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January 17, 2001

Federal Election Commission
Public Records Office
999 E Street, N.W.
Washington, D.C. 20463

**RE: DIRECT•VOICE, THE POLITICAL ACTION COMMITTEE OF
THE DIRECT MARKETING ASSOCIATION: FEC ID #C00235309**

Dear Sir/Madam:

This is to inform you that direct•voice, the Political Action Committee of The Direct Marketing Association ("the Committee") is changing its reporting schedule from monthly to semi-annual for calendar year 2001.

Accordingly, the Committee's next regular filing will be the Mid-Year Report. The Report will be filed with your office on or before July 31, 2001, and will reflect activity for the period of January 1, 2001 through June 30, 2001.

Please do not hesitate to contact me at (202) 861-2422 if you have any questions regarding this matter.

Sincerely,

A handwritten signature in black ink that reads "Mark A. Micali". The signature is written over a horizontal line.

Mark A. Micali

Treasurer

direct•voice, the Political Action Committee of
The Direct Marketing Association

