

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2 / 2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (in Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
---	--

Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	Date MM / DD / YYYY 09 / 22 / 2010
Full Name (Last, First, Middle, Initial) of Payee Bully Pulpit Interactive	Amount 40000.00

Mailing Address 1750 K Street NW, Ste 450	City Washington	State DC	Zip Code 20006	Office Sought: <input type="checkbox"/> House State: <u>CO</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure On-line Advertising	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose		
Name of Federal Candidate supported or Opposed by expenditure: Ken Buck	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify): _____			
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: SE-66235			

Full Name (Last, First, Middle, Initial) of Payee Bully Pulpit Interactive	Date MM / DD / YYYY 09 / 22 / 2010		
Mailing Address 1750 K Street NW, Ste 450	Amount 37500.00		
City Washington	State DC	Zip Code 20006	Office Sought: <input type="checkbox"/> House State: <u>PA</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> <input type="checkbox"/> Presidential
Purpose of Expenditure On-line Advertising	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Name of Federal Candidate supported or Opposed by expenditure: Pat Toomey	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2010 <input type="checkbox"/> Other (specify): _____		
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: SE-66236		

(a) SUBTOTAL of Itemized Independent Expenditures	77500.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	412422.33

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

Date
MM / DD / YYYY
09 / 24 / 2010

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/24/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC 20002

FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check If <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Mailing Address
PO Box 7777

Date
09 / 22 / 2010

Amount
323000.00

City Philadelphia State PA Zip Code 19175-0061

Purpose of Expenditure Media Buy TV Category/Type

Office Sought: House State: MO
 Senate District: 00
 Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Roy Blunt

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
1505239.66

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66217

Full Name (Last, First, Middle, Initial) of Payee
Dixon/Davis Media Grp.

Mailing Address
1028 33rd Street, NW Ste 300

Date
09 / 22 / 2010

Amount
11922.33

City Washington State DC Zip Code 20007

Purpose of Expenditure Media Production Category/Type

Office Sought: House State: MO
 Senate District: 00
 Presidential

Name of Federal Candidate supported or Opposed by expenditure:
Roy Blunt

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
1505239.66

Disbursement For: Primary General 2010
 Other (specify):

Transaction ID: SE-66219

(a) SUBTOTAL of Itemized Independent Expenditures	334822.33
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

09 / 24 / 2010

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked Delivery Confirmation™ Label <input type="checkbox"/>
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
<p>The document preceding this page was received by FAX at the FEC. The receiving FAX machine has printed at the bottom of each page the date and time of receipt, the phone number of the transmitting machine and the sequential page numbers.</p>	

N/A
 PREPARER
 (5/2004)

N/A
 DATE PREPARED