02/02/2011 20:33

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FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee Office Use Only 1. NAME OF **USE FEC MAILING LABEL** Example:If typing, type COMMITTEE (in full) OR TYPE OR PRINT over the lines Effective Leadership PAC 309 Lafayette Avenue #13M ADDRESS (number and street) Check if different than previously Brooklyn NY 11238 reported. (ACC) FEC IDENTIFICATION NUMBER **STATE** ZIPCODE A CITY A IS THIS NEW **AMENDED** C00442590 Χ REPORT OR (N) (A) **TYPE OF REPORT** (b) Monthly Nov 20 (M11) Feb 20 (M2) May 20 (M5) Aug 20 (M8) (Non-Election Year Only) Report (Choose One) Due On: Dec 20 (M12) (Non-Election Year Only) Mar 20 (M3) Jun 20 (M6) Sep 20 (M9) (a) Quarterly Reports: Apr 20 (M4) Jul 20 (M7) Oct 20 (M10) Jan 31 (YE) April 15 Quarterly Report(Q1) (c) 12-Day Primary (12P) General (12G) Runoff (12R) July 15 PRE-Election Quarterly Report(Q2) Report for the: Convention (12C) Special (12S) October 15 Quarterly Report(Q3) January 31 Quarterly Report(YE) in the Χ Election on State of July 31 Mid-Year (d) 30-Day Report(Non-election Year Only) (MY) Post -Election General (30G) Runoff (30R) Special (30S) Report for the: Termination Report (TER) in the Election on State of 10 0 1 2010 12 3 1 2010 through Covering Period I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete. Ms. Denise Peterson Type or Print Name of Treasurer Electronically Filed by Ms. Denise Peterson 0 1 3 1 2011 Signature of Treasurer Date NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g. Office **FEC FORM 3X** Use (Rev. 12/2004) Only

FE6AN026

A. Form/Schedule: F3XN

Transaction ID:

This is the first time using the electronic filing system, and did not realize I needed to obtain a password from the FEC prior to the electronic filing. Therefore, my report was not accepted when I attempted to send it on the filing date of January 31, 2011. Consequently, on February 1, 2011, I contacted the FEC and was provided with instructions on submitting a request for a password. On February 2, 2011, a password was established.

SUMMARY PAGE

OF RECEIPTS AND DISBURSEMENTS

3 / 12

Write or Type Committee Name Effective Leadership PAC

FEC Form 3X (Rev. 02/2003)

	_	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1 2010 Y Y Y		0.00
(b) Cash on Hand at Begining of Reporting Period	14099.42	
(c) Total Receipts (from Line 19)	14031.43	14031.43
(d) Subtotal (add lines 6(b) and		
	6(c) for Column A and Lines 6(a) and 6(c) for Column B)	28130.85	14031.43
'. T	otal Disbursements (from Line 31)	24417.27	24417.27
R	eash on Hand at Close of Reporting Period Subtract Line 7 from Line 6(d))	3713.58	-10385.84
th	rebts and Obligations owed TO ne committee (Itemize all on ichedule C and/or Schedule D)	0.00	
th	ne committee (Itemize all on schedule C and/or Schedule D)	0.00	

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

> Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE OF RECEIPTS

FEC Form 3X (Rev. 06/2004) 4 / 12

Write or Type Committee Name Effective Leadership PAC

Report Covering the Period:

м м 1 О

From:

D D 1

Y Y W Y 2 0 1 0

To:

м м 12 ^D 31

Y Y Y Y 2 0 1 0

I. Receipts	I. Receipts COLUMN A Total This Period				
Contributions (other than loans) From: (a) Individuals/Persons Other					
Than Political Committees (i) Itemized (use Schedule A)	3031.43	3031.43			
(ii) Unitemized	0.00	0.00			
(iii) TOTAL (add Lines 11(a)(i) and (ii)	3031.43	3031.43			
(b) Political Party Committees	0.00	0.00			
(c) Other Political Committees (such as PACs)(d) Total Contributions (add Lines	11000.00	11000.00			
11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5)	14031.43	14031.43			
Transfers From Affiliated/Other Party Committees	0.00	0.00			
3. All Loans Received	0.00	0.00			
Loan Repayments Received Offsets To Operating Expenditures	0.00	0.00			
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00			
Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00			
7. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00			
3. Transfers from Non-Federal and Levin Funds					
(a) Non-Federal Account (from Schedule H3)	0.00	0.00			
(b) Levin Funds (from Schedule H5)	0.00	0.00			
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00			
9. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	14031.43	14031.43			
Total Federal Receipts (subtract Line 18(c) from Line 19)	14031.43	14031.43			

