

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, or RECEIVED

NATIONAL REPUBLICAN SENATORIAL COMMITTEE

425 2ND STREET NE

WASHINGTON DC 20002

FEC ID No. C00027466

2010 OCT 15 PM 3:27

FEC MAIL CENTER

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00027466

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 15 / 2010

Mailing Address
815 SLATERS LANE

Amount
640975.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: WV
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOE MANCHIN, III

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 2757760.00

Transaction ID: SE24-0.009491

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 15 / 2010

Mailing Address
815 SLATERS LANE

Amount
25000.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAY

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 978832.18

Transaction ID: SE24-0.009493

(a) SUBTOTAL of Itemized Independent Expenditures

665975.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C. BANNING
Signature

M M / D D / Y Y Y Y
10 / 15 / 2010

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ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 2 / 2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE		FEC IDENTIFICATION NUMBER C C00027466
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 15 / 2010

Mailing Address
815 SLATERS LANE

Amount
267550.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: PA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOSEPH A. SESTAK, JR.

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
897460.00

Transaction ID: SE24-0.009492

Full Name (Last, First, Middle, Initial) of Payee
ON MESSAGE, INC.

Date
M M / D D / Y Y Y Y
10 / 15 / 2010

Mailing Address
2130 PRIEST BRIDGE DR.
#11

Amount
12000.00

City State Zip Code
CROFTON MD 21114

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAY

Disbursement For: Primary General 2010
 Other (specify):

Calendar Year-To-Date Per Election for Office Sought
978832.18

Transaction ID: SE24-0.009487

(a) SUBTOTAL of Itemized Independent Expenditures	279550.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	945525.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C. BANNING
Signature

M M / D D / Y Y Y Y
10 / 15 / 2010

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
 The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt <i>10/15/2010</i>
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ or Signature Confirmation™ Label <input type="checkbox"/>	
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
Next Business Day Delivery <input type="checkbox"/>	
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<i>JK</i> PREPARER	<i>10/18/2010</i> DATE PREPARED