11/19/2015 14 : 35

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FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees)

(a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.		
(b) Address (number and street) check if different than predated when the check if different than the check if different than the check if different than the check if different t	eviously reported	
(c) City, State and ZIP Code New York 2. Occupation and Name of Employer (for Individual Filers Only)	NY 10001	3. FEC Identification Number C C90005471
4. TYPE OF REPORT (check appropriate boxes): (a) April 15 Quarterly Report July 15 Quarterly Report October 15 Quarterly Report January 31 Year-End Report b) Is this Report an amendment? No 5. COVERING PERIOD: FROM THROUGH	24-Hour Report X 48-Hour Report Yes, it amends the report filed on	
TOTAL INDEPENDENT EXPENDITURES		0.00 18750.00
Under penalty of perjury I certify that the independent expenditures reported here of, any candidate or authorized committee or agent of either, or any political pa		tion, or concert with, or at the request or suggestion
TYPE OR PRINT NAME OF PERSON COMPLETING FORM		DATE [Electronically Filed]
Deirdre Schifeling	Deirdre Schifeling	11/19/2015
NOTE: Submission of false, erroneous or incomplete information	n may subject the person signing this repo	ort to the penalties of 2 U.S.C. §437g.

PAGE	2	OF	9
	VIE 7 (DM 5

IAME OF FILER (In Full)			I
Planned Parenthood Action Fund Inc.			
Full Name (Last, First, Middle Initial) of Pa	yee		Date of Public Distribution/Dissemination
Blueprint Interactive			11 17 2015
Mailing Address 2229 North Pollard St			
			Amount
City	State	Zip Code	1041.67
Arlington	VA	22207	Transaction ID : 57588124
Purpose of Expenditure Online advertising		Category/ Type 004	Office Sought: House State: NY Senate District:
Name of Federal Candidate Supported or Jeb Bush	Opposed by Expend	liture:	President Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		91163.87	Disbursement For: Primary General Other (specify) Republican Primary
Full Name (Last, First, Middle Initial) of Pa	yee		Date of Public Distribution/Dissemination
Blueprint Interactive			11 17 2015
Mailing Address 2229 North Pollard St			11
City	State	Zip Code	
Arlington	VA	22207	1041.67 Transaction ID : 57588125
Purpose of Expenditure		Category/ 004	Office Sought: House State: NY
Online advertising		Туре	Senate District:
Name of Federal Candidate Supported or Ben Carson	Opposed by Expend	liture:	Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought	1 1 1	91163.87	Disbursement For: Primary General 2016 Other (specify) Republican Primary
Full Name (Last, First, Middle Initial) of Pa	yee		Date of Public Distribution/Dissemination
Blueprint Interactive			M = M / D = D / Y = Y = Y
Mailing Address 2229 North Pollard St			11 17 2015
			Amount
City	State	Zip Code	520.83
Arlington	VA	22207	Transaction ID : 57588126
Purpose of Expenditure Online advertising		Category/ Type 004	Office Sought: House State: NY Senate
Name of Federal Candidate Supported or	Opposed by Expend	liture:	President District:
Ted Cruz			Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	1.1.7.1.	91163.87	Disbursement For: Primary General Other (specify) Republican Primary
(a) SUBTOTAL of Itemized Independent Ex	penditures		2604.17
(b) SUBTOTAL of Unitemized Independent	Expenditures		
(c) TOTAL Independent Expenditures(carry total from last page forward			▶