DETAILED SUMMARY PAGE

FEC Form 3X (Rev. 02/2003)

of Disbursements

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	II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21.	Operating Expenditures: (a) Shared Federal/Non-Federal		
	Activity (from Schedule H4)	0.00	0.00
	(i) Federal Share		
	(ii) Non-Federal Share	0.00	0.00
	(b) Other Federal Operating		
	Expenditures	24417.27	24417.27
	(c) Total Operating Expenditures	24417.27	24417.27
2	(add 21(a)(i), (a)(ii) and (b))	24417.27	24417.27
	Committees	0.00	0.00
23.	Contributions to Federal Candidates/Committees		
	Federal Candidates/Committeesand Other Political Committees	0.00	0.00
4.	Independent Expenditure (use Schedule E)	0.00	0.00
25.	Coordinated Expenditures Made by Party		
	Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00
		0.00	0.00
26.	Loan Repayments Made	0.00	0.00
27.	Loans Made	0.00	0.00
	Refunds of Contributions To:		
	(a) Individuals/Persons Other Than Political Committees	0.00	0.00
	(h) Delitical Borts Committees	0.00	0.00
	(b) Political Party Committees (c) Other Political Committees	0.00	0.00
	(such as PACs)	0.00	0.00
	(d) Total Contribution Refunds	0.00	0.00
	(add Lines 28(a), (b), and (c))	0.00	0.00
29.	Other Disbursements	0.00	0.00
٩n	Federal Election Activity (2 U.S.C 431(20))		
,0.	(a) Shared Federal Election Activity		
	(from Schedule H6)	2.22	0.00
	(i) Federal Share	0.00	0.00
	(ii) "Levin" Share	0.00	0.00
	(b) Federal Election Activity Paid Entirely		
	With Federal Funds	0.00	0.00
	(c) Total Federal Election Activity (add	0.00	0.00
	Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31	Total Disbursements (add Lines 21(c), 22,		
	23, 24, 25, 26, 27, 28(d), 29 and 30(c))	24417.27	24417.27
	,,,,,,,,,,		
32.	Total Federal Disbursements		
	(subtract Line 21(a)(ii) and Line 30(a)(ii)		
	from Line 31)	24417.27	24417.27

DETAILED SUMMARY PAGE

of Disbursements

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	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date				
33.	Total Contributions (other than loans) from Line 11(d), page 3)	14031.43	14031.43				
34.	Total Contribution Refunds (from Line 28(d))	0.00	0.00				
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	14031.43	14031.43				
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	24417.27	24417.27				
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00				
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	24417.27	24417.27				

FE6AN026

A.

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

PAGE 7/12 FOR LINE NUMBER: Use separate schedule(s) (check only one) for each category of the 11a 11b 12 11c **Detailed Summary Page** 13 14 16 17 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Effective Leadership PAC Full Name (Last, First, Middle Initial) Date of Receipt Paul Van Coverdon Mailing Address 1055 N. Fairfax Street - Suite 201 10 05 2010 City State Zip Code Transaction ID: C4716062 Alexandria VA 22314 Amount of Each Receipt this Period FEC ID number of contributing 3031.43 C federal political committee. Name of Employer US Strategies Corp. Occupation Information Requested Receipt For: 2010 Aggregate Year-to-Date Primary X General * In-Kind: This receipt is identified by the contributor as an in-kind con-3031.43 Other (specify)

<u>tribution</u>

SUBTOTAL of Receipts This Page (optional)	•	3031.43
TOTAL This Period (last page this line number only)	<u> </u>	3031.43

SCHEDULE A (FEC Form 3X)

