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All three amounts were for production of the three television spots in 2013. The Committee filed 48-hour reports whenever the Committee had an expenditure related to communicating to voters (the gross amounts of the ad buys were promptly reported). The production of the spots, while related, are not actual communications expenditures, and therefore were reported on the Year-End Report, not in a 48-hour report. Stated differently, these three expenditures were not necessary expenditures that resulted in a public communication, and that is why they were paid on different dates. Although the Committee will amend and prepare 48-hour reports, going forward, guidance would be appreciated to avoid any future misunderstanding.
