Amount
490000.00

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: CT
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Linda McMahon

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 1583816.00

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66830

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 19 / 2010

Amount
900000.00

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: IL
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/
Type

Name of Federal Candidate supported or Opposed by expenditure:
Mark Kirk

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought 3590858.23

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66831

(a) SUBTOTAL of Itemized Independent Expenditures	1390000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

Date
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10 / 20 / 2010

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 19 / 2010

Mailing Address
PO Box 7777

Amount
1160000.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: PA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Pat Toomey

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
5901731.96

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66832

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 19 / 2010

Mailing Address
PO Box 7777

Amount
632488.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Dino Rossi

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
2115915.63

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66833

(a) SUBTOTAL of Itemized Independent Expenditures	1792488.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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Signature: John B. Poersch, Jr. Date: 10 / 20 / 2010

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice
 Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date
 M M / D D / Y Y Y Y
 10 / 19 / 2010

Mailing Address
 PO Box 7777

Amount
 758275.57

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: WV
 Senate District: 00
 Presidential

Purpose of Expenditure
 Media Buy TV Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
 John Raese

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
 2745337.12

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66834

Full Name (Last, First, Middle, Initial) of Payee
 Great American Media-GMMB

Date
 M M / D D / Y Y Y Y
 10 / 19 / 2010

Mailing Address
 PO Box 7777

Amount
 82936.43

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: WV
 Senate District: 00
 Presidential

Purpose of Expenditure
 Media Buy Radio Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
 John Raese

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
 2745337.12

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66835

(a) SUBTOTAL of Itemized Independent Expenditures	841212.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
 Signature

Date
 M M / D D / Y Y Y Y
 10 / 20 / 2010

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		Date MM / DD / YYYY 10 / 19 / 2010	Amount 547100.00
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: KY District: 00
Mailing Address PO Box 7777		City: Philadelphia State: PA Zip Code: 19175-0061	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Purpose of Expenditure Media Buy TV		Category/Type	
Name of Federal Candidate supported or Opposed by expenditure: Rand Paul		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):	
Calendar Year-To-Date Per Election for Office Sought		1538904.88 Transaction ID: SE-66836	

Full Name (Last, First, Middle, Initial) of Payee FUSE Advertising		Date MM / DD / YYYY 10 / 19 / 2010	Amount 33017.00
Mailing Address 802 North First Street		Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: KY District: 00
City: Saint Louis State: MO Zip Code: 63102		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Purpose of Expenditure Media Buy Radio		Category/Type	
Name of Federal Candidate supported or Opposed by expenditure: Rand Paul		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):	
Calendar Year-To-Date Per Election for Office Sought		1538904.88 Transaction ID: SE-66837	

(a) SUBTOTAL of Itemized Independent Expenditures	580117.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

MM / DD / YYYY
10 / 20 / 2010

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ITEMIZED INDEPENDENT EXPENDITURES

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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 19 / 2010

Mailing Address
PO Box 7777

Amount
228000.00

City State Zip Code
Philadelphia PA 19175-0061

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Dino Rossi

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 2115915.63

Transaction ID: SE-66838

Full Name (Last, First, Middle, Initial) of Payee
FUSE Advertising

Date
M M / D D / Y Y Y Y
10 / 19 / 2010

Mailing Address
802 North First Street

Amount
1780.00

City State Zip Code
Saint Louis MO 63102

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Rand Paul

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 1538904.88

Transaction ID: SE-66850

(a) SUBTOTAL of Itemized Independent Expenditures	229780.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 19 / 2010

Amount
888768.00

Mailing Address
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: NV
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Sharon Angle

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
911768.00

Transaction ID: SE-66750
Disseminated 10/19/2010.

Full Name (Last, First, Middle, Initial) of Payee
SKD Knickerbocker

Date
MM / DD / YYYY
10 / 19 / 2010

Amount
23000.00

Mailing Address
1818 N Street NW, Suite 450

City Washington State DC Zip Code 20036

Office Sought: House State: NV
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Sharon Angle

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
911768.00

Transaction ID: SE-88852

(a) SUBTOTAL of Itemized Independent Expenditures	911768.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	6745365.00

Under penalty of perjury I certify that the Independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr
Signature

MM / DD / YYYY
10 / 20 / 2010

Federal Election Commission
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Delivery Confirmation™ Label <input type="checkbox"/>	
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

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N/A
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