PAGE 3 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)						
Planned Parenthood Action Fund Inc.						
Full Name (Last, First, Middle Initial) of Pa	avee			Date of I	Public Distribution	/Dissemination
Blueprint Interactive	,,00					
Mailing Addross				1 ₁		2015
Mailing Address 2229 North Pollard St				America		
				Amount		
City	State	Zip Code				520.83
Arlington	VA	22207		Transac	ction ID : 575881	27
Purpose of Expenditure		Category/	004	Office Sought:	House	State: NY
Online advertising		Туре			Senate	District:
Name of Federal Candidate Supported or	Opposed by Expend	diture:			X President	
Marco Rubio				Check One:	Support	X Oppose
Calendar Year-To-Date Per Election				Disbursement I	For: Primary	General
for Office Sought		911	163.87	20.	16 Rep	
						,
Full Name (Last, First, Middle Initial) of Pa	ıyee			Date of I	Public Distribution	n/Dissemination
Blueprint Interactive				M 11		2015
Mailing Address 2229 North Pollard St					لتا ل	2013
				Amount		
City	State	Zip Code	·			1041.67
Arlington	VA	22207		Transac	tion ID : 5758812	
Purpose of Expenditure		Category/		Office Sought:		State: DC
Online advertising		Type	004	011100 2.1.0	Senate	State:
Name of Federal Candidate Supported or	Opposed by Expend	dituro:		-	X President	District:
Jeb Bush	Оррозов од 📶	iliuio.	ļ	Check One:	Support	X Oppose
Calendar Year-To-Date Per Election		91	163.87	20	For: Primary	General
for Office Sought			103.57	Othe	r (specify) Re	publican Primary
Full Name (Last, First, Middle Initial) of Pa	ayee			Date of I	Public Distribution	n/Dissemination
Blueprint Interactive				M		,
Mailing Address 2220 North Pollard St				11		2015
2229 North Pollard St				Amount		
City	State	Zip Code		/ 11106		
•		·				1041.67
Arlington	VA	22207			ction ID : 575881	
Purpose of Expenditure Online advertising		Category/	004	Office Sought:	House	State: DC
		Туре			Senate	District:
Name of Federal Candidate Supported or Ben Carson	Opposed by Expend	diture:	ļ	_	President	
				Check One:	Support	X Oppose
Calendar Year-To-Date Per Election				Disbursement I	For: Primary	General
for Office Sought		911	163.87	20° Othe		publican Primary
					· · · · · · · · · · · · · · · · · · ·	
(a) SUBTOTAL of Itemized Independent Ex	xpenditures					2604.17
					<i></i>	2004.17
(b) SUBTOTAL of Unitemized Independent	Expenditures					
(b) SUBTUINE OF STIROTIMES IN THE STIRE OF STIRE OF STIROTIMES IN THE STIRO	Ехрепанатов			•	7	
(c) TOTAL Independent Expenditures						
(carry total from last page forward				····· Þ	<i></i>	لتميا

PAGE 4 OF 9 FOR LINE 7 OF FORM 5

ME OF FILER (In Full) lanned Parenthood Action Fund Inc.	
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Blueprint Interactive Mailing Address 2220 North Polland St	11 17 2015
2229 North Pollard St	Amount
City State Zip Code	500.00
Arlington VA 22207	520.83 Transaction ID : 57588139
Purpose of Expenditure Online advertising Category/ Type 004	Office Sought: House State: DC Senate District:
Name of Federal Candidate Supported or Opposed by Expenditure: Ted Cruz	President Check One: Support Oppose
Calendar Year-To-Date Per Election	Disbursement For: Primary General
for Office Sought	Other (specify) Republican Primary
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Blueprint Interactive	11 17 2015
Mailing Address 2229 North Pollard St	Amount
City State Zip Code	
Arlington VA 22207	520.83 Transaction ID : 57588144
Purpose of Expenditure Online advertising Category/ Type 004	Office Sought: House State: DC Senate
Name of Federal Candidate Supported or Opposed by Expenditure: Marco Rubio	Check One: District: District: District: District:
Calendar Year-To-Date Per Election 91163.87	Disbursement For: Primary General 2016 Republican Primary
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Blueprint Interactive	11 17 2015
Mailing Address 2229 North Pollard St	Amount
City State Zip Code	
	1041.67
Arlington VA 22207	Transaction ID: 57588130
·	Office Sought: House State: WI Senate
Arlington VA 22207 Purpose of Expenditure Online advertising Category/ Type 004 Name of Federal Candidate Supported or Opposed by Expenditure:	Office Sought: House State: WI
Arlington VA 22207 Purpose of Expenditure Online advertising Category/ Type 004	Office Sought: House State: WI Senate District:
Arlington VA 22207 Purpose of Expenditure Online advertising Category/ Type 004 Name of Federal Candidate Supported or Opposed by Expenditure:	Office Sought: House State: WI Senate President District:
Arlington VA 22207 Purpose of Expenditure Online advertising Category/ Type 004 Name of Federal Candidate Supported or Opposed by Expenditure: Jeb Bush Calendar Year-To-Date Per Election	Office Sought: House State: WI Senate District: President Check One: Support Oppose Disbursement For: Primary General 2016 Other (specify) Republican Primary
Arlington VA 22207 Purpose of Expenditure Online advertising Category/ Type 004 Name of Federal Candidate Supported or Opposed by Expenditure: Jeb Bush Calendar Year-To-Date Per Election for Office Sought	Office Sought: House State: WI Senate District: President Check One: Support Oppose Disbursement For: Primary General 2016 Other (specify) Republican Primary 2083.33

PAGE 5 OF 9 FOR LINE 7 OF FORM 5

ME OF FILER (In Full)				•
lanned Parenthood Action Fund Inc.				
Full Name (Last, First, Middle Initial) of Pa	ayee			Date of Public Distribution/Dissemination
Blueprint Interactive				11 17 2015
Mailing Address 2229 North Pollard St				
				Amount
City	State	Zip Code		1041.67
Arlington	VA	22207		Transaction ID : 57588135
Purpose of Expenditure Online advertising		Category/ Type	004	Office Sought: House State: WI Senate District:
Name of Federal Candidate Supported or Ben Carson	Opposed by Expend	liture:		Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		911	63.87	Disbursement For: Primary General 2016 Republican Primary
Full Name (Last, First, Middle Initial) of Pa	ауее			Date of Public Distribution/Dissemination
Blueprint Interactive				M M / D D / Y Y Y Y
Mailing Address 2229 North Pollard St				11
City	State	Zip Code		
Arlington	VA	22207		520.83
Purpose of Expenditure Online advertising		Category/ Type	004	Office Sought: House State: WI
Name of Federal Candidate Supported or Ted Cruz	Opposed by Expend			Senate President Check One: Support Support Oppose
Calendar Year-To-Date Per Election for Office Sought		911	63.87	Disbursement For: Primary General 2016 Primary Republican Primary
Full Name (Last, First, Middle Initial) of Pa	ayee			Date of Public Distribution/Dissemination
Blueprint Interactive				M M / D D / Y Y Y Y
Mailing Address 2229 North Pollard St				11 17 2015
				Amount
City	State	Zip Code		520.83
Arlington	VA	22207		Transaction ID : 57588145
Purpose of Expenditure Online advertising		Category/ Type	004	Office Sought: House State: WI Senate District:
Name of Federal Candidate Supported or	Opposed by Expend	diture:		President
Marco Rubio				Check One: Support Oppose
Calendar Year-To-Date Per Election for Office Sought		911	63.87	Disbursement For: Primary General Other (specify) Republican Primary
(a) SUBTOTAL of Itemized Independent Ex	xpenditures			2083.33
(b) SUBTOTAL of Unitemized Independent	Expenditures			
(c) TOTAL Independent Expenditures (carry total from last page forware				

PAGE	6	OF	9
EOD II	NIE 7		DM 5

Planned Parenthood Action Fund Inc. Full Name (Last, First, Middle Initial) of Payee Blueprint Interactive Mailing Address 2229 North Pollard St	Date of Public Distribution/Dissemination
Blueprint Interactive	Date of Public Distribution/Dissemination
Blueprint Interactive	Date of Public Distribution/Dissemination
Blueprint Interactive	Date of Public Distribution/Dissemination
Mailing Address	1
2229 North Pollard St	11 17 2015
	Amount
City State Zip Code	
Arlington VA 22207	1041.67 Transaction ID : 57588131
Purpose of Expenditure Online advertising Category/ Type 004	Office Sought: House State: OH Senate
Name of Federal Candidate Supported or Opposed by Expenditure: Jeb Bush	President Check One: Support District: Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2016 Republican Primary
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Blueprint Interactive	M = M / D = D / Y = Y = Y
Mailing Address 2229 North Pollard St	11 17 2015
	Amount
City State Zip Code	1041.67
Arlington VA 22207	Transaction ID : 57588136
Purpose of Expenditure Online advertising Category/ Type 004	Office Sought: House State: OH
Name of Federal Candidate Supported or Opposed by Expenditure: Ben Carson	President District: Check One: Support Oppose
Calendar Year-To-Date Per Election 91163.87	Disbursement For: Primary General 2016 Primary Republican Primary
Full Name (Last, First, Middle Initial) of Payee	Date of Public Distribution/Dissemination
Blueprint Interactive	M M / D D / Y Y Y Y
Mailing Address 2229 North Pollard St	11 17 2015
	Amount
City State Zip Code	520.92
Arlington VA 22207	520.83 Transaction ID : 57588141
Purpose of Expenditure Online advertising Category/ Type 004	Office Sought: House State: OH
Name of Federal Candidate Supported or Opposed by Expenditure:	District:
Ted Cruz	Check One: Support X Oppose
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General Other (specify) Republican Primary
(a) SUBTOTAL of Itemized Independent Expenditures	2604.17
(b) SUBTOTAL of Unitemized Independent Expenditures	

