

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT Example: If typing, type over the lines. 12FE4M5 The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

ADDRESS (number and street) 40 Danbury Road Wilton CT 06897

2. FEC IDENTIFICATION NUMBER C C00521328 3. IS THIS REPORT NEW (N) OR AMENDED (A)

4. TYPE OF REPORT (Choose One) (a) Quarterly Reports: April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3) January 31 Year-End Report (YE) July 31 Mid-Year Report (Non-election Year Only) (MY) Termination Report (TER) (b) Monthly Report Due On: Feb 20 (M2) May 20 (M5) Aug 20 (M8) Nov 20 (M11) (Non-Election Year Only) Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) Dec 20 (M12) (Non-Election Year Only) Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (YE) (c) 12-Day PRE-Election Report for the: Primary (12P) General (12G) Runoff (12R) Convention (12C) Special (12S) Election on M M M / D D D / Y Y Y Y Y Y in the State of (d) 30-Day POST-Election Report for the: General (30G) Runoff (30R) Special (30S) Election on M M M / D D D / Y Y Y Y Y Y in the State of

5. Covering Period 09 01 2012 through 09 30 2012

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer William Bradley

Signature of Treasurer William Bradley [Electronically Filed] Date 10 17 2012

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period: From:  /  /  To:  /  /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2012"/>	<input type="text" value="0.00"/>	<input type="text" value="0.00"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="0.00"/>	
(c) Total Receipts (from Line 19) .....	<input type="text" value="27650.00"/>	<input type="text" value="27858.64"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="27650.00"/>	<input type="text" value="27858.64"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="3500.00"/>	<input type="text" value="3708.64"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="24150.00"/>	<input type="text" value="24150.00"/>
9. Debts and Obligations Owed <b>TO</b> the Committee (Itemize all on Schedule C and/or Schedule D) .....	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed <b>BY</b> the Committee (Itemize all on Schedule C and/or Schedule D) .....	<input type="text" value="0.00"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE**  
of Receipts

Write or Type Committee Name

**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Report Covering the Period: From:  /  /  To:  /  /

<b>I. Receipts</b>	<b>COLUMN A Total This Period</b>	<b>COLUMN B Calendar Year-to-Date</b>
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	27550.00	27550.00
(ii) Unitemized .....	100.00	100.00
(iii) TOTAL (add Lines 11(a)(i) and (ii))..... ▶	27650.00	27650.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) .....	27650.00	27650.00
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	208.64
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶	27650.00	27858.64
20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶	27650.00	27858.64

**DETAILED SUMMARY PAGE**  
of Disbursements

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share .....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures .....	0.00	208.64
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....	0.00	208.64
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	3500.00	3500.00
24. Independent Expenditures (use Schedule E) .....	0.00	0.00
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees .....	0.00	0.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements .....	0.00	0.00
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share .....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds .....	0.00	0.00
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	3500.00	3708.64
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	3500.00	3708.64

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3) .....	27650.00	27650.00
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	27650.00	27650.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) .....	0.00	208.64
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	208.64
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	0.00	0.00

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 6 OF 15
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Full Name (Last, First, Middle Initial) <b>A. Michael Alicea</b>		Date of Receipt MM / DD / YYYY 09 / 12 / 2012 <b>Transaction ID : 74C68DC3BAE4436444E</b>
Mailing Address 26 Plymouth St		Amount of Each Receipt this Period 1000.00
City New Hyde Park	State NY	Zip Code 11040-3143
FEC ID number of contributing federal political committee. C	Name of Employer The Nielsen Company	Occupation SVP, Human Resources
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	

Full Name (Last, First, Middle Initial) <b>B. Dwight Mitchell Barns</b>		Date of Receipt MM / DD / YYYY 09 / 27 / 2012 <b>Transaction ID : 03870B0F81CD30B1D21</b>
Mailing Address 55 Revere Dr		Amount of Each Receipt this Period 2000.00
City South Barrington	State IL	Zip Code 60010-9585
FEC ID number of contributing federal political committee. C	Name of Employer The Nielsen Company	Occupation Media & Marketing Information Services
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 2000.00	

Full Name (Last, First, Middle Initial) <b>C. Peter Bradbury</b>		Date of Receipt MM / DD / YYYY 09 / 12 / 2012 <b>Transaction ID : 43412DA0965E5D9FFB5</b>
Mailing Address 6083 Pinter Ct		Amount of Each Receipt this Period 250.00
City West Chester	State OH	Zip Code 45069-6640
FEC ID number of contributing federal political committee. C	Name of Employer The Nielsen Company	Occupation Client Services Manager
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 250.00	

