

Principled Leadership Fund
115 E. Park Ave.
Suite 1
Tallahassee, FL 32301

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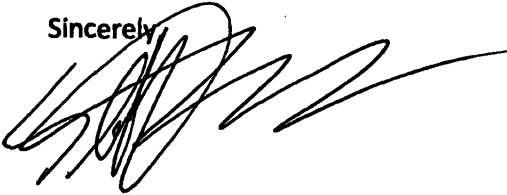
Federal Election Commission
999 E Street, NW
Washington, DC 20463

Dear Mr. Fortkiewicz,

Enclosed please find our replacement quarter 3 and quarter 4 reports for the Principled Leadership Fund. On advice of counsel, we originally submitted on Form 3 instead of Form 3X.

We will be requesting a userid and password to file online so that we will be filing correctly in the future.

Sincerely,

A handwritten signature in black ink, appearing to be "W. S. Jones", written over the word "Sincerely,".

William S. Jones, Treasurer
Principled Leadership Fund

14031194994



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

February 11, 2014

WILLIAM S. JONES , TREASURER
PRINCIPLED LEADERSHIP FUND
115 EAST PARK AVENUE SUITE 1
TALLAHASSEE, FL 32301

Response Due Date

03/18/2014

IDENTIFICATION NUMBER: C00549436

REFERENCE: OCTOBER QUARTERLY REPORT (07/01/2013 - 09/30/2013)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Your report is not acceptable as filed. Each report submitted by an unauthorized political committee under 11 CFR §104 must be on the appropriate FEC form. Please re-submit your report on FEC Form 3X. (11 CFR § 104.2(e)) FEC Form 3X can be downloaded from the FEC website at <http://www.fec.gov/info/forms.shtml>, or requested through the FEC Faxline at (202) 501-3413.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1169.

14031194995

PRINCIPLED LEADERSHIP FUND

Page 2 of 2

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin Fortkiewicz". The signature is fluid and cursive, with the first name "Kevin" and last name "Fortkiewicz" clearly distinguishable.

Kevin Fortkiewicz
Campaign Finance Analyst
Reports Analysis Division

322

14031194996

**FEC
FORM 3X**

**REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

RECEIVED

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Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

FEC MAIL CENTER
12 FEB 15

PRINCIPLED LEADERSHIP FUND replacement for
4th Qtr 2013

ADDRESS (number and street)

115 E PARK AVE

Check if different
than previously
reported. (ACC)

SUITE 1

TALLAHASSEE

FL

32301

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C00549436

3. IS THIS
REPORT

NEW
(N)

OR

AMENDED
(A)

4. TYPE OF REPORT
(Choose One)

(a) Quarterly Reports:

April 15
Quarterly Report (Q1)

July 15
Quarterly Report (Q2)

October 15
Quarterly Report (Q3)

January 31
Year-End Report (YE)

July 31 Mid-Year
Report (Non-election
Year Only) (MY)

Termination Report
(TER)

(b) Monthly
Report
Due On:

Feb 20 (M2)

May 20 (M5)

Aug 20 (M8)

Nov 20 (M11)
(Non-Election
Year Only)

Mar 20 (M3)

Jun 20 (M6)

Sep 20 (M9)

Dec 20 (M12)
(Non-Election
Year Only)

Apr 20 (M4)

Jul 20 (M7)

Oct 20 (M10)

Jan 31 (YE)

(c) 12-Day
PRE-Election
Report for the:

Primary (12P)

General (12G)

Runoff (12R)

Convention (12C)

Special (12S)

Election on

in the
State of

(d) 30-Day
POST-Election
Report for the:

General (30G)

Runoff (30R)

Special (30S)

Election on

in the
State of

5. Covering Period

70' 01' 2013

through

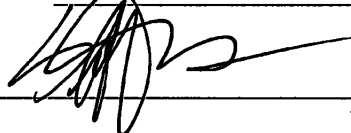
12' 31' 2013

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer

WILLIAM S JONES

Signature of Treasurer



Date

03' 13' 2014

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office
Use
Only

FEC FORM 3X
Rev. 12/2004

**SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

PRINCIPLED LEADERSHIP FUND

Report Covering the Period: From: **10'01'2013** To: **12'31'2013**

**COLUMN A
This Period**

**COLUMN B
Calendar Year-to-Date**

6. (a) Cash on Hand January 1, 2013		, , -0-
(b) Cash on Hand at Beginning of Reporting Period.....	, 5,901.-	
(c) Total Receipts (from Line 19)	, 2,500.-	, 8,500.-
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	, 8,401.-	, 8,500.-
7. Total Disbursements (from Line 31)	, 5,578.93	, 5,677.93
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	, 2,822.07	, 2,822.07
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	, , -0-	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	, , -0-	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE
of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

