

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/19/2010

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee		FEC IDENTIFICATION NUMBER C C00042366	
Check if <input type="checkbox"/> 24-hour notice <input checked="" type="checkbox"/> 48-hour notice		Date 09 / 16 / 2010	
Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB		Amount 95000.00	
Mailing Address PO Box 7777		Office Sought: House State: <u>DE</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> Presidential	
City Philadelphia	State PA	Zip Code 19175-0061	Check One: Support <input type="checkbox"/> Oppose <input checked="" type="checkbox"/>
Purpose of Expenditure Media Buy TV	Category/ Type		Disbursement For: Primary <input type="checkbox"/> General 2010 <input checked="" type="checkbox"/> Other (specify): _____
Name of Federal Candidate supported or Opposed by expenditure: Christine O'Donnell		Transaction ID: SE-65999 Disseminated 9/17/2010.	
Calendar Year-To-Date Per Election for Office Sought		106600.00	
Full Name (Last, First, Middle, Initial) of Payee Message and Media		Date 09 / 17 / 2010	
Mailing Address 100 Albany Street		Amount 11600.00	
City New Brunswick	State NJ	Zip Code 08901	Office Sought: House State: <u>DE</u> <input checked="" type="checkbox"/> Senate District: <u>00</u> Presidential
Purpose of Expenditure Media Production Estimate	Category/ Type		Check One: Support <input type="checkbox"/> Oppose <input checked="" type="checkbox"/>
Name of Federal Candidate supported or Opposed by expenditure: Christine O'Donnell		Disbursement For: Primary <input type="checkbox"/> General 2010 <input checked="" type="checkbox"/> Other (specify): _____	
Calendar Year-To-Date Per Election for Office Sought		106600.00	

(a) SUBTOTAL of Itemized Independent Expenditures	106600.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

09 / 19 / 2010

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

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<input type="checkbox"/> USPS Priority Mail	Postmarked Delivery Confirmation™ Label <input type="checkbox"/>
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
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N/A
 PREPARER

N/A
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