



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

April 8, 2011

MR. KEVIN KENNEDY, TREASURER
PRIORITY PAC
2821 KAVANAUGH BLVD., SUITE 3G
LITTLE ROCK, AR 72205

Response Due Date
05/13/2011

IDENTIFICATION NUMBER: C00388694

REFERENCE: 30 DAY POST-GENERAL REPORT (10/01/2010 - 11/22/2010)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- The totals listed on Lines 21(b), 21(c) and 29, Column B of the Detailed Summary Page(s) appear to be incorrect. Please be advised that you should add the "Calendar Year-to-Date" total from your previous report to the current "Total This Period" figure from Column A to derive the correct Column B totals. Please amend your report and any subsequent reports that may be affected by this correction.

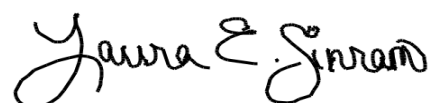
Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1157.

PRIORITY PAC

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Sincerely,

A handwritten signature in black ink that reads "Laura E. Sinram". The signature is written in a cursive style with a large initial "L" and a distinct "E" before the last name.

Laura Sinram
Senior Campaign Finance Analyst
Reports Analysis Division

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