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12-day Pre-General Report

This is in response to a Request for Additional Information dated January 26, 2015 concerning Schedule E of the 12-Day Pre-General report (10/1/2014 10/15/2014) of MI Planned Parenthood Votes.

In regard to the \$4,733.85 paid to Square One Consulting for phones, this expenditure was not included in a 48-hour report because it was less than the \$10,000 reporting threshold.

In regard to the \$35,666 paid to Community Organizing Group for canvassing, this expenditure was not included in a 48-hour report because the activity does not meet the definition of publicly distributed or publicly disseminated.

The instructions for completing Schedule E do not require that all independent expenditures be disclosed in 48-hour reports, only those publicly distributed or otherwise publicly disseminated citing the Explanation and Justification for 11 CFR 104.4(f). The E and J defines those terms as communications made via the media, listing TV, radio, cable TV, satellite TV, newspapers, magazines and handbills as examples. Canvassing door to door uses no media it consists of talking to people at the doors