PRINCIPLED LEADERSHIP FUND

Report Covering the Period: From: ^M10^M'^D01^D'^Y2013 To: ^M12^M'^D31^D'^Y2013

I. Receipts

COLUMN A
Total This Period

COLUMN B
Calendar Year-to-Date

11. Contributions (other than loans) From:

(a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

, 2,500.- , 2,500.-

(ii) Unitemized

, , -.0-

(iii) TOTAL (add

Lines 11(a)(i) and (ii).....▶

, 2,500.00 , 2,500.00

(b) Political Party Committees

, , -.0-

(c) Other Political Committees

(such as PACs).....

, , -.0-

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5).....▶

, 2,500.- , 8,500.-

12. Transfers From Affiliated/Other

Party Committees.....

, , -.0-

13. All Loans Received

, , -.0-

14. Loan Repayments Received.....

, , -.0-

15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

, , -.0-

16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

, , -.0-

17. Other Federal Receipts

(Dividends, Interest, etc.).....

, , -.0-

18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3).....

, , -.0-

(b) Levin Funds (from Schedule H5)

, , -.0-

(c) Total Transfers (add 18(a) and 18(b))..

, , -.0-

19. Total Receipts (add Lines 11(d),

12, 13, 14, 15, 16, 17, and 18(c)).....▶

, 2,500.- , 8,500.-

20. Total Federal Receipts

(subtract Line 18(c) from Line 19).....▶

, 2,500.- , 8,500.-

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DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

14031195000

II. Disbursements	COLUMN A Total This Period		COLUMN B Calendar Year-to-Date	
21. Operating Expenditures:				
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)				
(i) Federal Share	,	- .0 -	,	- .0 -
(ii) Non-Federal Share.....	,	- .0 -	,	- .0 -
(b) Other Federal Operating Expenditures	,	- .0 -	,	- .0 -
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	,	- .0 -	,	- .0 -
22. Transfers to Affiliated/Other Party Committees.....	,	- .0 -	,	- .0 -
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	,	- .0 -	,	- .0 -
24. Independent Expenditures (use Schedule E)	,	- .0 -	,	- .0 -
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	,	- .0 -	,	- .0 -
26. Loan Repayments Made.....	,	- .0 -	,	- .0 -
27. Loans Made.....	,	- .0 -	,	- .0 -
28. Refunds of Contributions To:				
(a) Individuals/Persons Other Than Political Committees	,	- .0 -	,	- .0 -
(b) Political Party Committees	,	- .0 -	,	- .0 -
(c) Other Political Committees (such as PACs).....	,	- .0 -	,	- .0 -
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	,	- .0 -	,	- .0 -
29. Other Disbursements	,	5,578.93	,	5,677.93
30. Federal Election Activity (2 U.S.C. §431(20))				
(a) Allocated Federal Election Activity (from Schedule H6)				
(i) Federal Share	,	- .0 -	,	- .0 -
(ii) "Levin" Share.....	,	- .0 -	,	- .0 -
(b) Federal Election Activity Paid Entirely With Federal Funds	,	- .0 -	,	- .0 -
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b)).....	,	- .0 -	,	- .0 -
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	,	5,578.93	,	5,677.93
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	,	5,578.93	,	5,677.93

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Ex- penditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	2,500.-	8,500.-
34. Total Contribution Refunds (from Line 28(d))	-0-	-0-
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	2,500.-	8,500.-
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	-0-	-0-
37. Offsets to Operating Expenditures (from Line 15, page 3)	-0-	-0-
38. Net Operating Expenditures (subtract Line 37 from Line 36)	-0-	-0-

14031195001

SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:			PAGE	OF
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

PRINCIPLED LEADERSHIP FUND

Full Name (Last, First, Middle Initial)

A. **FCCI SERVICES INC**

Mailing Address

6300 UNIVERSITY PARKWAY

City

SARASOTA

State

FL

Zip Code

34240

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

MEDIA

Receipt For:

☐ Primary ☐ General
☒ Other (specify) ▼

Aggregate Year-to-Date ▼

GENERAL CONTRIBUTION

, 2,500.-

Date of Receipt

12 / 23 / 2013

Amount of Each Receipt this Period

, 2,500.-

B.

