

24 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/16/2010

NATIONAL REPUBLICAN SENATORIAL COMMITTEE
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WASHINGTON DC 20002

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FEC ID No. C00027466

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 1/2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00027466

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT LLC

Date
M M / D D / Y Y Y Y
09 / 15 / 2010

Mailing Address
815 SLATERS LANE

Amount
414007.43

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAY

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 496178.18

Transaction ID: SE24-1

Full Name (Last, First, Middle, Initial) of Payee
NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT LLC

Date
M M / D D / Y Y Y Y
09 / 15 / 2010

Mailing Address
815 SLATERS LANE

Amount
70170.75

City State Zip Code
ALEXANDRIA VA 22314

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure
MEDIA

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAY

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election
for Office Sought 496178.18

Transaction ID: SE24-2

(a) SUBTOTAL of Itemized Independent Expenditures 484178.18
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING
Signature

M M / D D / Y Y Y Y
09 / 16 / 2010

FEC ID No.

24-Hour Notice 48-Hour Notice

**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 2/2
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FEC IDENTIFICATION NUMBER
C C00027466

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
ON MESSAGE, INC.

Date
M M / D D / Y Y Y Y
09 / 15 / 2010

Mailing Address
**2130 PRIEST BRIDGE DR.
#11**

Amount
12000.00

City State Zip Code
CROFTON MD 21114

Office Sought: House State: KY
 Senate District: 00
 Presidential

Purpose of Expenditure Category/ Type
MEDIA

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
JOHN WILLIAM CONWAY

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought
496178.18

Transaction ID: **SE24-3**

(a) SUBTOTAL of Itemized Independent Expenditures	12000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	496178.18

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JAY C BANNING 
Signature

M M / D D / Y Y Y Y
09 / 16 / 2010

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

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N/A
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