

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/14/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
767848.00

City State Zip Code
Philadelphia PA 19175-0061

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Ken Buck

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
5292743.46

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE-66693

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
579816.00

City State Zip Code
Philadelphia PA 19175-0061

Office Sought: House State: CT
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Linda McMahon

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
1081316.00

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE-66695

(a) SUBTOTAL of Itemized Independent Expenditures	1347664.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

Date
MM / DD / YYYY
10 / 14 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2 / 7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
169642.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: DE
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Christine O'Donnell

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
635881.00

Disbursement For: Primary General 2010
 Other (specify):
Transaction ID: SE-66897

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
871035.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: IL
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Mark Kirk

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
2660858.23

Disbursement For: Primary General 2010
 Other (specify):
Transaction ID: SE-66899

(a) SUBTOTAL of Itemized Independent Expenditures	1040677.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

M M / D D / Y Y Y Y
10 / 14 / 2010

44 / 46 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 3 / 7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM / DD / YYYY 10 / 12 / 2010
Mailing Address PO Box 7777	Amount 269167.00

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>KY</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: Rand Paul			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):
Calendar Year-To-Date Per Election for Office Sought		647007.88	Transaction ID: SE-66701

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM / DD / YYYY 10 / 12 / 2010
Mailing Address PO Box 7777	Amount 20000.00

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>KY</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Name of Federal Candidate supported or Opposed by expenditure: Rand Paul			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify):
Calendar Year-To-Date Per Election for Office Sought		647007.88	Transaction ID: SE-66703

(a) SUBTOTAL of Itemized Independent Expenditures	289167.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.

Signature

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10 / 14 / 2010

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FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 4/7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
138227.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MO
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Roy Blunt

Disbursement For: Primary General 2010

Calendar Year-To-Date Per Election for Office Sought
2357803.66

Other (specify):
Transaction ID: SE-66705

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
731172.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Dino Rossi

Disbursement For: Primary General 2010

Calendar Year-To-Date Per Election for Office Sought
1138927.63

Other (specify):
Transaction ID: SE-66707

(a) SUBTOTAL of Itemized Independent Expenditures	869399.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

Date
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NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 5/7 FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee
FEC IDENTIFICATION NUMBER C C00042366

Check if 24-hour notice 48-hour notice
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB

Date 10/12/2010

Mailing Address PO Box 7777

Amount 82936.42

City Philadelphia State PA Zip Code 19175-0061

Office Sought: Senate District: 00 State: WV

Purpose of Expenditure Media Buy Radio Category/ Type

Name of Federal Candidate supported or Opposed by expenditure: John Raese

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought 1858530.12

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE-88709

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB

Date 10/12/2010

Mailing Address PO Box 7777

Amount 697063.58

City Philadelphia State PA Zip Code 19175-0061

Office Sought: Senate District: 00 State: WV

Purpose of Expenditure Media Buy TV Category/ Type

Name of Federal Candidate supported or Opposed by expenditure: John Raese

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought 1858530.12

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE-86711

(a) SUBTOTAL of Itemized Independent Expenditures 780000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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John B Poersch, Jr.

Signature

Date 10/14/2010

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 6/7
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Murphy Putman Media LLC

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
901 N. Washington St., Ste 400

Amount
14199.19

City State Zip Code
Alexandria VA 22314

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Rand Paul

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
647007.88

Disbursement For: Primary General 2010
 Other (specify):
Transaction ID: SE-66712

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
PO Box 7777

Amount
722000.00

City State Zip Code
Philadelphia PA 19175-0061

Office Sought: House State: PA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Pat Toomey

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
4706731.98

Disbursement For: Primary General 2010
 Other (specify):
Transaction ID: SE-66716

(a) SUBTOTAL of Itemized Independent Expenditures	736199.19
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

MM / DD / YYYY
10 / 14 / 2010

72 HOURS NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 7/7
FOR LINE 24 OF FORM 3X

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Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee
Grunwald Communications

Date
MM / DD / YYYY
10 / 12 / 2010

Mailing Address
1306 30th Street, N.W.

Amount
9233.00

City State Zip Code
Washington DC 20007

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate
Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Ken Buck

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
5292743.46

Disbursement For: Primary General 2010

Other (specify):

Transaction ID: SE-68723

(a) SUBTOTAL of Itemized Independent Expenditures	9233.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	5072339.19

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Pbersch, Jr.

Signature

MM / DD / YYYY
10 / 14 / 2010

Federal Election Commission
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<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
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 PREPARER

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