

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Senate Majority PAC
FEC IDENTIFICATION NUMBER C C00484642
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Blueprint Interactive
Mailing Address 1155 Connecticut Ave NW Ste 601
City Washington State DC Zip Code 20036-4306
Purpose of Expenditure Online Advertising - Estimate Category/Type

Date of Public Distribution/Dissemination 03 / 15 / 2016
Amount 65428.00
Transaction ID : VN7GBA0YNZ8
Date of Disbursement or Obligation

Name of Federal Candidate Kelly Ayotte
Support Oppose
Office Sought: House Senate State: NH
Calendar Year-To-Date Per Election for Office Sought 707745.31

Disbursement For: Primary General 2016
Other (specify)

Full Name of Payee SKDKnickerbocker
Mailing Address 1150 18th St NW Ste 800
City Washington State DC Zip Code 20036-3845
Purpose of Expenditure Media Production Costs - Estimate Category/Type

Date of Public Distribution/Dissemination 03 / 15 / 2016
Amount 1427.63
Transaction ID : VN7GBA0YP13
Date of Disbursement or Obligation

Name of Federal Candidate Kelly Ayotte
Support Oppose
Office Sought: House Senate State: NH
Calendar Year-To-Date Per Election for Office Sought 707745.31

Disbursement For: Primary General 2016
Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 66855.63

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature Rebecca Lambe [Electronically Filed] Date 03 / 17 / 2016

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) Senate Majority PAC
FEC IDENTIFICATION NUMBER C C00484642
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Waterfront Strategies
Mailing Address 3050 K St NW Ste 100
City Washington State DC Zip Code 20007-5108
Purpose of Expenditure Media Buy Category/Type

Date of Public Distribution/Dissemination 03 / 15 / 2016
Amount 401556.00
Transaction ID : VN7GBA0YP06
Date of Disbursement or Obligation

Name of Federal Candidate Kelly Ayotte
Support Oppose
Office Sought: House Senate State: NH
Calendar Year-To-Date Per Election for Office Sought 707745.31

Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
Support Oppose
Office Sought: House Senate State:
Calendar Year-To-Date Per Election for Office Sought

Disbursement For: Primary General Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 401556.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 468411.63

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Rebecca Lambe

[Electronically Filed]

Date

03 / 17 / 2016

Signature