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January 25, 2011

CYNTHIA JOHNSTONE, TREASURER
SOUTHWESTERN GREAT AMERICAN, INC. POLITICAL
ACTION COMMITTEE
2451 ATRIUM WAY
NASHVILLE, TN 37214

IDENTIFICATION NUMBER: C00385930

REFERENCE: CHANGE TO QUARTERLY FILER

Dear Treasurer:

The Commission has received notification of your 1/20/11 request to change from a Monthly filer to a Quarterly filer of receipts and disbursements. Please note that during years that have no scheduled federal election, quarterly filers are required only to file semi-annually. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the 2011 calendar year.

Mid-Year Report 1/1/11 - 6/30/11 July 31	
Year End Report 7/1/11 - 12/31/11 January	, 2011

If you have any questions, please contact Ian Wandner in the Reports Analysis Division on the toll free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). His local number is (202) 694-1176.

Sincerely,

Nataliya Ioffe

Chief, Compliance Branch Reports Analysis Division

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