Image# 14978185925

10/14/2014 09 : 55

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)

NAME OF COMMITTEE (In Full)
Kentuckians For Strong Leadership

FEC IDENTIFICATION NUMBER ▼
C C00543256

Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on M M / D D / Y Y Y Y

Full Name of Payee
DMM Media

Mailing Address 1911 N. Fort Myer Drive
Ste 400

City: Arlington | State: VA | Zip Code: 22209

Purpose of Expenditure
TV / Media Production

Category/ Type:

Date of Public Distribution/Dissemination: 10 / 14 / 2014

Amount: 17241.01

Transaction ID : 1

Date of Disbursement or Obligation: 10 / 13 / 2014

Name of Federal Candidate
Alison Lundergan Grimes

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: ____ State: KY

Calendar Year-To-Date Per Election for Office Sought: 3551598.49

Disbursement For: ☐ Primary ☒ General 2014 ☐ Other (specify) ▶ ____

Full Name of Payee
Main Street Media

Mailing Address P.O. Box 25093

City: Alexandria | State: VA | Zip Code: 22213

Purpose of Expenditure
TV / Media Placement

Category/ Type:

Date of Public Distribution/Dissemination: 10 / 14 / 2014

Amount: 1062925.00

Transaction ID : 2

Date of Disbursement or Obligation: 10 / 10 / 2014

Name of Federal Candidate
Alison Lundergan Grimes

☐ Support ☒ Oppose

Office Sought: ☐ House ☐ President ☒ Senate District: ____ State: KY

Calendar Year-To-Date Per Election for Office Sought: 3551598.49

Disbursement For: ☐ Primary ☒ General 2014 ☐ Other (specify) ▶ ____

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 1080166.01

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 1080166.01

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby ***[Electronically Filed]*** Date 10 / 14 / 2014

Signature