Full Name (Last, First, Middle Initial)

Mailing Address

City

State

Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y

Amount of Each Receipt this Period

, , .

C.

Full Name (Last, First, Middle Initial)

Mailing Address

City

State

Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y

Amount of Each Receipt this Period

, , .

SUBTOTAL of Receipts This Page (optional)..... ►

, 2,500.-

TOTAL This Period (last page this line number only)..... ►

, 2,500.-

14031195002

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTS

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 1 OF 1

☐ 21b ☐ 22 ☐ 23 ☐ 24 ☐ 25 ☐ 26
☐ 27 ☐ 28a ☐ 28b ☐ 28c ☒ 29 ☐ 30b

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

PRINCIPLED LEADERSHIP FUND

Full Name (Last, First, Middle Initial)

A. **DATA TARGETING RESEARCH LLC**
Mailing Address
6211 NW 132ND ST
City **GAINESVILLE** State **FL** Zip Code **32653**
Purpose of Disbursement
CONSULTING
Candidate Name

Date of Disbursement

12 ' 06 ' 2013

Amount of Each Disbursement this Period

, 2,868.93

Office Sought:

☐ House
☐ Senate
☐ President

Disbursement For:

☐ Primary ☐ General
☒ Other (specify) ▼

State:

District:

CONSULTING

Full Name (Last, First, Middle Initial)

B. **ELECTIONEERING CONSULTING, INC**
Mailing Address
3539 APALACHEE PARKWAY
City **TALLAHASSEE** State **FL** Zip Code **32311**
Purpose of Disbursement
MANAGEMENT & BOOKKEEPING
Candidate Name

Date of Disbursement

12 ' 06 ' 2013

Amount of Each Disbursement this Period

, 2,710. -

Office Sought:

☐ House
☐ Senate
☐ President

Disbursement For:

☐ Primary ☐ General
☒ Other (specify) ▼

State:

District:

MANAGEMENT & BOOKKEEPING

Full Name (Last, First, Middle Initial)

C.
Mailing Address
City State Zip Code
Purpose of Disbursement
Candidate Name
Office Sought:
☐ House
☐ Senate
☐ President
Disbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼
State: District:

Date of Disbursement

M M / D D / Y Y Y Y

Amount of Each Disbursement this Period

, , .

SUBTOTAL of Disbursements This Page (optional)..... ▶

, 5,578.93

TOTAL This Period (last page this line number only)..... ▶

, 5,578.93

SCHEDULE C (FEC Form 3X)

LOANS

Use separate schedule(s)
for each category of the
Detailed Summary Page

PAGE 1 OF 1
FOR LINE 13 OF FORM 3X

NAME OF COMMITTEE (In Full)

PRINCIPLED LEADERSHIP FUND

LOAN SOURCE Full Name (Last, First, Middle Initial)

Election:

- ☐ Primary
☐ General
☐ Other (specify) ▼

Mailing Address

City State ZIP Code

Original Amount of Loan Cumulative Payment To Date Balance Outstanding at Close of This Period

TERMS

Date Incurred Date Due Interest Rate Secured:
M M / D D / Y Y Y Y M M / D D / Y Y Y Y % (apr) ☐ Yes ☐ No

List All Endorsers or Guarantors (if any) to Loan Source

1. Full Name (Last, First, Middle Initial)	Name of Employer
Mailing Address	Occupation
City State ZIP Code	Amount Guaranteed Outstanding: , , .
2. Full Name (Last, First, Middle Initial)	Name of Employer
Mailing Address	Occupation
City State ZIP Code	Amount Guaranteed Outstanding: , , .
3. Full Name (Last, First, Middle Initial)	Name of Employer
Mailing Address	Occupation
City State ZIP Code	Amount Guaranteed Outstanding: , , .
4. Full Name (Last, First, Middle Initial)	Name of Employer
Mailing Address	Occupation
City State ZIP Code	Amount Guaranteed Outstanding: , , .

SUBTOTALS This Period This Page (optional) ▶ , , -0-

TOTALS This Period (last page in this line only) ▶ , , -0-

Carry outstanding balance only to LINE 3, Schedule D, for this line. If no Schedule D, carry forward to appropriate line of Summary.

