

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

| | | |
|---|--|--|
| 1. (a) Name of Individual, Organization or Corporation Majority Forward | | 3. FEC Identification Number C C90016098 |
| (b) Address (number and street) <input type="checkbox"/> check if different than previously reported 700 13th Street NW, Suite 600 | | |
| (c) City, State and ZIP Code Washington DC 20005 | | |
| 2. Occupation and Name of Employer (for Individual Filers Only) | | |

4. TYPE OF REPORT (check appropriate boxes):

- (a) April 15 Quarterly Report
- July 15 Quarterly Report 24-Hour Report
- October 15 Quarterly Report 48-Hour Report
- January 31 Year-End Report

b) Is this Report an amendment? No Yes, it amends the report filed on / /

5. COVERING PERIOD:
 FROM / /
 THROUGH / /

6. TOTAL CONTRIBUTIONS..... 0.00

7. TOTAL INDEPENDENT EXPENDITURES 7249077.91

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

| | | |
|---|-------------------------------|-------------|
| TYPE OR PRINT NAME OF PERSON COMPLETING FORM | SIGNATURE | DATE |
| Poersch, J.B., , , | <i>Poersch, J.B., , ,</i> | 10/04/2018 |
| | <i>[Electronically Filed]</i> | |

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
Majority Forward

| | | | |
|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Betty & Smith | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 1875 K St NW FI 4 | | Amount 25415.00 | |
| City Washington | State DC | Zip Code 20006-1238 | Transaction ID : 500049326 |
| Purpose of Expenditure Media Production Costs - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: AZ District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: McSally, Martha, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 3457589.11 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Ralston Lapp Media | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 1054 31st St NW Ste 430 | | Amount 24720.12 | |
| City Washington | State DC | Zip Code 20007-6042 | Transaction ID : 500049346 |
| Purpose of Expenditure Media Production Costs - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: TN District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Blackburn, Marsha, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 5762045.91 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Shorr Johnson Magnus | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 100 N 20th St Ste 201 | | Amount 17136.28 | |
| City Philadelphia | State PA | Zip Code 19103-1454 | Transaction ID : 500049330 |
| Purpose of Expenditure Media Production Costs - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: IN District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Braun, Mike, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 4107502.28 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|--|----------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 67271.40 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7) | |

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
Majority Forward

| | | | |
|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 834872.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049325 |
| Purpose of Expenditure Media Buy - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: AZ District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: McSally, Martha, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 3457589.11 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

| | | | |
|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 2707861.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049328 |
| Purpose of Expenditure Media Buy & Production Costs - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: FL District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Scott, Rick, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 4528856.95 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 950863.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049329 |
| Purpose of Expenditure Media Buy - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: IN District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Braun, Mike, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 4107502.28 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|---|------------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 4493596.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7) | |

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
Majority Forward

| | | | |
|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 647870.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049331 |
| Purpose of Expenditure Media Buy - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: MT District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Rosendale, Matt, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 1198897.32 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 268929.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049332 |
| Purpose of Expenditure Media Buy - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: ND District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Cramer, Kevin, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 1088143.89 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|--|---------------|--|----------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 1028021.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049333 |
| Purpose of Expenditure Media Buy - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: TN District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Blackburn, Marsha, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 5762045.91 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|---|------------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 1944820.00 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7) | |

**SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)
Majority Forward

| | | | |
|--|---------------|--|------------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 71005.83 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049347 |
| Purpose of Expenditure Online Ad Buy and Production - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: TN District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Blackburn, Marsha, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 5762045.91 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|---|---------------|--|------------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 77109.68 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049348 |
| Purpose of Expenditure Online Ad Buy and Production - Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: TN District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Bredesen, Philip, , , | | Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 5762045.91 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

| | | | |
|--|---------------|--|------------------------------|
| Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies | | Date of Public Distribution/Dissemination 10 / 02 / 2018 | |
| Mailing Address 3050 K St NW Ste 100 | | Amount 595275.00 | |
| City Washington | State DC | Zip Code 20007-5161 | Transaction ID : 500049349 |
| Purpose of Expenditure Media Buy- Estimate | Category/Type | Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President | State: WV District: _____ |
| Name of Federal Candidate Supported or Opposed by Expenditure: Morrisey, Patrick, , , | | Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose | |
| Calendar Year-To-Date Per Election for Office Sought 2462599.10 | | Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____ | |

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|---|------------|
| (a) SUBTOTAL of Itemized Independent Expenditures..... | 743390.51 |
| (b) SUBTOTAL of Unitemized Independent Expenditures | |
| (c) TOTAL Independent Expenditures..... (carry total from last page forward to Line 7) | 7249077.91 |