

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/30/2010

Democratic Senatorial Campaign Committee  
120 Maryland Avenue, NE

Washington DC 20002  
FEC ID No. C00042366

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER <b>C</b> C00042366
Check If <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date 09 / 28 / 2010
Mailing Address PO Box 7777	Amount 720000.00

City Philadelphia	State PA	Zip Code 19175-0081	Office Sought: <input type="checkbox"/> House State: <u>CO</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	

Name of Federal Candidate supported or Opposed by expenditure: Ken Buck	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 Other (specify):
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: SE-66322
3119427.33	

Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date 09 / 28 / 2010
Mailing Address PO Box 7777	Amount 464500.00

City Philadelphia	State PA	Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: <u>IL</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure Media Buy TV	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	

Name of Federal Candidate supported or Opposed by expenditure: Mark Kirk	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 Other (specify):
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: SE-66324
992968.23	

(a) SUBTOTAL of Itemized Independent Expenditures .....	1184500.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.  
Signature

09 / 30 / 2010

FEC Schedule E (Form 24) (Revised 02/2003)

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SCHEDULE E (FEC Form 3X)  
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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if  24-hour notice  48-hour notice

Full Name (Last, First, Middle, Initial) of Payee  
Great American Media-GMMB

Date  
09 / 28 / 2010

Amount  
362500.00

Mailing Address  
PO Box 7777

City Philadelphia State PA Zip Code 19175-0061

Office Sought:  House State: MO  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Buy TV

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
Roy Blunt

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 1871346.66

Disbursement For:  Primary  General 2010  
 Other (specify):

Transaction ID: SE-66326

Full Name (Last, First, Middle, Initial) of Payee  
Great American Media-GMMB

Date  
09 / 28 / 2010

Amount  
386000.00

Mailing Address  
PO Box 7777

City Philadelphia State PA Zip Code 19175-0081

Office Sought:  House State: WV  
 Senate District: 00  
 Presidential

Purpose of Expenditure  
Media Buy TV

Category/  
Type

Name of Federal Candidate supported or Opposed by expenditure:  
John Raese

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 401235.00

Disbursement For:  Primary  General 2010  
 Other (specify):

Transaction ID: SE-66326

(a) SUBTOTAL of Itemized Independent Expenditures .....	748500.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

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John B Poersch, Jr.  
Signature

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER <b>C</b> C00042366	
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 09 / 28 / 2010	
Full Name (Last, First, Middle, Initial) of Payee Dixon/Davis Media Grp.		Amount 15235.00	
Mailing Address 1028 33rd Street, NW Ste 300	City Washington	State DC	Zip Code 20007
Purpose of Expenditure Media Production	Category/ Type	Office Sought: <input checked="" type="checkbox"/> Senate <input type="checkbox"/> House <input type="checkbox"/> Presidential	State: <u>WV</u> District: <u>00</u>
Name of Federal Candidate supported or Opposed by expenditure: John Raese		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 Other (specify): _____	
		Transaction ID: SE-86331	

(a) SUBTOTAL of Itemized Independent Expenditures .....	15235.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	1948235.00

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John B Peersch, Jr.  
Signature

M M / D D / Y Y Y Y  
09 / 30 / 2010

FEC Schedule E (Form 24) (Revised 02/2003)

Federal Election Commission  
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