

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931
Check if [x] 24-hour report [] 48-hour report [x] New report [] Amends report filed on

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type
Name of Federal Candidate UPTON, FREDERICK STEPHEN, , , [] Support [x] Oppose
Office Sought: [x] House District: 06 [] President [] Senate State: MA
Calendar Year-To-Date Per Election for Office Sought 8353.50
Disbursement For: [] Primary [x] General 2020 [] Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type 004
Name of Federal Candidate JUNGE, PAUL, , , [] Support [x] Oppose
Office Sought: [x] House District: 08 [] President [] Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 35597.95
Disbursement For: [] Primary [x] General 2020 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 16707.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, , [Electronically Filed] Date 10 / 19 / 2020
Signature

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Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type 004
Name of Federal Candidate ESSHAKI, ERIC, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 74310.65

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 8353.50
Transaction ID : SE.4316
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [x] House District: 11 [] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Say - Digital Ad Category/Type 004
Name of Federal Candidate TRUMP, DONALD J., , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 382781.69

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 25500.00
Transaction ID : SE.4327
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: [] [x] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 33853.50
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, , [Electronically Filed] Date 10 / 19 / 2020
Signature

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Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Biden Digital Ad Category/Type 004
Name of Federal Candidate BIDEN, JOSEPH R JR, , , [X] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 408281.69

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 25500.00
Transaction ID : SE.4329
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[X] President [] Senate State: MI
Disbursement For: [] Primary [X] General 2020 [] Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Monstrosity Digital Ad Category/Type 004
Name of Federal Candidate JAMES, JOHN, , , [] Support [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 409072.14

Date of Public Distribution/Dissemination 10 / 26 / 2020
Amount 69500.00
Transaction ID : SE.4331
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[] President [X] Senate State: MI
Disbursement For: [] Primary [X] General 2020 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 95000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, , [Electronically Filed] Date 10 / 19 / 2020
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FEC IDENTIFICATION NUMBER C C00568931
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Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4318
Date of Disbursement or Obligation 10 / 12 / 2020

Name of Federal Candidate TRUMP, DONALD J., , ,
[] Support [x] Oppose
Office Sought: [] House [x] President [] Senate State: MI

Disbursement For: [] Primary [x] General 2020
[] Other (specify) >

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4320
Date of Disbursement or Obligation 10 / 12 / 2020

Name of Federal Candidate BIDEN, JOSEPH R JR, , ,
[x] Support [] Oppose
Office Sought: [] House [x] President [] Senate State: MI

Disbursement For: [] Primary [x] General 2020
[] Other (specify) >

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 53335.20, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, , [Electronically Filed] Date 10 / 19 / 2020
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Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Name of Federal Candidate JAMES, JOHN, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 312904.54

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4322
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[] President [x] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Name of Federal Candidate PETERS, GARY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 339572.14

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4325
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[] President [x] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 53335.20, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 252230.90

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Keserich, John, Thomas, , [Electronically Filed] Date 10 / 19 / 2020
Signature