<b>SUBTOTAL</b> of Receipts This Page (optional).....▶	3250.00
<b>TOTAL</b> This Period (last page this line number only).....▶	

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 7 OF 15
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. William Bradley**  
Full Name (Last, First, Middle Initial)

Mailing Address 103 Ferris Hill Rd

City New Canaan State CT Zip Code 06840-3825

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Finance

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
1000.00

Date of Receipt  
09 / 28 / 2012  
**Transaction ID : 6804C64D68BE021345E**

Amount of Each Receipt this Period  
1000.00

**B. Neil Canter**  
Full Name (Last, First, Middle Initial)

Mailing Address 12 Tannery Ln N

City Weston State CT Zip Code 06883-1814

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Marketing Researcher

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
1000.00

Date of Receipt  
09 / 06 / 2012  
**Transaction ID : 43A74991683033BF897**

Amount of Each Receipt this Period  
1000.00

**C. Michael Clements**  
Full Name (Last, First, Middle Initial)

Mailing Address 2669 Orrington Ave

City Evanston State IL Zip Code 60201-1760

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company/ The Cambridge Gro Occupation Consultant

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
250.00

Date of Receipt  
09 / 12 / 2012  
**Transaction ID : 405586A5DC055CBCF4A**

Amount of Each Receipt this Period  
250.00

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 2250.00

**TOTAL** This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 8 OF 15
	<input checked="" type="checkbox"/> 11a <input type="checkbox"/> 13	<input type="checkbox"/> 11b <input type="checkbox"/> 14

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Tim Drozd**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 18 Surrey Gln  
 City Wilton State CT Zip Code 06897-2121  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company Occupation SVP, Finance, Media North America  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 09 / 12 / 2012  
**Transaction ID : 863CAF79E5AF293E70B**  
 Amount of Each Receipt this Period  
 1000.00

**B. Susan Dunn**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 475 Wyncourtney Dr NE  
 City Atlanta State GA Zip Code 30328-1310  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company Occupation President, Consumer Products  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 2000.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 09 / 28 / 2012  
**Transaction ID : 87B379A53FBCB8197DD**  
 Amount of Each Receipt this Period  
 2000.00

**c. Linda Dupree**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 115 E 87th St Apt. 21D  
 City New York State NY Zip Code 10128-1139  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company Occupation Market/Media Research  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 09 / 25 / 2012  
**Transaction ID : E5501B2BC0731A41F0F**  
 Amount of Each Receipt this Period  
 250.00

<b>SUBTOTAL</b> of Receipts This Page (optional).....▶	3250.00
<b>TOTAL</b> This Period (last page this line number only).....▶	



**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page		FOR LINE NUMBER: (check only one)	PAGE 9 OF 15
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16 <input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Full Name (Last, First, Middle Initial) <b>A. Sara Ann Erichson</b>		Date of Receipt
Mailing Address 142 Inwood Ave		<input type="text" value="09"/> / <input type="text" value="28"/> / <input type="text" value="2012"/>
City	State	Zip Code
Montclair	NJ	07043-2317
FEC ID number of contributing federal political committee.	<input type="text" value="C"/>	<b>Transaction ID : 285BF5674EBB266B99C</b>
Name of Employer	Occupation	Amount of Each Receipt this Period
The Nielsen Company	EVP, Client Solutions	<input type="text" value="500.00"/>
Receipt For:	Aggregate Year-to-Date ▼	
<input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	<input type="text" value="500.00"/>	

Full Name (Last, First, Middle Initial) <b>B. Carlo Fava</b>		Date of Receipt
Mailing Address 21539 W Goldfinch Ct		<input type="text" value="09"/> / <input type="text" value="10"/> / <input type="text" value="2012"/>
City	State	Zip Code
Kildeer	IL	60047-7212
FEC ID number of contributing federal political committee.	<input type="text" value="C"/>	<b>Transaction ID : E64B058073CE7A2DDD5</b>
Name of Employer	Occupation	Amount of Each Receipt this Period
The Nielsen Company	Business Manager	<input type="text" value="1000.00"/>
Receipt For:	Aggregate Year-to-Date ▼	
<input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	<input type="text" value="1000.00"/>	