14031195004

SCHEDULE D (FEC Form 3X)

DEBTS AND OBLIGATIONS

Excluding Loans

(Use separate
schedule(s)
for each
numbered line)

PAGE 1 OF 1

FOR LINE NUMBER:
(check only one)

9
10

NAME OF COMMITTEE (In Full)

PRINCIPLED LEADERSHIP FUND

A. Full Name (Last, First, Middle Initial) of Debtor or Creditor

Nature of Debt (Purpose):

Mailing Address

City State

Zip Code

Outstanding Balance Beginning This Period

Amount Incurred This Period

Payment This Period

Outstanding Balance at Close of This Period

B. Full Name (Last, First, Middle Initial) of Debtor or Creditor

Nature of Debt (Purpose):

Mailing Address

City State

Zip Code

Outstanding Balance Beginning This Period

Amount Incurred This Period

Payment This Period

Outstanding Balance at Close of This Period

C. Full Name (Last, First, Middle Initial) of Debtor or Creditor

Nature of Debt (Purpose):

Mailing Address

City State

Zip Code

Outstanding Balance Beginning This Period

Amount Incurred This Period

Payment This Period

Outstanding Balance at Close of This Period

1) SUBTOTALS This Period This Page (optional)..... ▶

, , - 0 -

2) TOTALS This Period (last page this line number only)..... ▶

, , - 0 -

3) TOTAL OUTSTANDING LOANS from Schedule C (last page only)..... ▶

, , - 0 -

4) ADD 2) and 3) and carry forward to appropriate line of Summary Page (last page only) ▶

, , - 0 -

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14031195006



UNITED STATES POSTAL SERVICE

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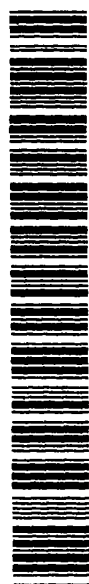
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EXTREMELY URGENT

Please Rush To Addressee

PLEASE NOTE:

When used Internationally affix customs declarations (PS Form 2976, or 29



EG 187858631 US

ORIGIN (POSTAL SERVICE USE ONLY) PO ZIP Code: 32203 Date Accepted: 3-17-14 Time Accepted: 1855 PM Flat Rate or Weight: 1855 lbs. or Weight: 1855 lbs.		Day of Delivery Next Day <input checked="" type="checkbox"/> 2nd Day <input type="checkbox"/> Scheduled Date of Delivery: 3-18-14 Month: 3 Day: 18 Scheduled Time of Delivery: 3 PM Insurance Fee: \$		Postage \$ 18.11 Return Receipt Fee: \$ COD Fee: \$ Total Postage & Fees: \$ 18.11 Acceptance Emp Initial: [Signature]	
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	----------------------------------------------------------------------------------------------------------------------------------------------	--

FROM: (PLEASE PRINT) PHONE ()
 Jones
 PO Box 12665
 Gainesville, FL 32604

FOR PICKUP OR TRACKING

Visit www.usps.com

Call 1-800-222-1811



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UNITED STATES POSTAL SERVICE®

Post Office To Addressee

Mailing Label
Label 11-B, March 2004

DELIVERY (POSTAL USE ONLY) Delivery Attempt: Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature Mo. Day Delivery Attempt: Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature Mo. Day Delivery Date: Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature Mo. Day		CUSTOMER USE ONLY MANAGER OF SIGNATURE (Domestic Mail Only) Signature: [Signature] Federal Agency Acct. No. or Postal Service Acct. No.: X326649 I wish delivery to be made without obtaining signature of addressee or addressee's agent (if delivery employee judges that signature can be left at secure location) and I understand that my signature constitutes valid proof of delivery.	
--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--

TO: (PLEASE PRINT) PHONE ()
 Federal Election Commission
 999 E Street NW
 Washington, D.C.
 ZIP + 4 (U.S. ADDRESSES ONLY. DO NOT USE FOR FOREIGN POSTAL CODES.)
 20463 +
 FOR INTERNATIONAL DESTINATIONS, WRITE COUNTRY NAME BELOW.


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2014 MAR 18 PM 12:23
FEC MAIL CENTER



PS10001000006

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Federal Election Commission
ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS
The FEC added this page to the end of this filing to indicate how it was received.

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked
<input checked="" type="checkbox"/> USPS Priority Mail Express	Postmarked 3/17/14
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
	Next Business Day Delivery <input type="checkbox"/>
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked
 PREPARER (8/2013)	3/18/14 DATE PREPARED

(8/2013)

14031195007