SCHEDULE A (FEC Form 3X) TEMIZED RECEIPTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 8 / 12 (check only one) 11a 11b X 11c 12 13 14 15 16
Any information copied from such Reports and or for commercial purposes, other than using the NAME OF COMMITTEE (In Full) Effective Leadership PAC	Statements may not be sold or used by any per- ne name and address of any political committee	son for the purpose of soliciting contributions
Full Name (Last, First, Middle Initial) National Rural Letter Carriers Association PAC Mailing Address 1630 Duke Street		Date of Receipt M M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
City Alexandria	State Zip Code VA 22314	Transaction ID: C4715721 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C C00072025	5000.00
Name of Employer	Occupation	
Receipt For: 2010 Primary X General Other (specify) ▼	Aggregate Year-to-Date ▼ 5000.00	
Full Name (Last, First, Middle Initial) Verizon Communications, Inc. Mailing Address 1300 Street, NW	Date of Receipt	
City	State Zip Code	Transaction ID: C4715726
Washington	DC 20005	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C C00186288	1000.00
Name of Employer	Occupation	
Receipt For: 2010 Primary X General Other (specify) ▼	Aggregate Year-to-Date ▼ 1000.00	
Full Name (Last, First, Middle Initial) Wal-Mart		Date of Receipt
Mailing Address 702 S.W. 8th Street		M M / D D / Y Y Y Y Y 1 1 0 2 2 2 0 1 0
City	State Zip Code	Transaction ID: C4715725
Bentonville FEC ID number of contributing federal political committee.	AR 72716 C C00093054	Amount of Each Receipt this Period 2500.00
Name of Employer	Occupation	
Receipt For: 2010 Primary X General Other (specify) ▼	Aggregate Year-to-Date ▼ 2500.00	
SUBTOTAL of Receipts This Page (optional)		8500.00

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 9 / 12 (check only one) 11a 11b X 11c 12 13 14 15 16 17
Any information copied from such Reports and or for commercial purposes, other than using the			
NAME OF COMMITTEE (In Full) Effective Leadership PAC			
Full Name (Last, First, Middle Initial) Wine & Spirit Wholesalers of America Mailing Address 805 15th Street, NW City	State	Zip Code	Date of Receipt M M
Washington FEC ID number of contributing federal political committee.	C Coo	20005 0147173	Amount of Each Receipt this Period 2500.00
Name of Employer Receipt For: 2010 Primary X General Other (specify) ▼	Occupatio Aggregate	e Year-to-Date ▼ 2500.00	

SUBTOTAL of Receipts This Page (optional)	•	2500.00
TOTAL This Period (last page this line number only)	•	11000.00

В.

C.

SCHEDULE B (FEC Form 3X)		FOR LINE	NUMBER: PAGE 10 / 12							
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the	(check only	y one)							
	Detailed Summary Page	X 21b 27	22 23 24 25 26 28a 28b 28c 29 30b							
Any Information copied from such Reports and Statem										
or for commercial purposes, other than using the name NAME OF COMMITTEE (In Full)	e and address of any political	committee to so	licit contributions from such committee							
Effective Leadership PAC										
Full Name (Last, First, Middle Initial) Paul Van Coverdon			Transaction ID: D295262 Date of Disbursement							
Mailing Address 1055 N. Fairfax Street - S	Suite 201		$\begin{array}{c ccccccccccccccccccccccccccccccccccc$							
City Alexandria	State Zip Code VA 22314		Amount of Each Disbursement this Period							
Purpose of Disbursement This receipt is identified by the contributor as an in	-kind contribution		3031.43							
Candidate Name		Category/ Type								
Senate President	ement For: 2010 Primary X General Other (specify)		* In-Kind Received							
State: District: Full Name (Last, First, Middle Initial)			T " ID D005040							
Flow Entertainment Group			Transaction ID: D295216 Date of Disbursement							
Mailing Address 700 12th Street - Suite 7	00		12 M / D D / Y Y Y Y Y Y							
City Washington	State Zip Code DC 20005		Amount of Each Disbursement this Period							
Purpose of Disbursement Event fee			10000.00							
Candidate Name		Category/ Type								
Senate President	ement For: 2010 Primary X General Other (specify) ▼									
State: District: Full Name (Last, First, Middle Initial)			T ID D005005							
Jeremy Gold			Transaction ID: D295265 Date of Disbursement							
Mailing Address 426 C Street NE			10 M / D B / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y							
Washington	State Zip Code DC 20002		Amount of Each Disbursement this Period							
Purpose of Disbursement Reinbursement expenx\ses		Oakstan	7076.14							
Candidate Name		Category/ Type								
Office Sought: House Disburse Senate President	ment For: 2010 Primary X General Other (specify)									
State: District:	• • • • •									
SUBTOTAL of Disbursements This Page (optional)			20107.57							

TOTAL This Period (last page this line number only)

В.