PAGE 7 OF 9 FOR LINE 7 OF FORM 5

ME OF FILER (In Full)						
lanned Parenthood Action Fund Inc.						
Full Name (Last, First, Middle Initial) of Pa	<u>ayee</u>			Date of Public	Distribution/	 Dissemination
Blueprint Interactive				Date of Tubile	D D /	Y Y Y Y
Mailing Address 2220 North Pollard St				11 /	17	2015
2229 North Pollard St				Amount		
Ota.	State	Zip Code		Allouik		
City	State VA					520.83
Arlington		22207		Transaction I	1	
Purpose of Expenditure Online advertising		Category/ Type 004	4	ice Sought:	House	State: OH
	- Live France			X	Senate President	District:
Name of Federal Candidate Supported or Marco Rubio	Opposed by Expend	liture:	Ch		President	X Oppose
				eck One:	Support	Oppose
Calendar Year-To-Date Per Election		01162 97		bursement For: 2016		General
for Office Sought		91163.87		Other (spe	cify) ► Repu	ublican Primary
Full Name (Last, First, Middle Initial) of Pa	avee			Date of Public		
Blueprint Interactive	~,			Date of Fublic	DISTIDUTION/	Dissemination
Mailing Address				11	17	2015
2229 North Pollard St				Amount		
City	State	Zip Code		Amount		
Arlington	VA	22207				1041.67
	V/\(\tau\)		Off	Transaction I	7	NILL
Purpose of Expenditure Online advertising		Category/ Type 004	4	fice Sought:	House Senate	State: NH
Name of Federal Candidate Supported or	Conneed by Expent			X	President	District:
Jeb Bush			Ch	eck One:	Support	X Oppose
Calendar Year-To-Date Per Election			Dis	bursement For: 2016	✓ Primary	General
for Office Sought		91163.87		Other (spe	ecify) Rep	oublican Primary
Full Name (Last, First, Middle Initial) of Pa	avee			Date of Public		Dissemination
Blueprint Interactive						V V V V V
Mailing Address					17	2015
2229 North Pollard St				Amount		
0%	Ctoto			Afflourit		
City	State	Zip Code				1041.67
Arlington	VA	22207		Transaction I	7	
Purpose of Expenditure Online advertising		Category/	4 Offi	ice Sought:	House	State: NH
		Туре		X	Senate	District:
Name of Federal Candidate Supported or Ben Carson	Opposed by Expend	liture:		_	President	_
			Che	eck One:	Support	X Oppose
Calendar Year-To-Date Per Election		21102.07		bursement For: 2016	Primary	General
for Office Sought		91163.87		Other (spe	cify) Rep	oublican Primary
(a) SUBTOTAL of Itemized Independent E	xpenditures		······			2604.17
					7	
(b) SUBTOTAL of Unitemized Independent	t Expenditures					
(-7	•					لبمب
(c) TOTAL Independent Expenditures						
(carry total from last page forwar		***************************************				

