

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 11/01/2008
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002
FEC ID No. C00042366

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C00042366
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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee Potomac Waves	Date 10 / 31 / 2008
Mailing Address 1000 Potomac Stree, NW Ste 500	Amount 617.56

City Washington	State DC	Zip Code 20007	Office Sought: <input type="checkbox"/> House State: MS <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure Media Production	Category/ Type	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	

Name of Federal Candidate supported or Opposed by expenditure: Ronnie Musgrove	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: SE-55155
8001996.69	

Full Name (Last, First, Middle, Initial) of Payee Potomac Waves	Date 10 / 31 / 2008
Mailing Address 1000 Potomac Stree, NW Ste 500	Amount 617.57

City Washington	State DC	Zip Code 20007	Office Sought: <input type="checkbox"/> House State: MS <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
Purpose of Expenditure Media Production	Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	

Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify):
Calendar Year-To-Date Per Election for Office Sought	Transaction ID: SE-55156
8001996.69	

(a) SUBTOTAL of Itemized Independent Expenditures	1235.13
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Pientch, Jr.
Signature

11 / 01 / 2008

FEC Schedule E (Form 201) (Revised 02/2007)

28039910955

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
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Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	Date MM / DD / YYYY 10 / 31 / 2008
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Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Amount 111600.00
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Mailing Address PO Box 7777	Office Sought: <input type="checkbox"/> House State: MS <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
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City Philadelphia State PA Zip Code 19175-0061	Purpose of Expenditure Media Buy TV Category/ Type
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Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
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Calendar Year-To-Date Per Election for Office Sought 8001996.69	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify): Transaction ID: SE-55165
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Full Name (Last, First, Middle, Initial) of Payee Great American Media-GMMB	Date MM / DD / YYYY 10 / 31 / 2008
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Mailing Address PO Box 7777	Amount 28430.84
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City Philadelphia State PA Zip Code 19175-0061	Office Sought: <input type="checkbox"/> House State: MS <input checked="" type="checkbox"/> Senate District: 00 <input type="checkbox"/> Presidential
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Purpose of Expenditure Media Buy Radio Category/ Type	Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
---	--

Name of Federal Candidate supported or Opposed by expenditure: Roger Wicker	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2008 <input type="checkbox"/> Other (specify): Transaction ID: SE-55166
--	--

Calendar Year-To-Date Per Election for Office Sought 8001996.69	
--	--

(a) SUBTOTAL of Itemized Independent Expenditures	140030.84
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

MM / DD / YYYY
11 / 01 / 2008

28039910956

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on:

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER C C00042366
Check If <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice	

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M D Y Y Y
10 31 2008

Mailing Address
PO Box 7777

Amount
453475.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MN
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Norm Coleman

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
8705319.57

Disbursement For: Primary General 2008
 Other (specify):
Transaction ID: SE-55116

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M D Y Y Y
10 31 2008

Mailing Address
PO Box 7777

Amount
46500.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MN
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Norm Coleman

Check One: Support Oppose

Calendar Year-To-Date Per Election for Office Sought
8705319.57

Disbursement For: Primary General 2008
 Other (specify):
Transaction ID: SE-55117

(a) SUBTOTAL of Itemized Independent Expenditures	499975.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

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John B Poersch, Jr.
Signature

Date
M M D Y Y Y
11 01 2008

FEC Schedule E (Form 3X) (Revised 02/2003)

28039910957

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

24-Hour Notice 48-Hour Notice

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ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 29 / 2008

Mailing Address
PO Box 7777

Amount

23494.12

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MN
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Al Franken

Disbursement For: Primary General 2008

Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 8165677.03

Transaction ID: SE-54998
Disseminated 10/31/08.

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

10 / 29 / 2008

Mailing Address
PO Box 7777

Amount

23494.13

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MN
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Buy Radio Category/ Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Norm Coleman

Disbursement For: Primary General 2008

Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 8165677.03

Transaction ID: SE-54999
Disseminated 10/31/08.

(a) SUBTOTAL of Itemized Independent Expenditures

46988.25

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

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John B Poersch Jr.

Signature

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SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
MM / DD / YYYY
10 / 31 / 2008

Mailing Address
PO Box 7777

Amount
14500.00

City State Zip Code
Philadelphia PA 19175-0061

Office Sought: House State: MN
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Norm Coleman

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 8705319.57

Transaction ID: SE-55154

Full Name (Last, First, Middle, Initial) of Payee
Potomac Waves

Date
MM / DD / YYYY
10 / 31 / 2008

Mailing Address
1000 Potomac Stree, NW Ste 500

Amount
519.30

City State Zip Code
Washington DC 20007

Office Sought: House State: GA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate

Category/
Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Jim Martin

Disbursement For: Primary General 2008
 Other (specify):

Calendar Year-To-Date Per Election
for Office Sought 5480901.23

Transaction ID: SE-55171

(a) SUBTOTAL of Itemized Independent Expenditures

15019.30

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.

Signature

Date
MM / DD / YYYY
11 / 01 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039910959

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Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Potomac Waves

Date
10 / 31 / 2008

Mailing Address
1000 Potomac Stree, NW Ste 500

Amount
519.31

City State Zip Code
Washington DC 20007

Office Sought: House State: GA
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate
Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Saxby Chambliss

Disbursement For: Primary General 2008

Calendar Year-To-Date Per Election for Office Sought
5480901.23

Other (specify):
Transaction ID: SE-55172

Full Name (Last, First, Middle, Initial) of Payee
Potomac Waves

Date
10 / 31 / 2008

Mailing Address
1000 Potomac Stree, NW Ste 500

Amount
655.00

City State Zip Code
Washington DC 20007

Office Sought: House State: MN
 Senate District: 00
 Presidential

Purpose of Expenditure
Media Production Estimate
Category/Type

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Al Franken

Disbursement For: Primary General 2008

Calendar Year-To-Date Per Election for Office Sought
8705319.57

Other (specify):
Transaction ID: SE-55176

(a) SUBTOTAL of Itemized Independent Expenditures	1174.31
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Boersch, Jr.
Signature

11 / 01 / 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28039910960

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER

C C00042366

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Potomac Waves

Date

MM/DD/YYYY
10/31/2008

Mailing Address

1000 Potomac Stree, NW Ste 500

Amount

655.00

City

Washington

State

DC

Zip Code

20007

Office Sought:

House

State: MN

Senate

District: 00

Presidential

Purpose of Expenditure

Media Production Estimate

Category/
Type

Check One:

Support

Oppose

Name of Federal Candidate supported or Opposed by expenditure:

Norm Coleman

Disbursement For:

Primary

General 2008

Other (specify):

Calendar Year-To-Date Per Election
for Office Sought

8705319.57

Transaction ID: SE-55177

(a) SUBTOTAL of Itemized Independent Expenditures

655.00

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

705077.83

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poerson, Jr.

Signature

MM/DD/YYYY
11/01/2008

FEC Schedule E (Form 2008) (Revised 02/2003)

28039910961

Federal Election Commission
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28039910962

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<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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