

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

1. (a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.		3. FEC Identification Number C C90005471
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 434 West 33rd Street		
(c) City, State and ZIP Code New York NY 10001		
2. Occupation and Name of Employer (for Individual Filers Only)		

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report
☐ July 15 Quarterly Report ☐ 24-Hour Report
☐ October 15 Quarterly Report ☒ 48-Hour Report
☐ January 31 Year-End Report

b) Is this Report an amendment? ☒ No ☐ Yes, it amends the report filed on

M M	/	D D	/	Y Y Y Y Y Y

5. COVERING PERIOD:

FROM	M M	/	D D	/	Y Y Y Y Y Y
THROUGH	M M	/	D D	/	Y Y Y Y Y Y

6. TOTAL CONTRIBUTIONS.....	0.00
7. TOTAL INDEPENDENT EXPENDITURES	18750.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or any political party committee or its agent.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

Deirdre Schifeling

SIGNATURE

Deirdre Schifeling

DATE

[Electronically Filed]

11/19/2015

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

City State Zip Code
Arlington VA 22207

Transaction ID : 57588124

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NY
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Jeb BushCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

City State Zip Code
Arlington VA 22207

Transaction ID : 57588125

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NY
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Ben CarsonCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

City State Zip Code
Arlington VA 22207

Transaction ID : 57588126

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NY
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Ted CruzCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures..... 2604.17

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588127

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NY
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Marco RubioCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☒ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588129

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Jeb BushCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☒ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588134

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Ben CarsonCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☒ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures.....

2604.17

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

City State Zip Code
Arlington VA 22207

Transaction ID : 57588139

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Ted CruzCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

City State Zip Code
Arlington VA 22207

Transaction ID : 57588144

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: DC
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Marco RubioCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

City State Zip Code
Arlington VA 22207

Transaction ID : 57588130

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: WI
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Jeb BushCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures..... 2083.33

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588135

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: WI
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Ben CarsonCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588140

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: WI
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Ted CruzCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588145

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: WI
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Marco RubioCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures..... 2083.33

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

MM / DD / YYYY
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588131

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: OH
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Jeb BushCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

MM / DD / YYYY
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588136

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: OH
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Ben CarsonCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

MM / DD / YYYY
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588141

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: OH
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Ted CruzCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures.....

2604.17

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 7 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588146

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: OH
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Marco RubioCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588132

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NH
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Jeb BushCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588137

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NH
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Ben CarsonCalendar Year-To-Date Per Election
for Office Sought

91163.87

Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures.....

2604.17

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....

(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 8 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

City State Zip Code
Arlington VA 22207

Transaction ID : 57588142

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NH
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Ted CruzCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

City State Zip Code
Arlington VA 22207

Transaction ID : 57588147

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NH
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Marco RubioCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

City State Zip Code
Arlington VA 22207

Transaction ID : 57588133

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: PA
☐ Senate District: _____
☒ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Jeb BushCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures..... 2083.33

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 9 OF 9
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

1041.67

Transaction ID : 57588138

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: PA
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Ben CarsonCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588143

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: PA
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Ted CruzCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y Y
11 / 17 / 2015

Mailing Address 2229 North Pollard St

Amount

520.83

Transaction ID : 57588148

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: PA
☐ Senate District: _____
☒ PresidentCheck One: ☐ Support ☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Marco RubioCalendar Year-To-Date Per Election
for Office Sought 91163.87Disbursement For: ☒ Primary ☐ General
2016 ☐ Other (specify) ☐ Republican Primary

(a) SUBTOTAL of Itemized Independent Expenditures..... 2083.33

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures..... 18750.00
(carry total from last page forward to Line 7)