C.

FE6AN026

SCHEDULE B (FEC Form 3X)	Use separate schedule(s)						E NUMBER: PAGE 1					11 /	12	
Detailed Summary Page		-	Ĥ	22 28a	П	23 28b	24 28c		25 29	26 30b				
Any Information copied from such Reports and State or for commercial purposes, other than using the nar													6	
NAME OF COMMITTEE (In Full) Effective Leadership PAC	ino una addro	oo or ary pointour	-							SIII GUGIT				
Full Name (Last, First, Middle Initial) Denise peterson							Date of	of Di	isburse	D2952 ement		. 0 1 (Y	
Mailing Address 309 Lafayette Ave							1 0	_		2	. 2	010)	
City Brooklyn	State NY	Zip Code 11238					Amou	nt o	f Each	Disburse	emen	t this I	Period	
Purpose of Disbursement Petty Cash					Ċ		<u></u>	-			2	00.00)	
Candidate Name					gory/ pe									
Office Sought: House Disburs Senate President State: District:	Primary Other (spe	2010 X General ecify)												
Full Name (Last, First, Middle Initial)						t	Trans	acti	on ID:	D295	264			
Denise peterson							Date of Disbursement 1 1 0 2 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7							
Mailing Address 309 Lafayette Ave	ailing Address 309 Lafayette Ave					11 02 20						010)	
City Brooklyn	State NY	Zip Code 11238					Amou	nt o	f Each	Disburse				
Purpose of Disbursement Petty Cash								0			1	87.08	3	
Candidate Name					gory/ pe									
Office Sought: House Disburs Senate President State: District:	Primary Other (spe	2010 X General ecify)												
Full Name (Last, First, Middle Initial)							Trans	acti	on ID:	D295	207			
The Gold Standard, LLC								of Di м	isburse		ΥΫ́Υ	,	Y	
Mailing Address 426 C Street, NE							1 0		2	6 /	2	0 1 ()	
City Washington	State DC	Zip Code 20002					Amou	nt o	f Each	Disburse	emen	t this	Period	
Purpose of Disbursement Retainer fundraising consultant fee				v							32	50.00)	
Candidate Name					gory/ pe									
Office Sought: House Disburs Senate President	ement For: Primary Other (spe	2010 X General ecify)												
State: District:														
SUBTOTAL of Disbursements This Page (optional))										36	37.08	3	

TOTAL This Period (last page this line number only)

A.

В.

SCHEDULE B (FEC Form 3X)

Senate

District:

President

FOR LINE NUMBER: PAGE 12/12 Use separate schedule(s) (check only one) **ITEMIZED DISBURSEMENTS** for each category of the 21b 22 23 25 26 **Detailed Summary Page** 27 28a 28b 28c 29 30b Any Information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee NAME OF COMMITTEE (In Full) Effective Leadership PAC Full Name (Last, First, Middle Initial) Transaction ID: D295212 Verizon Internet Service Date of Disbursement 06 **1** 2 2010 Mailing Address P.O. Box 33078 City State Zip Code Amount of Each Disbursement this Period St. Petersburg FL 33733 240.00 Purpose of Disbursement Internet service Candidate Name Category/ Type Office Sought: Disbursement For: 2010 House X General Senate Primary President Other (specify) State: District: Full Name (Last, First, Middle Initial) Transaction ID: D295208 Verizon Wireless Date of Disbursement [™]0 3 0 2010 Mailing Address 20 Alexander Drive City State Zip Code Amount of Each Disbursement this Period Wallingford 06492 CT 319.13 Purpose of Disbursement Cellular phone service Candidate Name Category/ Type Office Sought: 2010 House Disbursement For:

X General

SUBTOTAL of Disbursements This Page (optional)	•	559.13
TOTAL This Period (last page this line number only)	—	24303.78

Primary

Other (specify)

State: