

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, OR

NATIONAL REPUBLICAN SENATORIAL COMMITTEE

2010 OCT -6 AM 10:29

425 2ND STREET NE

FEC MAIL CENTER

WASHINGTON

DC

20002

FEC ID No. C00027466

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

PAGE OF 1/4
FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 04 / 2010

Mailing Address
815 SLATERS LANE

Amount
115010.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JACK CONWAY

Disbursement For: Primary General 2010

Calendar Year-To-Date Per Election for Office Sought
623188.18

Transaction ID: SE24-0.009144

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC

Date
M M / D D / Y Y Y Y
10 / 04 / 2010

Mailing Address
815 SLATERS LANE

Amount
528725.00

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
PATTY MURRAY

Disbursement For: Primary General 2010

Calendar Year-To-Date Per Election for Office Sought
540725.00

Transaction ID: SE24-0.009143

(a) SUBTOTAL of Itemized Independent Expenditures	643735.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY BANNING
Signature

M M / D D / Y Y Y Y
10 / 05 / 2010

FEC ID No.

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ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT, LLC	Date M M / D D / Y Y Y Y 1 0 / 0 4 / 2 0 1 0
Mailing Address 815 SLATERS LANE	Amount 679222.00
City ALEXANDRIA	State VA
Zip Code 22314	Office Sought: <input type="checkbox"/> House State: CO <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/ Type
Name of Federal Candidate supported or Opposed by expenditure: MICHAEL BENNET	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 1629907.00	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____
	Transaction ID: SE24-0.009142

Full Name (Last, First, Middle, Initial) of Payee ON MESSAGE, INC.	Date M M / D D / Y Y Y Y 1 0 / 0 5 / 2 0 1 0
Mailing Address 2130 PRIEST BRIDGE DR #11	Amount 12000.00
City CROFTON	State MD
Zip Code 21114	Office Sought: <input type="checkbox"/> House State: KY <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure MEDIA	Category/ Type
Name of Federal Candidate supported or Opposed by expenditure: JACK CONWAY	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 623188.18	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____
	Transaction ID: SE24-0.009154

(a) SUBTOTAL of Itemized Independent Expenditures	691222.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY BANNING
Signature

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) NATIONAL REPUBLICAN SENATORIAL COMMITTEE	FEC IDENTIFICATION NUMBER C C00027466
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
UPGRADE FILMS

Date
M M / D D / Y Y Y Y
1 0 / 0 5 / 2 0 1 0

Mailing Address
3299 K ST., NW
SUITE 200

Amount
12000.00

City State Zip Code
WASHINGTON DC 20007

Office Sought: House State: CO
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
MICHAEL BENNET

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 1629907.00

Transaction ID: SE24-0.009160

Full Name (Last, First, Middle, Initial) of Payee
BRIGHT MEDIA

Date
M M / D D / Y Y Y Y
1 0 / 0 5 / 2 0 1 0

Mailing Address
2109 HUIDEKOPER PL., NW

Amount
12000.00

City State Zip Code
WASHINGTON DC 20007

Office Sought: House State: WA
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
PATTY MURRAY

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 540725.00

Transaction ID: SE24-0.009153

(a) SUBTOTAL of Itemized Independent Expenditures	24000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY BANNING
Signature

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Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 1 0 / 0 5 / 2 0 1 0	
Full Name (Last, First, Middle, Initial) of Payee JAMESTOWN ASSOCIATES		Amount 12000.00	
Mailing Address 5 MAPLETON RD. SUITE 300	City PRINCETON	State NJ	Zip Code 08540
Purpose of Expenditure MEDIA	Category/ Type	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> Presidential	State: WV District: 00
Name of Federal Candidate supported or Opposed by expenditure: JOE MANCHIN		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify) : _____	
		Transaction ID: SE24-0.009152	
		1327090.00	

(a) SUBTOTAL of Itemized Independent Expenditures	12000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	1370957.00

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JAY BANNING 
Signature

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1 0 / 0 5 / 2 0 1 0

Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
 The FEC added this page to the end of this filing to indicate how it was received.

<input checked="" type="checkbox"/> Hand Delivered	Date of Receipt 10/6/2010
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<input type="checkbox"/> USPS First Class Mail	Postmarked
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<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
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<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ or Signature Confirmation™ Label	<input type="checkbox"/>

<input type="checkbox"/> USPS Express Mail	Postmarked
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<input type="checkbox"/> Postmark Illegible	
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<input type="checkbox"/> No Postmark	
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<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
Next Business Day Delivery	<input type="checkbox"/>

<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
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<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
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<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
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<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
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PREPARER
(3/2005)

DATE PREPARED