

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C C00487363
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee MENTZER MEDIA SERVICES INC
Mailing Address 600 FAIRMONT AVE, SUITE 306
City TOWSON State MD Zip Code 21286
Purpose of Expenditure TV / Media Placement
Name of Federal Candidate Mark Begich
Calendar Year-To-Date Per Election for Office Sought 3119172.89
Date of Public Distribution/Dissemination 10 / 13 / 2014
Amount 438369.00
Transaction ID : SE.1
Date of Disbursement or Obligation 09 / 10 / 2014
Office Sought: Senate State: AK
Disbursement For: General 2014

Full Name of Payee MENTZER MEDIA SERVICES INC
Mailing Address 600 FAIRMONT AVE, SUITE 306
City TOWSON State MD Zip Code 21286
Purpose of Expenditure TV / Media Placement
Name of Federal Candidate Mark Begich
Calendar Year-To-Date Per Election for Office Sought 3119172.89
Date of Public Distribution/Dissemination 10 / 13 / 2014
Amount 488092.00
Transaction ID : SE.2
Date of Disbursement or Obligation 10 / 09 / 2014
Office Sought: Senate State: AK
Disbursement For: General 2014

(a) SUBTOTAL of Itemized Independent Expenditures 926461.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Caleb Crosby [Electronically Filed] Date 10 / 14 / 2014
Signature

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C C00487363
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee: McCarthy Hennings Whalen, Inc.
Mailing Address: 1850 M Street NW, Suite 235
City: Washington, State: DC, Zip Code: 20036
Purpose of Expenditure: TV / Media Production
Category/Type

Date of Public Distribution/Dissemination: 10 / 13 / 2014
Amount: 13566.37
Transaction ID: SE.3
Date of Disbursement or Obligation: 10 / 14 / 2014

Name of Federal Candidate: Mark Begich
Support: [ ] Oppose: [X]
Calendar Year-To-Date Per Election for Office Sought: 3119172.89

Office Sought: [ ] House [X] Senate
State: AK
Disbursement For: [ ] Primary [X] General 2014

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Category/Type

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation

Name of Federal Candidate
Support: [ ] Oppose: [ ]

Office Sought: [ ] House [ ] Senate
State:

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: [ ] Primary [ ] General
Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures: 13566.37; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures: 940027.37

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature: Caleb Crosby [Electronically Filed] Date: 10 / 14 / 2014