Full Name (Last, First, Middle Initial) <b>C. Paul Fazio</b>		Date of Receipt
Mailing Address 1864 River Rd		<input type="text" value="09"/> / <input type="text" value="12"/> / <input type="text" value="2012"/>
City	State	Zip Code
Jacksonville	FL	32207-3902
FEC ID number of contributing federal political committee.	<input type="text" value="C"/>	<b>Transaction ID : ED109D4B0BC02B96112</b>
Name of Employer	Occupation	Amount of Each Receipt this Period
The Nielsen Company	IT Executive	<input type="text" value="1000.00"/>
Receipt For:	Aggregate Year-to-Date ▼	
<input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	<input type="text" value="1000.00"/>	

<b>SUBTOTAL</b> of Receipts This Page (optional).....	<input type="text" value="2500.00"/>
<b>TOTAL</b> This Period (last page this line number only).....	<input type="text"/>

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 10 OF 15
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Ari Fischel**  
Full Name (Last, First, Middle Initial)

Mailing Address 110 Way Street, #1B

City New York State NY Zip Code 10025

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation VP, Financial Planning and Analysis

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
09 / 06 / 2012  
**Transaction ID : 7F1598E0CE850C1C91B**

Amount of Each Receipt this Period  
250.00

**B. Vicki Gardner**  
Full Name (Last, First, Middle Initial)

Mailing Address 3051 Saddleback Dr

City Cincinnati State OH Zip Code 45244-3820

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Market Research

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 1000.00

Date of Receipt  
09 / 25 / 2012  
**Transaction ID : AD0DCFAB9CF5BEC0EA4**

Amount of Each Receipt this Period  
1000.00

**C. Monica Gil**  
Full Name (Last, First, Middle Initial)

Mailing Address 1605 Pepper Dr

City Pasadena State CA Zip Code 91104-1821

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Senior VP

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 300.00

Date of Receipt  
09 / 25 / 2012  
**Transaction ID : B1E7C8B5DC13DFE79C7**

Amount of Each Receipt this Period  
300.00

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 1550.00

**TOTAL** This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 11 OF 15
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Jonathan Harding**  
Full Name (Last, First, Middle Initial)  
Mailing Address 8862 Oak Valley Rd  
City Holland State OH Zip Code 43528-9220  
FEC ID number of contributing federal political committee. **C**  
Name of Employer The Nielsen Company Occupation Market Research  
Receipt For:  Primary  General  Other (specify) ▼  
Aggregate Year-to-Date ▼ 250.00

Date of Receipt 09 / 12 / 2012  
**Transaction ID : 68463A7625E3F9CC719**  
Amount of Each Receipt this Period 250.00

**B. Mark Leiter**  
Full Name (Last, First, Middle Initial)  
Mailing Address 7 Piping Brook Ln  
City Bedford State NY Zip Code 10506-2208  
FEC ID number of contributing federal political committee. **C**  
Name of Employer The Nielsen Company Occupation General Management  
Receipt For:  Primary  General  Other (specify) ▼  
Aggregate Year-to-Date ▼ 5000.00

Date of Receipt 09 / 14 / 2012  
**Transaction ID : 35E610000EA4977DC6A**  
Amount of Each Receipt this Period 5000.00

**C. Adam Levy**  
Full Name (Last, First, Middle Initial)  
Mailing Address 40 Undercliff Rd  
City Millburn State NJ Zip Code 07041-1510  
FEC ID number of contributing federal political committee. **C**  
Name of Employer The Nielsen Company Occupation Human Resources  
Receipt For:  Primary  General  Other (specify) ▼  
Aggregate Year-to-Date ▼ 250.00

Date of Receipt 09 / 28 / 2012  
**Transaction ID : 36B27CF4BD1052A49FE**  
Amount of Each Receipt this Period 250.00

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 5500.00  
**TOTAL** This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 12 OF 15
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Donald Lowery**  
Full Name (Last, First, Middle Initial)

Mailing Address 224 E 52nd St

City New York State NY Zip Code 10022-6228

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Director of Government and Public Affa

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
09 / 06 / 2012  
**Transaction ID : EBF0AEB736119F760E2**

Amount of Each Receipt this Period  
250.00

**B. Steven Matthesen**  
Full Name (Last, First, Middle Initial)

Mailing Address 118 Good Hill Rd

City Weston State CT Zip Code 06883-2809

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Professional Services

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 1000.00

Date of Receipt  
09 / 19 / 2012  
**Transaction ID : 3D87FC53F5048EF745E**

Amount of Each Receipt this Period  
1000.00

**C. Alan Miles**  
Full Name (Last, First, Middle Initial)

Mailing Address 22 W 26th St

City New York State NY Zip Code 10010-2023

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Client Business Partner

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
09 / 19 / 2012  
**Transaction ID : 659A974CFAFBA8E20DB**