PAGE 8 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)						
Planned Parenthood Action Fund Inc.						
Full Name (Last, First, Middle Initial) of	Payee			Date of Pu	blic Distribution/	/Dissemination
Blueprint Interactive				M M	/ D D /	Y Y Y Y Y
Mailing Address 2229 North Pollard St				11	17	2015
ZZZŸ NUIIII FUIIAIU OL				Amount		
City	State	Zip Code		┨┌──	• • • •	500.00
Arlington	VA	22207		Transacti	on ID : 5758814	520.83 !2
Purpose of Expenditure		Category/	Off	fice Sought:	House	State: NH
Online advertising		Type 00	004	-	Senate	District:
Name of Federal Candidate Supported	or Opposed by Expend	diture:			President	
Ted Cruz			Ch	eck One:	Support	X Oppose
Calendar Year-To-Date Per Election	in The state of th			bursement Fo	r: Primary	General
for Office Sough		91163.8		2016	(specify) Repu	ublican Primary
Full Name (Last, First, Middle Initial) of	Pavee				ıblic Distribution/	
Blueprint Interactive	rayee					/Dissemination
Mailing Address				11	17	2015
2229 North Pollard St				Amount		
City	State	Zip Code				=32.00
Arlington	VA	22207		Transactiv	- ID - 575081A	520.83
Purpose of Expenditure		Category/	Off	Transaction fice Sought:	on ID : 5758814 House	State: NH
Online advertising		Type 00	04	1100 223	Senate	State:
Name of Federal Candidate Supported	or Opposed by Expend	 diture:			X President	District:
Marco Rubio			Ch	neck One:	Support	X Oppose
Calendar Year-To-Date Per Election			Dis	sbursement Fo	r: Primary	General
for Office Sought		91163.8	\$7	2016 Other (s (specify) Rep	oublican Primary
Full Name (Last, First, Middle Initial) of	Pavee			1	ıblic Distribution/	
Blueprint Interactive	,			Date of Fu		Disserimancia
Mailing Address				11	17	2015
2229 North Pollard St	:			Amount		
City	State	Zip Code		-		
Arlington	VA	22207		To a postiv	7 5750942	1041.67
Purpose of Expenditure		Category/	Off	Transaction	on ID : 5758813 House	State: PA
Online advertising		Type 00	004	100 0113	Senate	otate.
Name of Federal Candidate Supported	or Opposed by Expend	diture:			X President	District:
Jeb Bush	-		Chr	eck One:	Support	X Oppose
Calendar Year-To-Date Per Election				sbursement Fo	or: Primary	General
for Office Sough		91163.8		2016		oublican Primary
					"P	
(a) SUBTOTAL of Itemized Independent	Expenditures		······			2083.33
						للنفتال
(b) SUBTOTAL of Unitemized Independent	ent Expenditures		·····•			
(c) TOTAL Independent Expenditures			······			
(carry total from last page forw	ard to Line /)				7	

PAGE 9 OF 9 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)						
Planned Parenthood Action Fund Inc.						
Full Name (Last, First, Middle Initial) of Pa	ayee			Date of P	ublic Distribution	/Dissemination
Blueprint Interactive	,			M = M	/ D D /	YIYIYI
Mailing Address 2229 North Pollard St				11	17	2015
ZZZO NOMI I OMAGO S.				Amount		
City	State	Zip Code	,			1041.67
Arlington	VA	22207		Transact	ion ID : 5758813	
Purpose of Expenditure Online advertising		Category/ Type	004	Office Sought:	House Senate	State: PA District:
Name of Federal Candidate Supported or Ben Carson	Opposed by Expend	diture:		Check One:	President Support	Oppose
Calendar Year-To-Date Per Election for Office Sought		911	163.87	Disbursement Fo 2016 Other	or: Primary (specify) Rep	General ublican Primary
Full Name (Last, First, Middle Initial) of Pa	ayee			Date of Po	ublic Distribution	/Dissemination
Blueprint Interactive				M M M	/ D D /	2015
Mailing Address 2229 North Pollard St					لتا ل	2015
City	State	Zip Code		Amount		
Arlington	VA	21p Code 22207		بسياا	<u></u>	520.83
				<u>'</u>	ion ID : 5758814	D.4
Purpose of Expenditure Online advertising		Category/ Type	004	Office Sought:	House Senate	State: PA District:
Name of Federal Candidate Supported or Ted Cruz	Opposed by Expend	liture:		Check One:	President Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		91	163.87	Disbursement Fo	or: Primary 6 Primary (specify) Rep	General oublican Primary
Full Name (Last, First, Middle Initial) of Pa	'avee				ublic Distribution	/Dissemination
Blueprint Interactive	7)			M = M	/ D D /	Y . Y . Y . Y
Mailing Address 2229 North Pollard St				11	17	2015
				Amount		
City	State	Zip Code	,	$\neg \mid \vdash \cdots$	• • • • •	E30 83
Arlington	VA	22207		Transact	ion ID : 5758814	520.83
Purpose of Expenditure		Category/	204	Office Sought:	House	State: PA
Online advertising	- H. Finner	Type	004		Senate President	District:
Name of Federal Candidate Supported or Marco Rubio	Opposed by Expend	liture:		Check One:	Support	X Oppose
Calendar Year-To-Date Per Election for Office Sought		91′	163.87	Disbursement For 2016 Other	6	General publican Primary
(a) SUBTOTAL of Itemized Independent E	xpenditures				, , , , , ,	2083.33
(b) SUBTOTAL of Unitemized Independent	t Expenditures			···· >	, , , , ,	
(c) TOTAL Independent Expenditures (carry total from last page forwar				···· >	,	18750.00