

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E)

PAGE 1 OF 1
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) YG ACTION FUND	FEC IDENTIFICATION NUMBER C C00504761
Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee CREATIVE DIRECT LLC		Date 07 / 06 / 2012
Mailing Address 25 E. MAIN ST		Amount 22750.00
City RICHMOND State VA Zip Code 23219	Transaction ID : SE.4309	
Purpose of Expenditure MAILER	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NC <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: SCOTT KEADLE		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 448975.00		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) Runoff

Full Name (Last, First, Middle Initial) of Payee NATIONAL MEDIA RESEARCH, PLANNING & PLACEMENT LLC		Date 06 / 29 / 2012
Mailing Address 815 SLATERS LANE		Amount 357975.00
City ALEXANDRIA State VA Zip Code 22314	Transaction ID : SE.4307	
Purpose of Expenditure TV/RADIO PLACEMENT & PRODUCTION	Category/Type 004	Office Sought: <input checked="" type="checkbox"/> House State: NC <input type="checkbox"/> Senate District: 08 <input type="checkbox"/> President
Name of Federal Candidate Supported or Opposed by Expenditure: SCOTT KEADLE		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought 380725.00		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input checked="" type="checkbox"/> Other (specify) Runoff

(a) SUBTOTAL of Itemized Independent Expenditures.....	380725.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	380725.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JOHN MURRAY

Signature _____ [Electronically Filed] Date 07 / 10 / 2012