Amount of Each Receipt this Period  
250.00

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 1500.00

**TOTAL** This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 13 OF 15
	<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
	<input type="checkbox"/> 13	<input type="checkbox"/> 14
	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
	<input type="checkbox"/> 15	<input type="checkbox"/> 16
	<input type="checkbox"/> 17	<input type="checkbox"/> 17

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Matthew O'Grady**  
Full Name (Last, First, Middle Initial)

Mailing Address 302 W 12th St

City New York State NY Zip Code 10014-6043

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Managing Director, Local

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 1000.00

Date of Receipt  
09 / 28 / 2012  
**Transaction ID : 3440FFBB86B000689D8**

Amount of Each Receipt this Period  
1000.00

**B. Aaldert Oosting**  
Full Name (Last, First, Middle Initial)

Mailing Address 127 Mountain Rd

City Alpha State NJ Zip Code 08865-7707

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation VP, Technical Accounting

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
09 / 19 / 2012  
**Transaction ID : 9CC9776E67C46D98701**

Amount of Each Receipt this Period  
250.00

**C. Joseph Romero**  
Full Name (Last, First, Middle Initial)

Mailing Address 1508 Brinton Park Dr

City Wynnewood State PA Zip Code 19096-2602

FEC ID number of contributing federal political committee. **C**

Name of Employer The Nielsen Company Occupation Market Research

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼ 500.00

Date of Receipt  
09 / 28 / 2012  
**Transaction ID : 1C8CC4680A11DB537BE**

Amount of Each Receipt this Period  
500.00

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 1750.00

**TOTAL** This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 14 OF 15
	<input checked="" type="checkbox"/> 11a <input type="checkbox"/> 13	<input type="checkbox"/> 11b <input type="checkbox"/> 14

<input type="checkbox"/> 12	<input type="checkbox"/> 16	<input type="checkbox"/> 17
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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Marcella Schindler**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 22 River Ter  
 City New York State NY Zip Code 10282-1141  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company Occupation Marketing  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 09 / 12 / 2012  
**Transaction ID : 2661273E7169251CEFO**  
 Amount of Each Receipt this Period  
 1000.00

**B. Susan Whiting**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 1430 N Lake Shore Dr  
 City Chicago State IL Zip Code 60610-1753  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company Occupation Vice Chair  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 5000.00

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 09 / 06 / 2012  
**Transaction ID : E2A9CA3B192294EE9BF**  
 Amount of Each Receipt this Period  
 5000.00

**C.**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address  
 City State Zip Code  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer Occupation  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼

Date of Receipt  
 M M M / D D D / Y Y Y Y Y Y  
 Amount of Each Receipt this Period

<b>SUBTOTAL</b> of Receipts This Page (optional).....▶	6000.00
<b>TOTAL</b> This Period (last page this line number only).....▶	27550.00

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Full Name (Last, First, Middle Initial)

**A. Congressman Waxman Campaign Committee**

Mailing Address 6380 Wilshire Blvd., #1612

City Los Angeles State CA Zip Code 90048

Purpose of Disbursement  
2012 General

011

Category/  
Type

Candidate Name

**Henry A. Waxman**

Office Sought:  House  
 Senate  
 President

Disbursement For: 2012  
 Primary  General  
 Other (specify) ▼

State: CA District: 33

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y  
09 / 25 / 2012

**Transaction ID : 4F0D23A2A19F23CFB55**

Amount of Each Disbursement this Period

2500.00

Full Name (Last, First, Middle Initial)

**B. Schakowsky for Congress**

Mailing Address PO Box 5130

City Evanston State IL Zip Code 60204

Purpose of Disbursement  
2012 General

011

Category/  
Type

Candidate Name

**Janice D. Schakowsky**

Office Sought:  House  
 Senate  
 President

Disbursement For: 2012  
 Primary  General  
 Other (specify) ▼

State: IL District: 09

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y  
09 / 25 / 2012

**Transaction ID : A2EAA777F7253FAE91F**

Amount of Each Disbursement this Period

1000.00

Full Name (Last, First, Middle Initial)

**C.**

Mailing Address

City State Zip Code

Purpose of Disbursement

Category/  
Type

Candidate Name

Office Sought:  House  
 Senate  
 President

Disbursement For:  
 Primary  General  
 Other (specify) ▼

State: District:

Date of Disbursement

M M M / D D D / Y Y Y Y Y Y

Amount of Each Disbursement this Period

**SUBTOTAL** of Disbursements This Page (optional)..... ▶

**TOTAL** This Period (last page this line number only)..... ▶

3500.00

3500.00