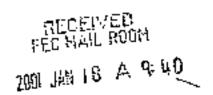
Direct Marketing Association, Inc. cut 19th Street NW, Suite 1100 Washington, DC 20036-3609 Tel: 202.915.5050 Fax: 202.955.008¢ http://www.the-dma.org





January 17, 2001

Federal Election Commission Public Records Office 999 E Street, N.W. Washington, D.C. 20463

RE: DIRECT-VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION: FEC ID #C00235309

Dear Sir/Madam:

This is to inform you that direct voice, the Political Action Committee of The Direct Marketing Association ("the Committee") is changing its reporting schedule from monthly to semi-annual for calendar year 2001.

Accordingly, the Committee's next regular filing will be the Mid-Year Report. The Report will be filed with your office on or before July 31, 2001, and will reflect activity for the period of January 1, 2001 through June 30, 2001.

Please do not hesitate to contact me at (202) 861-2422 if you have any questions regarding this matter.

Sincerely,

Treasurer

direct-voice, the Political Action Committee of

The Direct Marketing Association

## Federal Election Commission

## FOR INCOMING DOCUMENTS

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