



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

January 22, 2010

Joseph N. Mariano, Treasurer
Direct Selling Association Political Action
Committee
1667 K Street NW, Suite 1100
Washington, DC 20006

Response Due Date:
February 26, 2010

Identification Number: C00078535

Reference: Year End Report (10/01/09 – 12/31/09)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 3 items:

1. There should not be a gap in the coverage dates for your reports. An amended Year End Report is necessary to disclose the activity from 7/1/09 through 9/30/09.
2. The beginning cash balance of this report should equal the ending balance of your Amended July Quarterly Report (4/1/09 – 6/30/09), received 9/24/09. Please clarify this discrepancy and amend any subsequent report(s) that may be affected by this correction.
3. The totals listed on Lines 6(c), 7, 11(a)(i), 11(a)(iii), 11(d), 17, 19, 20, and 23, Column B of the Summary and Detailed Summary Page(s) appear to be incorrect. Please be advised that you should add the "Calendar Year-to-Date" total from your previous report to the current "Total This Period" figure from Column A to derive the correct Column B totals. Please amend your report and any subsequent reports that may be affected by this correction.

Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action

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will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1394.

Sincerely,



Marlene R. Daughtrey
Senior Campaign Finance Analyst
Reports Analysis Division