

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 09/13/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington

DC

20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice**SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 1/2

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366Check If ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date:

MM / DD / YYYY
09 / 11 / 2008

Amount

9932.66

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Production EstimateCategory/
Type

Office Sought:

☐ House

State: MN

☒ Senate

District: 00

☐ PresidentialCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53517

Calendar Year-To-Date Per Election

733544.62

for Office Sought

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date:

MM / DD / YYYY
09 / 10 / 2008

Amount

149993.84

Mailing Address

PO Box 7777

City

Philadelphia

State

PA

Zip Code

19175-0061

Purpose of Expenditure
Media Buy TVCategory/
Type

Office Sought:

☐ House

State: NH

☒ Senate

District: 00

☐ PresidentialCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2008☐ Other (specify):

Transaction ID: SE-53484

Disseminated 9/11/08

Calendar Year-To-Date Per Election

2887707.86

for Office Sought

(a) SUBTOTAL of Itemized Independent Expenditures

159926.50

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

MM / DD / YYYY
09 / 13 / 2008

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)

ITEMIZED INDEPENDENT EXPENDITURES

PAGE OF 2/2

FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if ☐ 24-hour notice ☒ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Bright Idea Creative, Inc.

Date:

M M / D D / Y Y Y Y
09 / 11 / 2008

Amount

18500.00

Mailing Address

1824 Swann Street, NW

City

Washington

State
DCZip Code
20009

Purpose of Expenditure

Media Production Estimate

Category/
Type

Office Sought:

☐ House

State: NH

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-53516

Calendar Year-To-Date Per Election
for Office Sought

2906207.86

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date:

M M / D D / Y Y Y Y
09 / 11 / 2008

Amount

2791.13

Mailing Address

PO Box 7777

City

Philadelphia

State
PAZip Code
19175-0061

Purpose of Expenditure

Media Production

Category/
Type

Office Sought:

☐ House

State: MN

☒ Senate

District: 00

☐ Presidential

Check One:

☐ Support☒ Oppose

Disbursement For:

☐ Primary☒ General 2008☐ Other (specify):

Transaction ID: SE-53524

Calendar Year-To-Date Per Election
for Office Sought

733544.62

(a) SUBTOTAL of Itemized Independent Expenditures

21291.13

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

181217.63

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John B Poersch, Jr.

Signature

M M / D D / Y Y Y Y
09 / 13 / 2008

Federal Election Commission
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N/A
PREPARER

N/A
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28039831980